

Building a Modern Digital Presence for a Financial Investment Firm in Riyadh

Client Name : Sharaka Capital Company

Business Category : Financial Services

Type : Web Development

Client Location : Riyadh, Saudi Arabia

Project Duration : 4 Weeks

About Client : Sharaka Capital Company is a Sharia-compliant investment boutique licensed by the Saudi Arabian Capital Market Authority (CMA). The firm specializes in investment management, with a strong focus on venture capital, private equity, and advisory services.

Sharaka Capital partners with ambitious founders and growing businesses, providing not only capital but also strategic guidance and advisory expertise. Their mission is to design ethical, Sharia-compliant investment opportunities that drive sustainable success for partners, businesses, and the wider community.

As a regulated financial entity, Sharaka Capital required a digital presence that reflects trust, credibility, and professionalism while clearly communicating its investment philosophy and services.

Project Goal : To build a high-performance, SEO-friendly website that helps The Cave achieve better search visibility, establish local presence, and support long-term organic rankings.

The Challenge :

Sharaka Capital needed a website that:

- Communicates trust, compliance, and professionalism expected from a licensed financial firm
- Clearly presents complex financial and investment services in a structured, easy-to-understand manner
- Delivers a modern, premium visual experience aligned with the brand's positioning
- Performs consistently across mobile, tablet, and desktop devices

The key challenge was balancing **design sophistication** with **clarity, usability, and performance**, especially for a finance-focused audience.

Our Approach :

We followed a design-first and performance-focused development strategy, ensuring the website aligned with both brand credibility and user experience:

- Structured website content for clarity and logical flow
- Designed a clean, modern UI reflecting trust and financial professionalism
- Focused on mobile-first responsiveness for seamless access across devices
- Built the website with scalability in mind for future content and growth

This approach ensured the final product was not just visually appealing, but also functional, intuitive, and future-ready.

Our Solutions :

Standardtouch delivered a complete web development solution, including:

- Custom website design aligned with Sharaka Capital's brand identity
- Fully responsive layout for mobile, tablet, and desktop
- Clean, structured content sections for investment and advisory services
- Optimized performance for fast load times and smooth navigation
- Scalable WordPress architecture for easy future updates

Services Provided :

- Website Design & Development
- Responsive UI/UX Design
- Website Performance Optimization

Technologies Used :

- WordPress
- Elementor
- PHP
- MY Sql
- Google Search Console
- Google Analytics

Outcomes & Results :

The project focused on building a strong digital foundation rather than short-term metrics.

Key outcomes achieved:

- Modern, professional financial website successfully launched
- Fully responsive design across all screen sizes
- Clear presentation of services and investment philosophy
- High-performance website optimized for speed and usability
- A scalable platform ready for future growth and enhancements

This setup positions The Cave for sustainable growth in search rankings and local discovery.

Client Testimonial :

“Standardtouch helped us launch our website with a strong digital foundation. The site is fast, mobile-friendly, and built with SEO in mind, giving us confidence as we grow our brand in Riyadh.”

Call to Action : Looking to build a modern, professional website for your financial or corporate business?
Get in touch with Standardtouch and let's create a digital presence that reflects trust, credibility, and

long-term vision.

Website Link : <https://sharaka.sa/>

Assets : <https://drive.google.com/drive/folders/1M5nfS5UHvsxvjWqDsNWnqeGuLIoTPEYY?usp=sharing>

Report By :

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