

<p>Programme description</p>	<p><u>The aim of Media Studies is to enable you:</u></p> <p>To understand the impact of media agencies and products in our lives; to communicate clearly and to express ideas using different mediums; to develop skills in organization and working to deadlines; to encourage working collaboratively with others; to increase personal confidence and skills in the practical handling of media technologies; to understand how people, issues and places are represented by the media to understand the production processes involved with media.</p> <p>There are a number of different standards offered in Media Studies. Some of them are essay based and require a strong grasp of essay writing skills. Of the remaining standards,, one requires you to create a detailed plan of a media product. The other requires you to create a media product. The third requires you to write a script or screenplay for your media product (usually a short film).</p> <p>This class will be entered in four internals. One of which will be decided upon after consultation with the class at the start of the year. The class will also select one of the two externals on offer. One external explores the relationship between a genre and society and builds upon the genre external from level 2. The other external explores a media industry and theoretically builds upon the media product external from level 2. Note: you do not need to have taken level 2 Media to be successful in this class.</p>
<p>Content</p>	<p>Topics covered include:</p> <ol style="list-style-type: none"> 1. Screenplay writing 2. Media interpretation and analysis. 3. Media genre and society 4. Media products (planning and creating)
<p>Prerequisites</p>	<p>There is no prerequisite for entry into this subject above the willingness and commitment to do your very best and keep communicating with the teacher. However, a strong grasp of the ability to write essays and exams under pressure is advantageous as without this ability you may struggle to cope with the more essay based standards.</p>
<p>Required</p>	<p>There is no textbook for this class. However, students may wish to purchase a Media Studies Study Guide to assist them in their comprehension of the course material. Students making the short film will require access to a digital camera of a fairly high quality. If you have a relatively new cell phone with video capability, this will probably be sufficient. It would be beneficial for students to have access to at least one tripod and microphone for the purpose of filming their media product. Students will also require access to a form of editing software.</p>
<p>Assessment</p>	<p>Throughout the year there will be an opportunity of sitting 4 internal assessment standards and 1 external achievement standard. The course offers 20 credits approximately.</p>
<p>Contact</p>	<p>Richard Wallis, Wairarapa College, richard@volcanics.school.nz Volcanics Cluster</p>

Standards		When assessed	Type	Credit value
9149 7 v2	Write a media text to meet the requirements of a brief	Term 1	I	3
91495 v1	Produce a media product to meet the requirements of a brief	Term 2	I	6

91494 v2	Produce a design for a media product that meets the requirements of a brief	Term 2	I	4
	Students will select ONE of these three internal to complete over the course of the year			
91491 v2	Demonstrate understanding of the meaning of a media text through different readings	Term 3	I	3
91496 V2	Demonstrate understanding of a significant development in the media	Term 3	I	3
91492 V2	Demonstrate understanding of the media representation of an aspect of New Zealand culture or society.	Term 3	I	3
	Students will select ONE of these two externals			
91493 v2	Demonstrate understanding of the relationship between a media genre and society	November exams	E	4
91490 v2	Demonstrate understanding of an aspect of a media industry	November exams	E	4

I = Internally Assessed | E = Externally Assessed