

Outline and evaluate evolutionary explanations of food preferences (8+16).

Problems faced by early humans in the EEA would have shaped food preferences:

Preference for sweet tastes & supporting research. BURGER ALERT - Harris, 1987

Preference for meaty tastes.

Avoidance of sour tastes & supporting research. BURGER ALERT - Birch, 1999

Taste aversion - important survival value, plus supporting research.

Food neophobia - important survival value, plus supporting research. BURGER ALERT.

Why evolutionary explanations are good at explaining food preferences. (Use the words ultimate and proximate).

The problems with evolutionary explanations of food preferences.

Evolutionary explanations can be rather reductionist and determinist.

Other factors, such as cultural differences, play a huge role.

**Evolutionary explanations are heavily on the nature side of the nature/nurture debate.
However.....**