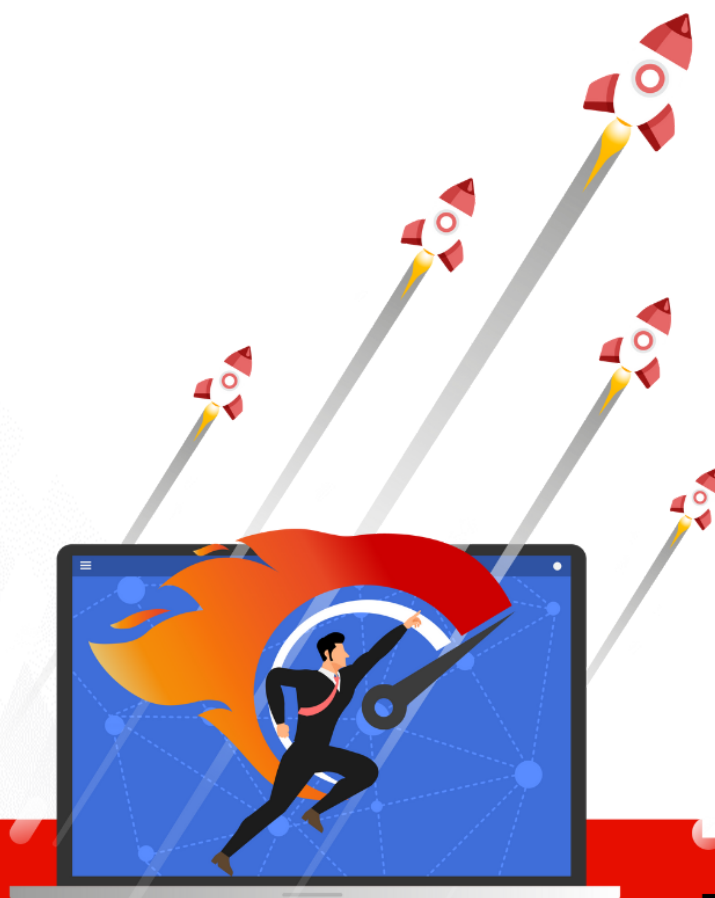


FACEBOOK AD TEMPLATES FOR **PRACTICE OWNERS**



Copyright © 2022 **CANA NOMINESS PTY LTD**

All rights reserved. No part of this material may be used or reproduced in any manner whatsoever without prior written consent of the authors.

CANA NOMINESS PTY LTD, Norwood, South Australia.

ABN: 97007854819

This material is designed to provide accurate and authoritative information with

regard to the subject matter covered. It is provided with the understanding that the authors are not engaged in rendering legal, accounting, or other professional advice. If legal advice or other expert assistance is required, the services of a competent professional should be sought. The material shared by the authors in this material are the sole responsibility of the person utilising the material.

Visit us online at: www.practiceacceleration.com

General

**With Facebook ads, it's important to not ask people about their problem specifically / individually, or your ad will be rejected.

For example: Do you have a problem with foot pain? vs Foot pain taking over?

Ad #1

[Their problem] taking over?

It's time to take back control!

Our [Lead Magnet Name] reveals -

- ✓ [enticing point 1]
- ✓ [enticing point 2]
- ✓ [enticing point 3]
- ✓ [enticing point 4]
- ✓ And more!

We've also included [if you included worksheets or other tools include that here].

It's time to say goodbye to [their problem]...

And start getting back to [their ultimate solution]!

Download your FREE [Lead Magnet Name] now 📌

And find out how to [how their ultimate outcome will make them feel!]

Headline: Revealed: The Truth About [their problem]

Ad #2

My [their problem] used to [how it affects their life]!

Until I found out how to finally [resolve the problem] in this [Lead Magnet Name].

It has all you need to know about -

- [Lure them in with something they would be interested in knowing],
- [Lure them in again with another point], and
- What other [resolving their problem] options are available (without [a common objection!])

Plus there are included worksheets to create your own [outcome-focused plan].

So you can break the [problem] cycle and get back to [their ultimate outcome]!

The [Lead Magnet Name] is FREE... so get it now! 👉

Just hit the download button

Or drop the comment GUIDE below, and I'll send it right over!

Headline: A [their goal] without [their problem]? Try this!

**** This ad can be altered to fit specific problems that people with chronic pain face.

Eg: Want to get back on the tennis court without pain?

A full night's sleep without pain?

Want [goal] without [problem or objection]?

Create different angles to test with different audience segments.

Ad #3

Do you ever wonder how [people they secretly envy] have [the ultimate example of what they want]]?

It's not [commonly believed assumption], it's [your specialty care]! 🦷

The truth is that getting [their ultimate outcome] can happen faster, easier, and for less than you might think!

Our [Lead Magnet Name] shows you how to fix -

- ☑ [Type of problem]
- ☑ [Type of problem]
- ☑ [Type of problem]
- ☑ [Type of problem]
- ☑ And more!

We've included [checklist/worksheet] and a [checklist/worksheet] too.

So you know [common FAQ 1], and [common FAQ 2], to get the [outcome] you want 😊

If you want to stop [how their problem is affecting them emotionally]...

And start [getting the thing they want to have/do]...

Download your [Lead Magnet Name] now 📌

And find out how to get the [their ultimate outcome]

Headline: Revealed: The Secrets Of [Their Ultimate Outcome]

↓ Click to Access our Free FB Ad template ↓

REVEALED:
THE TRUTH ABOUT
[THEIR PROBLEM]

FREE



PRACTICE ACCELERATION
RAPID PRACTICE GROWTH

https://www.canva.com/design/DAFcNZGUXcU/Ao4B1zRL_bw_jYRQHrBKA/view?utm_content=DAFcNZGUXcU&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview