

\$10K Brand Deal Challenge

Affiliate Swipe Copy

Hey there,

I'm sooo stoked to have you as an affiliate for the \$10K Brand Deal Challenge!

Below you'll find everything you need to promote the challenge to your audience (including 4 email customizable templates and social media posts).

As a reward, you'll earn 100% commission on all enrollments (\$97 per signup) plus 15% ongoing commission for anyone who enrolls in my coaching program after the challenge ends.

Just insert your affiliate link inside every <u>underlined section</u> and customize the content in [brackets] to match your voice and experience.

Haven't joined the Creator Wizard affiliate program yet? <u>Click here to sign up and grab your</u> link!

TYSM!



QUICK REFERENCE GUIDE

Challenge Details:

- What is the \$10K Brand Deal Challenge? A LIVE 7-day intensive teaching creators how to land \$10K+ brand deals using proven strategies.
- **Dates:** September 11-17, 2025 (7 days)
- Price: \$97
- Format: Live via Zoom + replays
- Your Commission: 100% on enrollments (\$97 per signup)
- **Ongoing Commission:** 15% for coaching sign-ups

Key Selling Points:

- R.O.P.E. Method for brand outreach
- Live feedback on actual pitches
- Find decision-makers (not assistants)
- Learn what separates \$10K+ deals from \$500 ones
- Justin has generated \$5M+ in partnerships
- 500+ happy creators

Content Included:

- Promo emails (x4)
- Instagram/Facebook posts (x3)
- Instagram story (x1)
- LinkedIn posts (x2)

Promotion Timeline Suggestions:

- Start promoting: NOW!
- Send Email 1: Sep 2-3
- Send Email 2: Sep 4-5
- Send Email 3: Sep 6-9
- Send Email 4: Day before (Sep 10)

Customization Tips:

- Replace [brackets] with your specific results and stories
- Use numbers when possible ("I increased my rates by 300%")
- Match the tone to your usual content style
- Include your personal "why" for recommending Justin

Email Swipe Copy

Email 1

Subject: Stuck landing tiny brand deals?

Preview: I thought you might like this...

Hey [CONTACT NAME],

I used to think that landing brand deals was all about having a massive following and hoping the right brands would notice me.

[Short personal story - optional]

But then I met Justin Moore.

After implementing the strategies I've learned through Creator Wizard, I've been able to [RESULT 1] and [RESULT 2].

Want to do the same?

From Sep 11-17, Justin is running a LIVE 7-day **\$10K Brand Deal Challenge** to help you go from reactive to proactive when it comes to sponsorships (just like I did).

During this challenge, you'll learn:

- ▼ The R.O.P.E. Method for brand outreach that gets responses
- ✓ How to find actual decision-makers (not assistants)
- What separates \$10K deals from \$500 ones
- LIVE feedback on your pitches

The challenge is only \$97 to join, and includes multiple live sessions with Justin plus accountability to help keep you motivated along the way.

>>> Join the \$10K Brand Deal Challenge Now [\$97]

Talk soon,

[YOUR NAME]

*I'm a proud affiliate for Justin which means if you sign up for his challenge, I'll receive a commission.

Email 2

Subject: Perfect timing for your next sponsorship?

Preview: Q4 budgets just reset...

Hey [CONTACT NAME],

What's the best time to land brand deals?

If you said "right now," you're absolutely correct.

Next month is Q4, which means brands are gearing up for their biggest spending season for creator collaborations and campaigns.

Your favorite brands are probably signing four and five-figure deals with creators this week while you're reading this email.

If you want to get in on this Q4 sponsorship budget reset, you might be interested in my friend Justin Moore's upcoming **\$10K Brand Deal Challenge**.

(Justin has personally landed over \$5M in brand partnerships and is helping 100s of creators land their dream brand deals)

I won't go into all the details here, but if you're interested in landing some high-paying brand deals this summer -

>>> Click here to learn more about Justin Moore's upcoming "\$10K Brand Deal Challenge"

Let me know if you have any questions!

[YOUR NAME]

*I'm a proud affiliate for Justin which means if you sign up for his challenge, I'll receive a commission.

Email 3

Subject: Want to land high-paying brand deals this summer?

Preview: Here's what worked for me...

Hey [CONTACT NAME],

I used to think I needed 100K+ followers to land high-paying brand deals.

But as it turns out...

Brands actually care more about WHO follows you than HOW MANY follow you. A creator with 5K engaged followers in a specific niche can out-earn someone with 50K random followers.

And with the right strategy, you could be landing \$5K, \$10K, and even \$25K brand deals in the next few months.

[Personal result/anecdote]

And that's why Justin Moore's upcoming **\$10K Brand Deal Challenge** is such a cool opportunity for creators (just like you) wanting to land high-paying sponsorships.

During this 7-day intensive (Sep 11-17), you'll learn:

- ✓ How to position yourself as a strategic partner (not just another influencer)
- ▼ The exact email frameworks that get decision-makers to respond
- ✓ How to research brands like a pro (and find the right contacts)
- What separates creators who land \$10K+ deals from those stuck at \$500

You'll also get access to LIVE pitch audit sessions with Justin (which is probably one of the coolest parts of the challenge if you ask me lol).

Interested?

