

ACE 2025 PRECONFERENCE
400 Northridge Rd. Suite 600, Atlanta, GA
February 26, 2025
9:00am – 1:15pm

Fueling Your Practice: The Ins and Outs of Private Practice

Fueling Your Practice: The Ins and Outs of Private Practice awards 4 CPEUs in accordance with the Commission on Dietetic Registration's CPEU Prior Approval Program.

Workshop Description: In this session, attendees will learn from four RDNs who have different approaches to managing private practice. The session will include how to get started (including legal considerations, billing and insurance, and EMR), diversifying streams of income, and deciding whether to specialize in a specific area of nutrition. Attendees will receive a workbook that will include checklists and questions for them to use during and after the workshop to guide their own decisions about how to proceed with building or growing their private practice.

Workshop Objectives:

After attending this session, attendees will:

1. Have the tools to begin or expand their private practice with an understanding of the business, legal, and ethical requirements in Georgia and tools to find resources or expertise they may not have on their own;
2. Incorporate evidence-based services in their private practice within their appropriate scope of practice, observing the code of ethics and cultural competence;
3. Be able to expand their services to incorporate additional novel nutrition-based products and services to meet the needs of their ideal client(s).

Suggested Performance Indicators: 1.1.3, 1.1.5, 1.1.7, 1.6.1, 1.7.2, 1.7.3, 6.1.1, 6.2.1, 12.3.1, 12.4.1

Workshop Agenda

8:45 – 9:00AM	Registration & Welcome
9:00 -9:10AM	Introduction to Workshop Speakers & Intro to Private Practice <i>Sherry Coleman Collins, MS, RDN, LD, FAND</i>
9:10 -10:00AM (0.75 CPE)	Getting Started in Private Practice <i>David Orozco, MS, RDN, LD</i>

10:00 -10:45AM (0.75 CPE)	Alternative Streams of Income <i>Alissa Paladino, MS, RDN, LD, ACSM-CPT</i>
10:45 - 11:30AM (0.75 CPE)	Scope of Practice, Building a Network & Other Considerations <i>Julie Brake, MS, RDN, LD</i>
11:30 - 12:15PM (0.75 CPE)	Marketing & Media <i>Sherry Coleman Collins, MS, RDN, LD, FAND</i>
12:15-1:15PM (1 CPE)	Wrap Up & Q&A <i>All Speakers</i>