

Gated Rate Offer Reminder (Outside of 100 Days)

SL: 25% Off is Waiting[, Fname]!

PH: There's still time to save on your first stay.

HERO

Eyebrow: *Limited-Time Offer*

Headline: Don't Miss Out on 25% Off

Subhead: *Now Is the Best Time to Book*

Copy:

[Fname, you][You] can still enjoy **25% off** your first stay at one of our thousands of extraordinary properties around the world*. This exclusive offer is only available at participating properties for a limited time – book your getaway today and start enjoying your member benefits.

CTA: BOOK NOW

Under CTA:

Book by [DD/MM/YYYY][MM/DD/YYYY]

<https://www.marriott.com/default.mi>

SECONDARY

Headline: A Hotel for Every Occasion

Image: Use same 5 pack of hotel brands as in Invite

Copy: From sun-kissed escapes to stylish cities, find your ideal stay at one of our exceptional hotels.

Headline: Find Your Ideal Vacation

Copy: From urban escapes to resort retreats, Marriott Bonvoy has the largest collection of hotels around the world.

CTA: BOOK NOW

<https://www.marriott.com/default.mi>

Ts and Cs

*This is an exclusive, non-transferable offer for the intended recipient only and may not be forwarded. This offer must be booked online via the offer page. Offer valid for your first booking within the first 60 days of [enrolment][enrollment] in Marriott Bonvoy via this email and associated offer page. Once you have made a booking via the offer page, this offer will no longer be valid for future bookings. If you make a booking via any Marriott direct channel such as Marriott.com, worldwide telephone reservation center, Marriott Bonvoy mobile app or directly at a hotel, you will no longer be eligible to participate in this offer. A "stay" is defined as consecutive nights spent at the same hotel, regardless of check-in/check-out activity on any points-eligible rate ("Qualifying Rate"). For full terms and conditions regarding this promotion, please click here.

Gated Rate Offer Last Chance (Outside of 100 Days)

SL: Last Chance: Save 25% Off Your First Stay[, Fname]!

PH: Don't miss out on this exclusive offer.

HERO

Eyebrow: *Don't Miss Out*

Headline: Last Chance for 25% Off

Subhead: *Book Today and Save*

Copy: [Fname, time][Time] is running out to **save 25%** on your first stay at one of our thousands of extraordinary properties around the world*. Remember, this exclusive offer is only available at participating properties for a limited time – book your getaway today and start enjoying your member benefits.

CTA: BOOK NOW

Under CTA:

Book by [DD/MM/YYYY] [MM/DD/YYYY]

<https://www.marriott.com/default.mi>

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