

CoachFest™ 2026

Coaching with Clarity, Courage, and Care

November 4–5, 2026 • Blue Ridge Assembly • Black Mountain, NC

PARTNERSHIP & SPONSORSHIP GUIDE

A boutique retreat conference for instructional coaches and education leaders

Presented by MGT Impact Solutions | sites.google.com/view/coachfestofficialsite

Why Partner with CoachFest™?

CoachFest™ 2026 is not your typical professional development event. Set against the backdrop of the Blue Ridge Mountains, this retreat-style conference draws 250–300 instructional coaches, school and district leaders, who are actively seeking tools, resources, and partnerships that elevate their work.

Your organization will be embedded in an intimate, highly engaged learning community — not a tradeshow floor. Our attendees are decision-makers and influencers who return to their schools and districts ready to act.

<div>300</div> <div>Educators</div> <div>coaches, school leaders, district leaders</div>	<div>2</div> <div>Immersive Days</div> <div>retreat-style learning in the Blue Ridge Mountains</div>	<div>1</div> <div>Unique Event</div> <div>the only retreat-conference for coaches in the US</div>
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Who Attends CoachFest™?

<div>Our attendees include:</div> <div>→ Instructional Coaches</div> <div>→ Curriculum Facilitators & Directors</div> <div>→ Assistant Principals of Instruction</div> <div>→ Principals & School Leaders</div> <div>→ District Leaders & Administrators</div> <div>→ Lead Teachers & Mentors</div>	<div>They are looking for:</div> <div>→ Coaching tools, frameworks & resources</div> <div>→ Professional learning platforms</div> <div>→ Wellness and self-care solutions</div> <div>→ Books, curriculum & instructional tech</div> <div>→ Consulting & organizational support</div> <div>→ Community and peer connection</div>
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"Instructional coaching is one of the most powerful professional development strategies available."

— Elena Aguilar, The Art of Coaching

Sponsorship Packages

Choose the partnership level that aligns with your goals. All packages include logo placement, attendee access, and a genuine connection to a community of educators who matter.

 SUMMIT PARTNER \$5,000 SOLD OUT <i>Premier partnership — your brand woven throughout the entire event</i> Limited to 1 sponsor
✓ Named presenting sponsor: 'CoachFest™ 2026 brought to you by [Partner]'
✓ Opening remarks spotlight: 5-minute featured address to all attendees
✓ Logo on ALL print materials, signage, website, and digital screens
✓ Branded 'Summit Lounge' — a dedicated relaxation/networking space in your name
✓ Exclusive sponsored session: host a 60-min breakout workshop
✓ Curated gift insert in every attendee bag (you choose what's inside)
✓ 4 complimentary full conference registrations (\$1,580 value) Invite clients and potential clients!
✓ Full attendee contact list (with consent)
✓ Social media spotlight posts before, during, and after the event

 RETREAT PARTNER \$3,000 <i>High-visibility partnership aligned to the retreat experience</i> Limited to 2 sponsors
✓ Named sponsor of the Evening Cocktail Reception
✓ Logo on event materials, signage, digital screens, and website
✓ 3-minute welcome remarks at your sponsored event
✓ Branded activation: a relaxation station, experience booth, or wellness corner
✓ Materials placed in every attendee gift bag
✓ 2 complimentary full conference registrations (\$790 value)
✓ Full attendee contact list (with consent)
✓ Social media recognition and tag in event posts

Sponsorship Packages (continued)



LEARNING PARTNER

\$1,500 ONE LEFT

Sponsor a key learning moment that educators will remember

Limited to 3 sponsors

- ✓ Named sponsor of a full-day meal (breakfast or lunch) with verbal recognition
- ✓ Logo on event materials, digital screens, and website
- ✓ Brief introduction to audience (1–2 minutes)
- ✓ Materials included in attendee gift bags
- ✓ 1 complimentary full conference registration (\$395 value)
- ✓ Attendee contact list (with consent)
- ✓ Social media shout-out during the event



COMMUNITY PARTNER

\$500

Join the CoachFest™ community and show your support

- ✓ Logo on event website and digital program
- ✓ Materials included in attendee gift bags
- ✓ 1 complimentary conference registration (\$395 value)
- ✓ Listed as a valued partner in all printed materials
- ✓ Attendee contact list (with consent)

À La Carte & Creative Opportunities

Looking for something more targeted — or want to add to an existing package? These standalone sponsorships let you align your brand to a specific moment, experience, or strand of the conference.

