

DAVID OSHILAGUN

Senior Product Designer

Toronto, ON • +1 (437) 889-8963 • Portfolio: davidoshilagun.com • [Linkedin](#) • Email: davidoshilagun@gmail.com

Eligible to work in Canada: Permanent Resident

PROFESSIONAL SUMMARY

Senior Product Designer who builds dense, power-user software that stays simple: core banking consoles, instant card issuance, and operational tooling used by 500+ financial institutions. Built a design system from zero (tokens, components, documentation) adopted org-wide. Comfortable owning problems end-to-end without a PM brief, taking work from customer conversations through spec to shipped product.

PROFESSIONAL EXPERIENCE

Senior Product Designer

AUGUST 2025 - Present

CAPGEMINI

Capgemini Applied Innovation Exchange (AIE), London, remote from Toronto · Design lead on client AI engagements, reporting to the Head of Innovation (Tech & Creative)

- **Sole designer of a production AI point-of-sale interface for a major UK QSR chain:** shipped across 8 locations in 6 weeks, driving a +30% lift in incremental upsell revenue per order
- **Led a 6-week UX discovery for a FTSE 100 utility's AI Digital Assistant,** synthesizing 107 user needs across 19 roles into a single recommended product direction
- **Prototyped the assistant at high fidelity in under 5 days (Figma + v0):** the demo that carried the executive pitch and won funding for the Phase 2 MVP build

Product Designer

AUGUST 2020 - AUGUST 2025

QORE

Core banking and fintech infrastructure powering 500+ financial institutions across Africa · Led a team of 3 designers, reported to the Head of Product.

- **Designed Pryme end-to-end, an in-branch instant debit-card issuance platform:** took it from zero to production in 21 weeks, cutting card delivery from 3 weeks to under 3 minutes; the platform scaled to 15M+ cards in year one across 8 banking partners in 5 countries
- **Led the 90-day turnaround of a struggling digital banking platform:** redesigned the highest-abandonment flows, cutting average task-completion time 37%; annual churn subsequently fell from 17% to 14% and MAU grew 67%
- **Built Qore's first design system:** token architecture, component library, and documentation standards adopted across 3 product surfaces and used by every designer hired since

- **Redesigned the end-to-end credit lifecycle for Recova, from application through disbursement:** automated underwriting and approval flows cut loan processing time 30% while meeting regulatory lending-compliance requirements
- **Mentored** 2 designers through to promotions or new senior roles

CORE SKILLS

- **Design:** Product Design, Design Systems, Interaction Design, Behavioural Design, Information Architecture, Prototyping, Usability Testing, Conversational & Agentic AI UX, Regulated Product Design (KYC/AML, card schemes, open banking), Safety-Critical UX, Accessibility (WCAG 2.2 / AODA)
- **Tools:** Figma, FigJam, Framer, ProtoPie, Webflow
- **AI-assisted prototyping:** v0, Cursor, Lovable, Claude
- **Research & Measurement:** UserTesting, Dovetail, Hotjar, Lookback, Optimal Workshop, Amplitude, A/B Testing & Experimentation
- **Leadership:** Design Direction, Mentorship & Design Coaching, Stakeholder Management, Consulting Delivery, Business Case Translation, OKR Planning

EDUCATION

MSC. ADVANCED SOFTWARE ENGINEERING (DISTINCTION)

University of Leicester

BSc. COMPUTER SCIENCE (INFORMATION SYSTEMS)

Babcock University