

# Event Organizer Meetup

November 4, 2024

## Key Topics Discussed

- **Event Curation & Space Integrity:** Balancing rental income with maintaining the artistic and community-driven identity of spaces.
- **DIY Event Spaces:** Challenges in finding unconventional spaces; proposal for a directory to help organizers locate and connect with venues.
- **Event Planning & Communication:** Importance of contracts, contingency planning, and aligning expectations with partners and renters.
- **Managing Communication Overload:** Discussion on tools like ClearSpace to limit distractions and strategies for setting boundaries.

## Meeting Highlights

### Introduction & Space Overview

- **Hosts:** Gonzalo and Tara introduced their new space, *Secret Riso Club*, which features a retail shop, riso printing, and workshops.
- **Challenges:** Ensuring cohesive programming, pricing events fairly, and maintaining the space's identity while generating income.

### Challenges of Hosting Events

- **Curating Events:** Organizers need to filter proposals carefully to protect their brand.
- **Balancing Rental Income & Mission:** Insights from Amanda Davis (Roulette) on trusting instincts and having contingency plans.
- **Contracts & Communication:** Strong agreements with renters help maintain event integrity.

### Finding & Utilizing DIY Spaces

- **Directory Proposal:** Jillian and Amanda suggested creating a resource to map DIY-friendly venues.
- **Alternative Venues:** Ideas included churches, bodegas, and collaborations with nonprofits.
- **Safety & Support:** Discussion of a nonprofit initiative focused on safer DIY event planning.

## Managing Communication & Boundaries

- **Social Media & Overload:** Tools like ClearSpace recommended to limit distractions.
- **Event Planning Collaboration:** Sharing resources, contract templates, and best practices among organizers.

## Future Meetups

- Agreement to continue these meetings.
- Participants are encouraged to stay in touch and refine the format for future discussions.

## Action Items

- ☐ Explore creating a directory/resource guide for DIY event spaces.
- ☐ Follow up with Gonzalo and Tara on their venue and challenges.
- ☐ Connect with the organizer discussing the *Temporary State University* initiative.
- ☐ Develop strategies for managing communication overload among event organizers.