

Complete Sticky Note Readout - All Images

Image 1

- Public access TV? (is that still a thing?)
- Newsletters in the community
- Churches/synagogues/mosque
- Micro Brewery Grand Unveiling bigger space
- Film Fest • Students (MCTC) • local producers
- e-Sports "2DCON" is THE LARGEST GAMING & e-SPORTS CONVENTION IN THE MIDWEST. MARKETING OFF!
- Research "A.C.E.S." VIRTUAL AIR COMBAT SIMULATIONS - MALL OF AMERICA
- Why Golf only? Some have serious & Capital so Event of Approaches from other — Follow On fields.
- Bring Your Family Promotion
- Add "Experience" to the brand tagline
- Rebrand to eGolf or Cyber Country Club
- Cross-Sport Training Packages
- Social Media -> team outings
- Lessons vs. Demos vs. Golf CoachII vs. Practice TIME
- Partner w/a gym • coaches • celebrities
- Seniors Groups very safe environment
- Leverage poor weather conditions Ex: This Quality Alert (temp. has inside) "weather appeotic"
- Training option for H.S. Data Share for Pros
- Sports Arcade rebrand/tagline • Virtual or e-Sport Arcade
- Showcase w/Brands
- Graduation? Parties? Birthday
- Intimacy of Private Space
- Tournament -> All 6 teams playing
- Golf outside Hockey inside Country Clubs
- Summer Events Movies for Families
- Summer Really Weather Option

Image 2

- Copy Activate • Leaderboards • Share Social
- Image/Video with me/my team On • Extremely your mind

- Partner with local businesses for same Corporate Outings
- Small Business Saturday (after specials)
- Pop Up Store + 3 Hole Tournament
- Picture/ Carnival Games
- Escape Room Timed
- Corporate League Play • Feds vs. Taxes
- One Shot Hole in one Tournament
- Golf on Mars/The Moon with Different Gravity
- E-Sports After School Activities - Teen
- Use Video to Show Experience & Fun
- E-sports Strong & Accurate
- Skeet Shooting
- Free Golf
- Offer a Trial To other Restaurants Pat Runs wheelz they want
- March Madness (example)
- Leverage existing Social experiences
- Golf an alternative environment
- VR Central Roots in other Locations - Nearby-
- Get out into the Community & bring them back in
- E-sports Savings includes Experience
- Being Busyy or to Photograph in Team Building
- Create A Tournament w/Businesses Scorers (50+PD)
- Shopping Online Extension what for Family
- Something For Significant Other to Do
- People w/ disabilities > Safe and feel successful
- Compete against Your Local Team
- Low-risk Physical activity competition or hit
- Add "Experience" to the Brand Tagline
- Memberships for Regular Players/League
- Leaderboard

Image 3

- GOLF GARAGE
- 3D/Lo-Fi/2D text
- No. Bars c5 Perfect temps c5 No rain c5 No mud
- Reference #/hours in advertising
- Soccer Night • Random • Bars LI6I 95th/last • addictive/ random games
- Sunday Spends time Rule
- Beginner Night • Pull guys/ night/Bars • night-out
- Date Night Promos
- Birthday Parties
- Layout Night: Coupl N set Volume night
- #/hours in advertising

- Vibes & Atmosphere outside The Social Vibe
- Monthly/se Color in community windows
- Word-of-mouth Referr-A-Friend
- Skill Up game with whom Other not Sports Offering
- Kids into "family" nights
- Host Golf Trivia night
- Practice IN Summer (golfing in 'real' vs Virtual on Course)
- Skills Workshops (Putt Clinic)
- Networking event IN off times for awareness
- Local business partnership
- Golf Lessons
- Dad's Night
- How much do you cost about Series golfing?
- Age Throwing within 50 Blades. 100 that doesn't necessarily (we for comfort)

Image 4 (labeled Q2)

