

HTH Competition Proposal

Name: **HEART TO HEAR x -able. T-shirt Design Competition 2021**

Objective: To deliver a message of diversity and inclusion through fashion design.

Theme of the Competition: **Diversity and Inclusion**

Duration: **1st March 2021 - 10th April 2021**

Participants: **General Public**

Details of the Competition:

1. All the general public are welcome to join the HTH Clothing Design Competition
2. The general public will be the adjudication to vote for their preferences through Instagram and Facebook. The participants with top 3 likes will win this competition.
3. For the top 3 winners, commission to the T-shirt sales will be given for the award.

Rules of the Competition:

This Competition is organized by Heart to Hear HK (the “Organizer”) and supported by the **Hong Kong Society for the Deaf** (the “Sponsor”).

The aim of these Rules is to set out the terms and conditions governing your participation in the Competition. By registering for this Competition, you are indicating your agreement to be bound by these Rules. If you do not agree with any of these Rules, please do not register for this Competition or submit an entry.

1. TERM

This Competition’s application period begins on 1 March 2021 and ends on 10 April 2021. The Competition will be accessible 24 hours a day on the dedicated Competition website operated by the Organizer at <https://infohearttohear.wixsite.com/hearttohear/> (“the Competition website”), subject to possible IT maintenance operations and malfunctions.

2. Agreement to the Rules

Any eligible person who has participated in the Competition (“Participant”), is required to review and accept these Rules. By accessing and accepting the Rules, the participants should:

- (i) enter into a valid and enforceable contractual relationship with the Sponsor regarding your participation in the Competition. And
- (ii) fully and unconditionally agree to comply with these Rules. The Participants express their agreement by checking an online box while enrolling in the Competition.

In case of non-compliance with these Rules, the Participant will be immediately disqualified from the Competition and no prize will be awarded.

3. Registration and Participation of the Competition

To take part in the Competition, the Organizer must have received your completed registration with your final submission file by 10 April 2021 11:59pm HKT.

The registration requires your full name, Facebook and Instagram account, mobile phone number as well as your final submission file (with jpg. or pdf. Format, or any kind of format which enable the Organizer to open the file). **All personal information is subjected to the Cap. 486 Personal Data (Privacy) Ordinance.**

Any registration based on inaccurate, false or incomplete information will result in the Participant's disqualification. Refusing the collection, recording and use of their personal data that is strictly necessary for the operation of the Competition will result in the Participant's disqualification. The Participant is solely responsible for the information he/she provides during registration. Any intentional or non-intentional mistake, anomaly or inconsistency regarding such information may result in the Participant's disqualification. The Organizer and the Sponsor reserve the right to proceed with all necessary verifications regarding the Participant's identity, postal and email addresses, and other means of communication.

You must accept the Rules, Terms and Conditions, Privacy Notice and Cookie Policy, before registering for and submitting your final work in the Competition.

The participation of the Competition is free, with no purchase or payment obligation.

4. Eligibility

We hope to encourage art and creativity in society and also use the impact of art to convey a message from the designer. Therefore, this Competition is open for **the general public**.

Overseas participants are also welcomed to join.

Each participant can only submit **ONE** design.

You are allowed to design with your friends but this is counted as one single entry. You will be required to fill in the names of all designer(s).

Documents that may confirm the Participant's eligibility will be required prior to awarding any prizes (e.g. identity document, and student card.).

5. Competition Theme, Core Idea

The theme and the core idea of the competition is Diversity and Inclusion, and to show that we are all capable of serving and giving, respectively.

6. Goal of the Competition

The aim of this competition is to raise public awareness on the importance of including people with disabilities into our society. In particular, targeting people who experience an impaired hearing or complete hearing loss.

7. Participation Format

The format can only be individual basis. Any person is expected to join once only without repetition.

You can print out the template pdf, sketch on top, scan it and submit it, or draw on the pdf electronically.

8. Submissions

During the Competition, Participants may upload any documents (with readable format) or other materials relating to their work to the Competition website.

By submitting a Submission, Participants represent and warrant that:

- The Submission comprises exclusively contributions from a Team.
- Otherwise, if content from a third party has been used in the development of the Submission, all rights, authorizations and agreements necessary to submit the Submission and grant the rights mentioned herein have been obtained. The existence of uncredited third-party contributions in the Submission will result in the disqualification of the Submission and the related Participants;
- No other individual and/or entity is entitled to claim any rights from the use of the Submission; and
- The content of the Submission does not and will not infringe or violate any rights of any third party or entity, including, without limitation, intellectual property rights, privacy, competition law, confidentiality, or any contractual or extra-contractual right. All Submissions suspected of violating any law(s) and/or any third party's right will be ineligible.

Participants are responsible for and shall bear any costs or expenses associated with preparing and submitting a Submission. Participants assume all risk of a damaged, lost, late, incomplete, invalid, incorrect or misdirected Submission.

9. Competition Process

Competition Stages. The Competition consists of several stages:

- Stage 1: Submissions will be accepted from 1 March, 2021 12am HKT to 10 April 2021 11:59 HKT.
- Stage 2: At the end of this Round, all submissions will be shown on the HTH Facebook and Instagram Official Page. The voting counts from 15 April 2021 12pm HKT to 16 March 2021 11:59 HKT.
- Stage 3: Top 3 winners will be selected as the champion, first and second runner-ups.

