

Create Voiceover Clips From Higgsfield's AI Movie - Arena Zero

✓ You do not need a dedicated page for this campaign to participate, you can post on any movie or anime niche page

WHAT TO DO

Create clips in the voiceover format. The clips should be a scene from the movie, then a voiceover in the background that explains the plot. Look at the examples below of what we are talking about.

Approved Format:

- AI Narrator Voiceover-type film clip. Your clip needs to be minimum 60 seconds, max 180 seconds.

Example Videos:

- <https://www.tiktok.com/@aprilmovie87/video/7542422642884709645>
- <https://www.tiktok.com/@aprilmovie87/video/7617051202395704590>

Content folder (download footage here):

[Dropbox — Arena Zero Film Folder](#)

⚠ **Do NOT use footage from any source outside the official content folder.**
Clips from outside the approved folder will be rejected immediately.

About Arena Zero:

Arena Zero is the first-ever AI film with original characters and an original storyline, created entirely on the Higgsfield AI platform. It is not a product ad — clips should feel organic, like a fan post. Drive viewers to: higgsfield.ai/series

WATERMARK (REQUIRED)

All posts must include the official Higgsfield watermark on the video. Download it from the link below and overlay it clearly on your clip.

Must be clear on the video, not hidden. Around ¼ of the screen.

[Download Higgsfield Watermark \(PNG\)](#)

⚠ **Missing or removed watermarks = automatic rejection.**

CAPTION GUIDELINES (REQUIRED)

Your caption must reference the film or its name — Arena Zero. It should also include something like "First ever AI TV Series" or "First Ever AI Film" to give viewers context. Keep captions short, punchy, and engaging.

Examples:

- "first ever AI film just dropped and it's actually insane 🤯 #arenazero"
- "arena zero — the first AI series and they cooked 🔥"
- "first ever AI TV series hits different fr #higgsfieldoriginalseries"
- "arena zero said game over for regular films 🙄"
- "they made the first ever AI film and I can't stop watching"
- "arena zero just changed everything #aifilm"

You may write your own captions as long as they reference Arena Zero and mention it as the first ever AI film or series in some form.

HASHTAGS (REQUIRED)

You MUST include the following two hashtags in every post caption:

- **#arenazero**
- **#higgsfieldoriginalseries**

You may add additional relevant hashtags (e.g. #aifilm, #scifi, #anime, #movieclips). There is no strict cap on additional hashtags, but keep it relevant.

 **Posts missing #arenazero or #higgsfieldoriginalseries will be rejected.**

VIDEO LENGTH (REQUIRED)

- Minimum length: 60 seconds
- Maximum length: 3 minutes (180 seconds)

Posts shorter than 60 seconds or longer than 3 minutes will not be approved.

REQUIREMENTS

- ✓ Download and post ONLY content from the official Arena Zero folder linked above
- ✓ Must use the official Higgsfield watermark on every video
- ✓ Caption must reference Arena Zero and mention it as the first ever AI film or series
- ✓ Must include #arenazero and #higgsfieldoriginalseries in caption
- ✓ Post to TikTok and/or YouTube Shorts only
- ✓ Movie or anime niche pages only — general pages will not be approved
- ✓ Video must be 60–180 seconds long

- ✓ High-quality posts only — no blurry or low-effort content
- ✓ English content only — English-speaking (Tier 1) audience required
- ✓ Post must stay live for 30 days minimum — early removal can result in a ban
- ✓ Minimum 0.20% engagement rate (1,000 views = minimum 2 likes)
- ✓ Likes must be visible — hidden likes = automatic rejection
- ✓ Page audience should primarily be Tier 1 countries — 30%+ Tier 3 may be removed
- ✓ No NSFW content
- ✓ By participating you agree to make your post FTC compliant

NOT ALLOWED

- ✗ Content from any source not in the official Arena Zero folder
- ✗ Missing or removed Higgsfield watermark
- ✗ Captions that do not reference Arena Zero or the AI film
- ✗ Missing mandatory hashtags (#arenazero or #higgsfieldoriginalseries)
- ✗ Videos shorter than 60 seconds or longer than 3 minutes
- ✗ Low-quality or lazy uploads
- ✗ Non-English content or non-Tier 1 audience pages
- ✗ NSFW, violent, or controversial content
- ✗ Posting on platforms other than TikTok or YouTube Shorts
- ✗ Removing the post before 30 days
- ✗ Hidden likes