

Follow-up Strategy for Roofing Services

Follow-up #1 (24 hours later)

Hey _____,

Just bringing my message back to your attention in case I caught you at a bad time.

Follow-up #2 (5 days later)

Hey _____,

Don't know if you've had a chance to see this, but I just thought I'd make a quick 3-minute video breaking down your website using one of the components from my WebFlow Formula.

Do you want me to send it to you for free?

Kind Regards,
Jed Dutton.

Follow-up #3 (9 days later)

Hey _____,

It seems like this isn't a priority for you right now, and that's completely fine. If it ever is, let me know.

However, if you don't act now, you might miss out on an opportunity that could add thousands to your bottom line every quarter.

Have a good day,
Jed.