

Name: _____

Food Truck Menu Assignment

Task:

You will create a menu for a restaurant which includes different food items.

Step 1 - Requirements:

Decide on what food items that you will include:

- appetizers
- soups
- side orders
- main course dishes
- dessert choices
- Specific feature items:

Chef's Specials, Early Bird Specials, Dieter's/Low Calorie Specials, Vegetarian Specials

- Must Include



Special Food Items For Your Grand Opening On Halloween

Step 2 - Use the Menu page on your website. Pick a theme for your Food Truck Menu.

Many food trucks have a theme, such as a sandwich shop, a waffle house, a pizza palace, or a steak shop etc.

Be sure to include realistic prices on your menu!

Your menu should be presented in an attractive and visually appealing manner, similar to what you might find in an actual food truck.

Step 3: Include the menu of an existing Food Truck that you are trying to compete with ... (planning a similar menu) as screen capture.

Step 4 - Include the Logo of your food truck and consistent colour (3 Colours Branding) and (2 Fonts) themes.

ITHICA, NY - EST. 2015			
— ADDY'S —			
ICE CREAM TRUCK			
SLUSHIES		MILKSHAKES	
CHERRY	Reg 3 Lrg 4	VANILLA	Reg 2 Lrg 3
BLUE RAZZ	4 6	CHOCOLATE	2 3
LEMON LIME	3 5	STRAWBERRY	2 3
FRUIT PUNCH	4 5	PEANUT BUTTER	2 3
ORANGE	2 4	FLUFFER NUTTER	3 4
GRAPE	2 4	CAKE BATTER	3 4
		OREO	2 3
ICE CREAM			
SINGLE SCOOP			4
DOUBLE SCOOP			6
TRIPLE SCOOP			8
PINT TO-GO			10
		— FLAVORS —	
VANILLA		OREO	
CHOCOLATE		REESE'S	
STRAWBERRY		MINT CHIP	
PEANUT BUTTER		BROWNIE BATTER	
FLUFFER NUTTER		BIRTHDAY CAKE	
COOKIE DOUGH		RASPBERRY	

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Assessment:

Criteria	Level One	Level Two	Level Three	Level Four
Knowledge				
Requirements	Menu is missing more than 2 requirements	Menu is missing 1-2 requirements	Menu includes all requirements	Menu includes more than the required elements, shows above and beyond effort
Ideas	Ideas are unclear, lacks interesting details	Ideas are somewhat clear and contain some interesting details	Ideas are clear and contain interesting details	Ideas show a high degree of clarity and contain many interesting details
Communication				
Word Choice	Menu shows limited use of effective word choice	Menu shows some use of effective word choice	Menu shows considerable use of effective word choice	Menu shows a high degree of effectiveness in word choice
Conventions	Menu contains major errors in conventions	Menu contains some errors in conventions	Menu contains few errors in conventions	Menu contains no errors in convention
Application				
Creativity and Presentation	Menu shows a limited degree of creativity	Menu shows some degree of creativity	Menu shows a considerable degree of creativity and originality	Menu shows a high degree of creativity and is well organized and presented
Comments				