

Privacy Policy for Polimart- Posters ki Dukan

Privacy Policy

Last updated: August 4, 2024

This Data Privacy Statement details our practices regarding the collection, use, and sharing of your information when you use our App. It also informs you of your privacy rights and the legal protections available to you

By using our App, you consent to the practices described in this statement.

This Privacy Policy has been created with the help of the Free Privacy Policy Generator.

Definitions and Interpretation

Definitions

- **Account:** A unique profile created for accessing various features of our App.
- **Affiliate:** A company or entity that controls, is controlled by, or is under common control with another entity, typically through ownership of 50% or more of shares.
- **Application:** The Polimart - Poster Maker App, a product of Gumbo tech pvt ltd.
- **Company:** Gumbo tech pvt ltd, located in Bangalore, India.
- **Country:** Refers to Karnataka, India.
- **Device:** Any hardware used to access the App, such as computers, smartphones, or tablets.
- **Personal Data:** Information that can identify an individual, directly or indirectly.
- **Service:** Refers to the Application.
- **Service Provider:** Entities that process data on our behalf, including third parties employed to manage or analyze the Service.
- **Usage Data:** Automatically collected data about how the Service is used, such as IP address, browser type, and page visits.

- **You:** The person or entity accessing or using the App.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Information: We may request the following information from you:

- Email address
- First and last names

Usage Data: Automatically collected information that includes:

- IP address
- Browser type and version
- Pages visited and duration
- Device identifiers and other diagnostic information

If you use a mobile device, we may also collect device-specific information such as device ID, operating system, and browser type.

How We Use Your Information

We utilize your data for various purposes:

- **Service Operation:** To ensure the functionality and maintenance of the App.
- **Account Management:** To handle your registration and provide access to App features.
- **Contract Fulfillment:** To process transactions and fulfill contract obligations.
- **Communication:** To contact you regarding updates, security, and other relevant information via email, phone, or notifications.
- **Marketing:** To provide news, offers, and information about related products and services.
- **Request Management:** To address and handle your requests.
- **Business Operations:** To manage business transactions like mergers or sales.
- **Additional Uses:** For data analysis, trend identification, and Service improvement.

Sharing Your Information

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We may disclose your information in the following cases:

- **With Service Providers:** To manage and analyze Service usage.
- **Business Transactions:** During mergers, acquisitions, or asset sales.
- **With Affiliates:** Including our parent company and subsidiaries, under the same privacy practices.
- **With Partners:** To offer products, services, or promotions.
- **Public Sharing:** When you share information publicly within the App.
- **With Consent:** For any other purpose with your explicit approval.

Data Retention

We retain your data only as long as necessary for the purposes described. Usage Data may be kept for internal analysis but usually for shorter periods unless required by law.

Data Transfers

Your information may be processed and stored in locations outside your jurisdiction. By using the App, you agree to such transfers and acknowledge that we will take appropriate measures to protect your data.

Deleting Your Information

You can request to delete your data anytime. You can manage or delete your information through your Account settings or by contacting us directly. Some data may be retained as required by law.

Disclosure of Information

We may disclose your data:

- **For Business Transactions:** During mergers, acquisitions, or asset sales.
- **Legal Requirements:** When required by law or public authorities.
- **Other Necessities:** To comply with legal obligations, protect rights, prevent misconduct, or ensure safety.

Data Security

While we strive to protect your data using commercial standards, no method is entirely secure. We aim to safeguard your data but cannot guarantee absolute security.

Children's Privacy

Our App is not intended for individuals under 13. We do not knowingly collect data from children under 13. If you are a parent and believe your child has provided data, please contact us. We will remove such data upon request.

External Links

Our App may contain links to third-party sites. We do not control or assume responsibility for the content or privacy practices of these external sites. Please review their Privacy Policies.

Policy Changes

We may update this Privacy Statement periodically. Changes will be posted here, and you will be notified via email or App notifications before they take effect.

Contact Us

For questions about this Privacy Statement, please contact us at:

- **Email:** support@gumbotech.in