Though there is no adjudication, the selection criteria should base on participants' creativity, ability, relevancy, impact and expression to an idea to demonstrate a high aesthetic work. It is not a skill-based contest but rather an opportunity to show your meaning of love to the hearing-impaired groups of people.

Publish contestant's design on -able.HK's social media platform and open for public voting. Within () hours, the design which receives the most votes by the public will be the top contestants.

Under no circumstances are factors such as appearance, religion, membership in a trade union, political opinions or sexual orientation considered during the selection process.

Notification to Participants. Once selection has been completed, Participants will be notified by email, phone, or other means, at the Organizer's discretion, of the results of each Round. The Sponsor may alter the dates on which results are released should this become necessary due to the number of projects to be assessed and/or other unexpected circumstances.

10. Prizes

Prizes are awarded to the winning individual of the Competition. No prize will be awarded to winners who do not fulfill the above section of criteria. The winners from HTH Clothing Design Competition will receive the following:

- Champion: The top designs will be released as merchandise on -able. to fundraise.
- First runner-up: Designers will receive sale commission from their designs
- Second runner-up: Designers will receive sale commission from their designs

No assignment or transfer of prizes is allowed by a winner. If a winning individual cannot be reached after a reasonable number of attempts have been made by the Sponsor (as determined by the Sponsor at its sole discretion), the prizes will be considered forfeited by the individual at the Sponsor's sole discretion. The Sponsor is not responsible for replacing any lost or stolen prizes after being awarded to the winning individual. The winning individual will accept the prizes "as it is". The Sponsor disclaims any warranty in respect of the prizes.

In the event a winning Participant cannot be reached, by email, phone and other means, for more than three (3) months after the first attempt to reach him/her was made, he/she will be deemed as having waived the right to claim the prize and will not be entitled to any prize or any kind of compensation.

If the prize as initially planned is unavailable, the Sponsor will be free to substitute another prize of similar value. Any such decision is at the Sponsor's sole discretion.

Any Participant who does not fulfil the conditions of participation as provided in the Rules during their registration and/or at any time during the Competition will be summarily disqualified from the Competition without prior notice and will not be entitled to any prize. In the event that a prize is awarded to a winning individual that does not meet the conditions of Participation during registration or throughout the duration of the Competition, the Sponsor reserves the right to require the winning individual to return the awarded prize.

11. Communication

The Participant acknowledges and consents that the Sponsor may, throughout Hong Kong and for the duration of the Competition and for a period of one year after the submission, use the Competition for publicity, including for the Sponsor's advertising or other marketing purposes, by any means and through any format (websites, advertising banners, social networks, newsletters, press releases and other means) now known or unknown to date, free of charge or for a consideration.

In particular, the Participant gives his/her consent to the Sponsor for using his/her name and surname, her city and region of residence, the name of the institution in which he/she studies or has obtained his/her diplomas and other biographical information, his/her image, the information regarding the Prize (if he/she is a winner) and any other personal data that he/she

submits with the Submission as well as the content of the Submission relating to the Competition.

As an example, Participants consent that the Sponsor can use the photographs taken during the Final and disseminate them via any communication medium.

Such use does not entitle the Participant to any payment other than the Prize he/she may have received. The Sponsor agrees to cease using of the aforementioned elements in connection with the Participant at the end of the aforementioned period.

12. Confidentiality

The Sponsor has no obligation to keep the information contained in the Submissions confidential. In general terms, when submitting a Submission, the Participants understand, agree and accept that any information contained therein may be publicly disclosed and used by the Sponsor.

If you are a prize winner, the Sponsor may request and require that you execute a confidentiality/non-disclosure agreement for the purpose of entering into negotiations regarding the further development of your proposal, as described in your Submission. Such confidentiality/non-disclosure agreement will be directed to your Submission and all intellectual property that it may contain.

Furthermore, Participants acknowledge that the Sponsor may currently or in the future be developing information internally, or receiving information from other parties, that is similar to the information contained in any of the Submissions. Accordingly, nothing herein shall prohibit the Sponsor from independently acquiring, developing, or having developed products, concepts, systems, services or techniques that are similar to or compete with the products, concepts, systems, services or techniques contemplated by or embodied in any Submission.

Participants recognize that other Participants, individuals or entities may have provided the Sponsor or others, or made public, or may in the future submit or make public, content that is the same or similar to any piece of information contained in any of the Submissions. Hence, Participants acknowledge, agree and accept that the Sponsor shall have the right to use such same or similar materials, and that Participants will not be entitled to any compensation arising from the Sponsor's use of such materials.

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13. Personal Data Protection

Participation in the Competition requires the communication and processing of a Participant's personal data ("Personal Data").

The purposes of the processing are:

- To meet the needs of the organization of the Competition, and

- To organize the intermediation between the Participant and the Sponsors, to ensure identification, communication and preservation of the exchanges with the Participant

For more details on the use your personal data, please refer to [the Privacy Notice and Cookie Policy](#).

If you have any enquiries, please contact us via the following platform or method:

Facebook: @hearttohearhongkong

Website: <https://infohearttohear.wixsite.com/hearttohear>

Instagram: @able.hk @hearttohear

Email: info.hearttohear@gmail.com

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