

State Project (Research) and Commercial

Name: _____ Room: _____

Introduction

You have been hired by an ad agency, DES Agency. The DES Agency just received a new project with each of the state's tourism departments for us to create commercials to get people to visit the states. Your job is to find facts and create a Google Present file (commercial) that will get people to want to visit your assigned state. You will present your final product to your class. The goal is to get at least one person to say "maybe I would like to visit your state".

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Why Should people come visit your State? (Facts will be used for your Presentation-Commercial)
Research/Interesting Fact Sheet

Directions: You need to find all the basic facts. (click on Research Resources link on mrbadger.org to click on the website you want to use.

Basic Facts people should know about your state: use www.enchantedlearning.com/usa/states/ - **This is your source.**

Basic Facts	Answers
Capital	
Largest City	
Industries	
What is the <u>highest point</u> ? and give all the information about it.	

What is it like in the Summer and Winter? (Use www.kids.britannica.com) Hint: use the Geography tab
Circle the source you use to get your fact.

Find between 5-8 interesting facts (places or things to see in your state). Don't forget your state tourism department is counting on you to find facts to put in your final presentation (Commercial) to attract people to your state.

You can use one of the online encyclopedias www.kids.britannica.com or www.factmonster.com

Examples: **Historical Landmarks** (Bunker Hill Monument), **Sport Venues or Events** (Fenway Park), **Recreational locations** (Smith's Apple Orchard), **Landforms** (Wachusett Mountain to ski) in bold would be the fact types

Each fact should include where it is located (City or town)

Fact 1: Fact type:_____

Source:_____

Fact 2: Fact type:_____

Source:_____

Fact 3: Fact type:_____

Source:_____

Fact 4: Fact type:_____

Source:_____

Fact 5: Fact type:_____

Source:_____

Fact 6: Fact type:_____

Source:_____

Fact 7: Fact type:_____

Source:_____

Fact 8: Fact type:_____

Source:_____

Final State Presentation (commercial) Skills Checklist

Requirements: You need

- Title Page (**make it cool and Interesting**)
- Intro slide to get your audience thinking about your state
- At least 4 slides that list out your facts in a cool way
- Sources Slide

Within your slides, you need to include all of the skills below

Skills “NEED TO INCLUDE”	I know how to do this myself	Another student showed me and now I know how to do it	Need help don’t understand this skill
Apply a theme			
Add Slides			
Change the slide layout			
Add all of your facts			
Format text like change the font, color, size, etc.			
Insert images into your slides			
Change the size of images			
Add slide Transitions			