

Post Any Content Using Aailix — "Bad Habit"

✓ You do not need a dedicated page for this campaign to participate, you can post on any page

WHAT TO DO

This is an Open Brief campaign — you can post any content you want. There are no footage or content restrictions. The only requirement is that you use the official Aailix "Bad Habit" audio linked below.

⚠ **You MUST use the correct official audio. Posts submitted without the correct audio will be rejected immediately.**

AUDIO (REQUIRED)

You must use the official Aailix — "Bad Habit" audio on every post. Do not use any other version, cover, or sound.

TikTok Audio: <https://www.tiktok.com/music/Bad-Habit-7616507854523516929>

⚠ **Using the wrong audio = automatic rejection. Double-check before posting.**

REQUIREMENTS

- ✓ Use the official Aailix — "Bad Habit" audio on every post
- ✓ Post to TikTok and/or Instagram Reels
- ✓ High-quality posts only — no blurry or low-effort content
- ✓ English content only
- ✓ Post must stay live for 30 days minimum
- ✓ Minimum 0.20% engagement rate (1,000 views = minimum 2 likes)
- ✓ Likes must be visible — hidden likes = automatic rejection
- ✓ Page audience should primarily be Tier 1–2 countries (30%+ Tier 3 may be removed)
- ✓ No NSFW content
- ✓ By participating you agree to make your post FTC compliant

NOT ALLOWED

- ✗ Wrong audio — any version other than the official Aailix "Bad Habit" sound
- ✗ Low-quality or lazy uploads
- ✗ NSFW, violent, or controversial content
- ✗ Removing the post before 30 days
- ✗ Hidden likes