DRAFT: 2025 NNOMY Resources Outreach Plan

The basic idea is to send out the most up-to-date recommended resources for youth demilitarization to impact our schools in different tiers of outreach.

First, those resources, for students and parents, will reflect the basic CR issues from ours and others updated versions of the:

1. The **TECMITS** campaign on mandatory military corps placements in middle and high school programs designed for youth militarization and Pentagon recruitment profiling,
   https://endcom.org/
2. The **Delayed Entry Program Discharge (DEP Discharge) Fact Sheet** (2025 version) from the GI Rights hotline website.
   https://girightshotline.org/en/military-knowledge-base/delayed-entry-program-discharge-dep-discharge/
3. Youth information on joining the military from Project YANO's
   The Military's Not Just a Job. . . It's Eight Years of Your Life!
   Offered on the "updated" **Winning The Peace** smart phone site,
   https://winningthepeace.org/
4. The Threat to Civilian Education proposed by the "updated version" of
   A National Call: Save Civilian Public Education at,
   http://www.savecivilianeducation.org/
5. And lately the **Peaceful Career Alternatives** project website as an alternative to seeking government support to jump-start young lives at,
   https://peacefulcareers.org/

Secondly, to send out by email with a followup phone call these recommended resources to be posted the websites of activist peace groups and their social media channels that are more likely to impact youth, like Youtube, TikTok, & the Meta platforms most visited by Alpha Gen youth in the USA, and provide these groups with the graphics to share to accomplish this outreach all pointing at a single page formatted for smart phones that will feature our most up-to-date resources to share.

Thirdly, This campaign will be sent out in four tiers of outreach such as;

1. Current groups in NNOMY's **National Directory of Youth Demilitarization Groups & Information**
2. Past groups (still in existence) that listed CR Resources and no longer do that are still in existence.

3. A general mailing to all peace groups available online in the USA that may take an interest in this type of campaigning to promote the demilitarization of youth.

All of this will be tracked in a system installed within the NNOMY website in an administrative portal available to NNOMY staff and viewable by NNOMY committee members, and backed up by periodic reports sent out to the NNOMY Steering Committee Listserv hosted by Electric Embers and NOT ON GOOGLE!

There will be regularly scheduled check-ins to determine the level of participation and to then represent these participating groups pages located on the NDYDG with an accompanying date to indicate when the site was last checked for relevance.

Additionally, an actively planned and scheduled social-media campaign, on multiple platforms of META and others, that will constantly remind groups and followers of this counter-recruitment resource distribution taking place.
Lastly, there will be a IMPORTANT NOTICE that indicated the need for groups to date their resource pages for the peace of mind of NNOMY and others that may be resourcing all of this material online.

This plan will not be perfect but it will be what we can attempt to foster inside and outside the Peace Community.

All of this commencing in September 2025.

Please NOTE: This document will be shared with editing enabled to those on this call-out on the NNOMY Steering Committee and staff.
Please Name as below, Date, Copy and Save your version and we can take the result of recommendations and changes in the June 17, 2025 meeting.

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