- CADDYSHACK and/or HAPPY GILMORE THEME NIGHTS
- COSPLAY NIGHTS • Ren Fest • Halloween • MOVIE/COMIC
- HOSPITALITY NIGHT BARS, RESTAURANT HOTEL, ETC. NIGHTS
- LEAGUES • SERIOUS • NOVICE • FAMILY • TEEN
- EDUCATORS TEACHERS PROFESSORS TUTORS NIGHT
- MUSICIAN NIGHT PLAY ROCKBAND PLAY GUITAR HERO PLAY OTHERS
- GAMER NIGHT PLAY GOLF PLAY PS5/XBOX PLAY SOCCER
- E-SPORTS Night Contest/Tournament Projection to Host for E-Sports
- VALENTINES DAY • FOOD • WINE • BEER • FLOWERS
- FIRST DATE Night
- LGBTQ NIGHT? RAINBOW LEAGUE
- KARAOKE NIGHTS DANCE/DANCE REVOLUTION?
- Food & Lunch Option To Bring more Vanilla of food Options
- MEA TEACHER Special Early Events for teachers (4pm)
- Fundraisers For local non-profits
- Improvised club night (we standard golf clubs allowed)
- LADIES NIGHT NO BOYS ALLOWED
- Sports Training Analysis, (For any sport that has a swing that Can be tracked/ Studied)
- Nerf Gun Target practice night
- Hunting Simulator Night Rifle/Shotgun/Bow
- Tarot/Tribal Escape for Children Simulators and golf as Component Teams
- Head comments golf world on Competition
- Head Sports Clinic For Titleist, when trying to impress these techniques

Image 5 (labeled SUMMER)

- Church partnership -bible study & golf/sport
- Raiken Exercise ANIME Magic
- People something They dont learn- with A coach Session
- RAINY DAY Get Your Golf on...
- Escape the mosquitos
- Hockey Summer? Can we play Other boys?
- DAYTIME HOURS & NIGHT TIME HOURS...?
- bring in Club Mear & Ear Club testing
- 2000s 80s 90s Nights "Nine traditional" golfer Nights
- Take Over Family Game Night "Practice dear"
- WEATHER AWARE ADVERTISING META, TIKTOK, GOOGLE KEYWORDS
- Beer Tasting Nights • Shakopee Brewery Night
- Leverage Draft/Maker Night
- kids night Over nights (sleepovers?) & movie night Fantasy Courses.
- Silent disco per day
- Mini movie theaters Netflix, Hulu, streaming, etc.
- Tournament Game Weekends During Golf Tournaments -Leaderboard
- Retail local Wet/have Seasonal Brews.
- Entertainment CLASSES OR INSTRUCTOR Reduce Retail Confusion
- Ideal gift Course What do they get out if it
- CREATE AN AREA FOR Content creation SELLING OF CLUBS ???
- TAG LINE • FOOD • FUN • FAMILY • FRIENDS
- Not fun but & Name change? Confusion w/ Golf Galaxy?
- Personas Personal Person 2 SW Metro Person 3 Member Person 4 Off Commercial Person 5 Person 6
- "Adventure Thing! I still golf I still Soccer Hours I still basketball I still Chill-face people Can me many From skill to skill Freely."
- Adult vs Children activity
- Golf Garage Logo ? Not Just golf based but activity
- Develop a version of the Game with a Visual
- Tagline Under name to clarify gorgeous playground w/ golf
- Soccer Club Events • End of Season • Beginning Season • Team Building
- Food & Beverage Program Sharing that Concept, Retail Confusion
- Group Discounts Reduce Retail Confusion
- SENIOR SPECIALS HEAT? WALKING?
- HOSPITALITY NIGHT EMPLOYEES OF RESTAURANTS HOTELS, ETC

Image 6

- "Movie corner or night"
- FOR TEENS
- THEME NIGHTS
- CALENDAR & theme nights
- No White Just NAME the Day! Calendar

- Viewings of K-Pop Demon Hunters
- LARPING (VR for projecting Centaure Skill activities archery swords)
- "Golf: The Best way to ruin a nice walk." - Winston Churchill
- Vinyl window Coverings with Images
- Lessons from Le pro (like Soccer/pro dance lessons)
- REMOVE "GARAGE" FROM THE NAME.
- Rebrand? "SimuLinks" "Sports Simulator"
- Sports Arcade (Rebrand)
- Tagline under logo that is descriptive
- "Low Key way to practice technique"
- EXPERT (Learn-Starter Style)
- PARTNERSHIPS w/other Biz
- "Emphasize social and indoor benefits of it vs. outdoor golf" heat; mosquitos, etc.
- VIRTUAL PICKLEBALL
- FAMILY DAY OUT MARIO KART Wii Nintendo Switch
- DAD'S Day out w/the kids
- Corporate branding Reach out Do the MA dreaming Company using LinkedIn
- How else Breadwinner When Individuals to tell people they are you.
- Add graphics with name to tell its a golf SIM.
- ADD graphic with name to tell its a golf sim, Not golf club store
- Corporate Happy Hour