

### **Resume & LinkedIn Profile Process**

- ✓ We work together over zoom in real time
- ✓ I will work around your schedule
- ✓ 3 hours of total work, segmented into (3) 1-hour sessions
- ✓ We review, edit and enhance your LinkedIn profile which you can impact immediately
- ✓ I will present and share my Executive Resume Template that is completely customizable to your background and experience
- ✓ I will ask questions, listen and wordsmith your resume with you to elevate and articulate your work in a concise, precise manner that encompasses keywords critical to your search...plus I do all the typing!
- ✓ Upon completion you will have 2 fully completed marketing tools ready to share
- ✓ My total fee is \$499, payable after the first session via Venmo (@melissa-latham-40) or Zelle (Melissa Latham 2674673431)

If you would like to proceed please use the link below to schedule our first hour together!

<https://calendly.com/mlatham-4executivesearch/60min>

I look forward to working with you!

### **Candidate Coaching Package:**

- Open dialogue on topics of your choosing
- How to Network, why it's so important and how to do it
- Continued review and coaching of LI profile and Ongoing Engagement
- LI and canva created posting to market you to my personal, business and teams' network (+40k connections)
- Cover letters, additional resume support, updating documents, etc.
- Email outreach and introduction from my office to 10 companies of your choosing to broker interest in your candidacy
- A free invitation to the Retail Marketing Society monthly webinar. We are a group of esteemed current, prior retail executives, PE firms, retail consultants and retail analysts who present a relevant topic each month about our industry. (\$50 value to attend).  
[www.retailmarketingsociety.com](http://www.retailmarketingsociety.com) I am a board member.
- Package offered in (1) 5 hour blocks for \$899, or (2) blocks of 5 hours for \$1700