

Goals Project Media Kit

2023

Overview

The 2023 Goals Project launches on Monday, January 30th. This media kit, organized for Goals Project participants, facilitators, language translators, interns, and partners, and contains (1) important dates and links, (2) LinkedIn credential steps, (3) example newsletter announcements, (4) sample social copy, and (5) images for sharing.

Dates for sharing on social sites: Starting now

Important dates and links

Goals Project: January 30 - March 12

Website: <https://www.goalsproject.org>

LinkedIn Official Credential

Please feel free to add your role with the Goals Project to your LinkedIn account by following these steps:

1. Sign into your account and click onto your profile page
2. Scroll down to Licenses and Credential and click the + sign
3. Add details
 - Name: Goals Project ____ [Participant, Facilitator, Language Translator, Intern, Partner]
 - Issuing Organization: Take Action Global
 - Issue Date: January 2023
 - Credential URL: <https://www.goalsproject.org>
4. Click submit

Add licenses & certifications

Name *

Goals Project Classroom

Issuing Organization *

Take Action Global

☒ This credential does not expire

Issue Date

Month Year

No Expiration Date

Credential ID

Credential URL

<https://www.goalsproject.org>

We no longer share changes to licenses & certifications with your network. [Learn how these are shared and when](#)

Save and add another Save

Example newsletter announcements

The Goals Project by Take Action Global launches this month. The 6-week program brings together schools and classrooms from across the world to examine the UN Sustainable Development Goals and their ability to take action through shared experience and use of innovative technologies and practices. Students will take on one Global Goal and will work with students from other countries as they consider both local and global implications. The project is free and open to all PreK-University classrooms. To learn more about the Goals Project, visit <https://www.goalsproject.org> and follow [@TakeActionEdu](#) and [#GoalsProject](#) on Twitter.

Example social media posts

Twitter, LinkedIn, Facebook, Instagram

{BIG NEWS}

The Goals Project launches this month!

 6-week interactive project

 PreK-University students taking action

Learn more → <https://www.goalsproject.org>

Project dates: January 30- March 12

@TakeActionEdu #GoalsProject #GlobalGoals

