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Letter to Business Owner or Manager

Subject: Invitation to Support Childhood Independence in [Community Name]

Dear [Business Person's Name],

I'm reaching out on behalf of [insert your Organization/Community Name] to invite you to join an important conversation about restoring childhood independence and promoting healthy development in our community.

Today's kids often have fewer chances to do everyday things on their own—like riding a bike to the park, stopping into a local store, or picking up a snack with their own money. But research shows that small steps toward independence help children grow into confident, capable, and resilient adults.

Local businesses like yours can play a key role in creating a supportive environment for these experiences. When kids are welcomed as young customers—asking questions, making purchases, or simply navigating your shop on their own—they gain valuable life skills. And the entire community benefits from their growth.

Across the country, communities are working with Let Grow and other partners to create a culture that encourages independence while keeping kids safe. We'd love your support to:

- Participate in conversations about how businesses can help promote healthy childhood independence

- Explore ways to signal your support, such as welcoming solo kid customers or hosting a “Let Grow” event
- Consider sponsoring or promoting local initiatives that build awareness and confidence in kids and families

We believe that together, we can help today’s kids grow up with the confidence, resilience, and joy that come from gaining independence—skills that will serve them for a lifetime.

Please let me know if you would be willing to meet or be part of this important effort. I would be happy to provide more information or set up a time to talk.

Thank you for considering this opportunity to help kids—and our community—grow stronger.

Warm regards,

[Your Name]

[Your Title]

[insert your Organization/Community Name]

[Contact Information]

[Website URL]

Formal Version (possibly for chain stores where the manager needs to ask someone higher up)

Subject: Invitation to Support Childhood Independence in [Community Name]

Dear [Mr./Ms./Mx. Last Name],

I hope this message finds you well.

My name is [Your Full Name], and I am [your role, e.g., a parent, educator, or community advocate] here in [Community Name]. I’m writing to invite your participation in an important initiative aimed at strengthening both our community and its next generation—by supporting reasonable childhood independence.

Across the country—and right here in [Community Name]—families and communities are rediscovering the value of allowing children to engage in age-appropriate, independent activities. Experiences such as walking to the store, making a purchase on their own, or simply being trusted in public spaces help build the confidence, resilience, and life skills every child needs to thrive.

As a local business owner, you have a unique opportunity to be part of this movement. By welcoming young customers, promoting a kid-friendly environment, or helping to sponsor awareness events, you can make a meaningful impact while also deepening your connection to the community.

We respectfully invite your support for this effort. In particular, we would welcome your willingness to:

- Join community conversations about encouraging children's independence and capability
- Explore collaborative opportunities such as events, campaigns, or local promotions
- Consider designating your business as supportive of "kid customers," signaling trust in families and youth

We believe that with the help of businesses like yours, [Community Name] can lead the way in creating a more vibrant, connected, and supportive place for children to grow.

I would be happy to provide additional information or arrange a time to speak further. Thank you very much for your time, your consideration, and your continued commitment to our community.

Sincerely,

[Your Full Name]

[Your Title/Organization]

[Phone Number]

[Email Address]

Intro Email (shorter version which can be used for an initial email before sending the full letter)

Subject: Help Us Support Childhood Independence in [Community Name]

Dear [Mr./Ms./Mx. Last Name],

My name is [Your Full Name], and I'm [your role, e.g., a parent, educator, or community advocate] here in [Community Name]. I'm reaching out to invite you to join a local effort to support childhood independence and self-reliance.

Research shows that kids grow more confident and capable when given opportunities to do things on their own—like shopping at a neighborhood store. I'm working with Let Grow's national



movement to encourage these everyday experiences, and we're looking to partner with local businesses that want to be part of the solution.

I'd love to connect and share more about how your business can get involved.

Learn more: <https://LetGrow.org>

Thank you for your consideration!

Best regards,

[Your Name]

[Your Title/Organization]

[Your Phone Number]

[Your Email Address]

Super-brief version (use for texting, DM, or very quick outreach)

Hi [Name],

We're working with Let Grow to promote childhood independence and resilience here in [Community Name]. Would you be open to a quick chat about how your business could support this effort?

Learn more here: www.letgrow.org

Thanks so much!