

This is a template for preparation purposes only. You will need to visit the <u>submission portal</u> and paste content into the corresponding fields and/or upload files as appropriate.

USASBE 2026 Program Track Submission Curricular Programs

The Curricular Programs Track is for presenters to share creative and/or innovative curricular, credit bearing programs. This track is appropriate for any type of curricular program such as majors, minors, certificates, courses, thematic tracks, etc. Submissions in this category should share:

- A summary of the program and its curricular elements
- Why this program is different from current program offerings
- What problems or challenges the program was designed to address
- Potential influence and impact on entrepreneurship education

Review Criteria

- Impact on intended audience or the ecosystem overall
- Overall quality of the submission
- · Potential to be replicated in some form by others
- Potential appeal for USASBE members

Presentations

- 15-20 minutes depending on the number of submissions
- We ask that you prepare a brief overview that allows time for audience feedback and questions. Your total time in front of the audience will be 15-20 minutes.

The submission form on the website will dynamically build your conference submission based on your selections. Please note that there is no save feature, so you will need to complete the form on the website in one sitting. It is highly recommended that you prepare your submission details in advance using a template or word processor, and then copy/paste the information into the respective fields on the form. After submitting your form, you will be able to edit your submission at any time until the deadline.

To submit a paper for the Curricular Programs Track

- 1. Select Submission Type & Category
- 2. Select Conference Submission Tracks
- 3. Select Programming
- 4. Select Curricular Programs
- 5. Enter all information as outlined below
- 6. Click Submit



Before you begin the submission process, you should be prepared to provide the following responses/uploads:

1. The main focus area(s) represented in this work include: Select up to two

- Agriculture Entrepreneurship (SIG)
- Family Business (SIG)
- SMMEs/Small Business (SIG)
- Creative and Arts Entrepreneurship (SIG)
- Crypto, Blockchain, Web 3.0
- Economic Development
- Cross Campus Engagement/Interdisciplinary Connections
- Life Science Entrepreneurship
- Sports and/or Name, Image, Likeness
- Minority and Gender in Entrepreneurship (SIG)
- Online Entrepreneurship Education (SIG)
- Rural Entrepreneurship (SIG)
- Social Entrepreneurship (SIG)
- Tech Entrepreneurship (SIG)
- K-12 Connection (SIG)
- Corporate Entrepreneurship and Innovation (SIG)
- Community College Connections (SIG)
- Entrepreneurial Ecosystems
- International Entrepreneurship (SIG)
- Public Policy (SIG)
- Entrepreneurship Centres and Institutes (SIG)
- Venture Financing (SIG)
- Other

2. The primary topic represented in this submission is:

Select up to two

- Law & Entrepreneurship
- Financing and capital resources
- Sustainability
- International Experiences in Entrepreneurship Education
- Accelerators and Incubators
- Business Models, Frameworks, and Preparation
- Cognitive and Emotional Processes in Entrepreneurship Education
- Entrepreneurial Consulting
- Entrepreneurial Mindset, Competencies, and Intentions
- Starting and Growing Entrepreneurship Programs and Centers
- Funding Entrepreneurship Programs and Centers
- Engaging Entrepreneurial Alumni
- Mentorship



- Ethics
- Opportunity Identification and Evaluation
- Pitching to Investors
- Entrepreneurship Competitions
- Higher Education Accreditation
- Entrepreneurship Strategy and Processes
- Growth Ventures
- Entrepreneurial Leadership
- The Entrepreneurial Team
- Other
- 3. Submission Title: [Your Paper Title]
- 4. Abstract: [200 Words]
- 5. Digital Program Description: [This will be shown in the digital program for the conference. 50 Words]
- 6. Authors
 - <<cli><<cli>on "add" as many times as needed to include all authors>>
 - Author Name: [Your Name]
 - Email: [Your Email Address]
 - Affiliation: [Your Institution]
 - Presenter Check Box:[Click if author plans to present at conference]
 - *Please have the above information ready for all contributors, and click on "add" to add authors. * All authors will receive a notification regarding the submission.
- 7. Program Description: [Up to 750 words]
 - Describe the program, including its learning objectives, target populations, stakeholders involved in the development of the program, and duration of implementation.
- 8. Why is this program different from current program offerings?: [Up to 400 words]
- 9. What problems or challenges was the program designed to address? [Up to 400 words]
- 10. What is the potential impact and influence this program will have on Entrepreneurship Education? [Up to 400 words]

Disclaimers

I understand that USASBE 2026 will be held exclusively as an in-person event and
that I will need to purchase a registration, cover my own travel expenses and attend the
conference in person in order to present any work that may be accepted to the
conference agenda.

__ I confirm I am submitting no more than three conference submissions.