>>> Join the \$10K Brand Deal Challenge Now

Hope to see you there!

[YOUR NAME]

*I'm a proud affiliate for Justin which means if you sign up for his challenge, I'll receive a commission.

Email 4: LAST CALL

Subject: [Last Call] Brand deal challenge starts tomorrow

Preview: Details inside...

Hey [CONTACT NAME],

Have you signed up for the \$10K Brand Deal Challenge yet?

If you're interested in landing some high-paying brand deals this summer, this is your LAST chance to grab your spot before it kicks off tomorrow (Sep 11).

Here's what you're getting:

- 7 days of training with Justin Moore (who's generated \$5M+ in sponsorships)
- R.O.P.E. Method strategy walkthrough for brand outreach that doesn't get ignored
- LIVE audits of real-world sponsorship pitches

Join hundreds of creators who've already taken the challenge:

>>> \$10K BRAND DEAL CHALLENGE [SAVE MY SPOT!]

Hope to see you there!

[YOUR NAME]

*I'm a proud affiliate for Justin which means if you sign up for his challenge, I'll receive a commission.

(Social Media Swipe File Below +)



Social Media Swipe Copy

Instagram/Facebook Posts

Post 1

I used to think I needed a MASSIVE audience to land high-paying brand deals.

But you know what?

After implementing the strategies I learned from Justin Moore, I learned [personal story/anecdote]

If you're tired of sending endless pitches or settling for low-paying collabs, you might be interested in Justin Moore's \$10K Brand Deal Challenge (Sep 11-17).

During this 7-day challenge you'll learn:

- The R.O.P.E. Method for brand outreach that gets responses
- ✓ How to find decision-makers at any brand (not assistants)
- What separates \$10K deals from \$500 ones
- ✓ LIVE audits of your sponsorship pitches (so you know they'll work)

Wanna learn more about the \$10K Brand Deal Challenge?

IG CTA: Click the link in my bio for more info.

Facebook CTA: Comment "INTERESTED" if you want the link, or feel free to send me a DM.

Hope to see you there!

Post 2

Here's what I wish someone told me when I started seeking brand partnerships:

[Personal story/anecdote]

If you want to start landing high-paying sponsorships this summer, Justin Moore's \$10K Brand Deal Challenge (starting September 11) teaches you everything you need to know.

You'll learn his proven R.O.P.E. Method for brand outreach, how to find the right contacts at any company, and how to make REAL money (instead of settling for cheap, one-off collabs).

It's seven days of live training for \$97, and you'll walk away with everything you need to start landing \$5K, \$10K, and maybe even \$25K+ deals.

IG CTA: Click the link in my bio for more info.

Facebook CTA: Comment 'INTERESTED' below if you want the link, or feel free to send me a

Hope to see you there!

Post 3

When it comes to landing high-paying sponsorships, most creators are playing a "hope" game.

- X Hoping brands will discover their content and reach out
- X Sending generic pitches and crossing their fingers for responses
- X Accepting lowball offers because they don't know their worth

But that's not how sponsorships work.

Or at least...

It doesn't HAVE to be this way.

After going through Justin Moore's sponsorship strategies (and implementing everything I learned), I found that [personal story/anecdote]

Want to start landing high-paying sponsorships too?

Summertime is a great time to be pitching brands, and Justin's \$10K Brand Deal Challenge (loved by 500+ creators) will show you exactly how.

IG CTA: Link in bio to join!

Facebook CTA: Comment 'READY' if you want the details!

Instagram Story

⇒ Download the graphic <u>here</u>

LinkedIn Posts

Post 1

[Your niche/industry] creators, can we talk about brand deals?

I keep seeing incredibly talented [content creators/influencers in your niche] undervaluing themselves when it comes to sponsorships.

They're accepting TINY budgets or working for free products because they don't understand how to position themselves as strategic marketing partners.

[Personal story/anecdote]

The creators making real money from sponsorships understand that brands don't invest in follower counts, but instead in business outcomes.

That's why when you communicate how you solve a brand's marketing challenges, brands perceive and respond to your pitches differently.

If you want to start landing some high-paying sponsorships this summer, you might be interested in Justin Moore's \$10K Brand Deal Challenge (Sep 11-17). Justin has generated \$5M+ in brand partnerships and teaches hundreds of creators how to do the same.

It's seven days of live training for \$97, with practical implementation strategies and expert feedback from Justin Moore himself.

Click the link in the comments to learn more about Justin's upcoming "\$10K Brand Deal Challenge."

Hope to see you there!

Post 2

Something I wish I'd understood earlier in my [creator/business] journey:

The most successful brand partnerships feel like genuine collaborations, not transactions.

[Share a specific example or story about a successful partnership you've had – make sure to include specific numbers and outcomes!]

And if you want to do the same...

You might be interested in my friend Justin Moore's upcoming \$10K Brand Deal Challenge (Sep 11-17). During this 7-day intensive, you'll learn everything you need to know to land high-paying brand deals this summer.

The challenge covers Justin's proven R.O.P.E. Method for outreach, how to find decision-makers at any brand, and what separates creators who land \$10K+ deals from those stuck at \$500.

Plus you'll get live expert feedback on your actual pitches!

Interested?

Click the link in the comments to register for Justin's \$10K Brand Deal Challenge (starts September 11).