À LA CARTE OPPORTUNITY	INVESTMENT
 Swag Bag Sponsor Provide or co-brand the attendee gift bags — every participant carries your name with them all day and takes it home.	\$750
 Coffee & Morning Mindfulness Sponsor Sponsor the morning coffee/tea station. Optional: host a 10-min guided breathwork or journaling prompt that connects to your brand.	\$600
 Book Bar Sponsor Curate a book display table featuring coaching and leadership titles. Include a gift card, bookplate, or custom note. Attendees browse and borrow.	\$800
 Outdoor Experience Sponsor Sponsor an optional evening walk, mindfulness session, fireside chat, or outdoor gathering in the Blue Ridge setting. Signage and recognition included.	\$500
 Photo Moment Sponsor Brand the designated photo spot or selfie station where attendees capture memories. Your logo appears in every photo taken at the station.	\$400
 Podcast/Recording Sponsor Sponsor the CoachFest™ 'Live Mic' recording corner where speakers and attendees record short reflections. Your brand featured on all clips shared post-event.	\$750
 Attendee Notebook/Journal Sponsor Your brand on custom-printed journals or notebooks given to every attendee. High-use, kept long after the event — ongoing brand exposure.	Provide Journals
 App/Digital Resource Sponsor Featured placement in the digital event guide/app: your logo, a clickable bio, and one resource download or link highlighted for all attendees.	\$500

In-Kind & Non-Traditional Partnerships

We believe great partnerships don't always come with a price tag. If your organization has something valuable to offer — a product, an experience, or a service — we'd love to explore how we can work together.

In-kind contributors receive recognition commensurate with the value of their contribution, including logo placement, bag inserts, and verbal acknowledgment.

CONTRIBUTION TYPE	EXAMPLES (value \$250+)
Books & Publications	Donate copies of a coaching or leadership title for every attendee (300 copies). Receive full recognition as a featured sponsor.
Wellness Products	Donate candles, essential oils, journals, teas, or self-care kits for gift bags. Perfect for wellness brands aligned with educator renewal.
Food & Beverage	Provide snacks, specialty beverages, or a dessert experience. Local Asheville/Black Mountain food vendors especially welcome!
Tech & Tools	Provide a free trial, premium access, or physical product to all attendees. EdTech companies, platforms, and apps welcome.
Professional Services	Donate a consulting session, coaching package, or workshop experience as a raffle prize or group gift.
Experience / Activity	Host a pop-up experience: guided meditation, breathwork session, sound bath, book signing, or outdoor activity.
Printing & Design	Cover the cost of programs, signage, or branded materials. Your print shop or design studio gains full event credit.
Photography/Video	Provide professional photography or videography services in exchange for sponsor recognition across all deliverables.

Educator-Focused Partnerships We Love

CoachFest™ is especially interested in non-traditional partners who share our mission. We actively seek:

 Publishers and authors of coaching, leadership, or education books	 Nonprofits supporting teachers and school communities
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 University programs in educational leadership or coaching	 Local Asheville/Black Mountain businesses and artisans
 Wellness brands aligned with educator well-being	 Retreat and hospitality brands aligned with renewal
 EdTech platforms seeking authentic user feedback	 Research organizations studying coaching & PD impact

Package Comparison at a Glance

BENEFIT	SUMMIT \$5,000	RETREAT \$3,000	LEARNING \$1,500	COMM. \$500
Presenting / Named Event Sponsor	✓	✓	—	—
Featured Remarks to All Attendees	5 min	3 min	1 min	—
Logo on Signage, Website & Materials	✓	✓	✓	✓
Branded Space / Activation	✓	✓	—	—
Host a Workshop / Session	✓	—	—	—
Materials in Attendee Gift Bags	✓	✓	✓	✓
Complimentary Registrations	3	2	1	1
Attendee Contact List (w/ consent)	✓	✓	✓	✓
Social Media Recognition	✓✓✓	✓✓	✓	—
Availability	1 only	2 only	3 only	Open

Ready to Partner?

We'd love to talk about how CoachFest™ 2026 can be a meaningful investment for your organization. Spaces are limited — especially for our premier packages.

<p>To Apply or Inquire:</p> <p>Complete our short partnership interest form or reach out directly.</p> <p> Sponsorship Interest Form</p> <p>Contact: Mia Pumo, mpumo@mgt.us</p>	<p>Key Dates:</p> <p>Early Commitment Deadline: July 1, 2026 (Priority logo placement & materials)</p> <p>Final Partnership Deadline: September 1, 2026</p> <p>CoachFest™ 2026: November 4–5, 2026</p>
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Thank you for investing in the coaches who invest in teachers — and the students they serve.