



Name: mcp-11-call-notes-transition-org-structure

Title: Call notes -- Transition group Organizational Structure Overview

Status: This document is a collaborative draft and can be edited by anyone.

Please see the [MCP-0-readme document](#) for an overview of how these files are created and structured.

Date: Wednesday, October 26th

Time: 8pm ET

Call in: 1-888-330-1716

Code: 4031673#

The agenda, as provided by the transitioning group, for the meeting will be:

1. Mission/Vision/Values
2. Organizational Structure Overview
3. Board of Directors & Board of Advisors
4. State Ambassadors
5. Tiger Teams
6. Tracking Log and Transparency Policy
7. November 15th Actions from the Community

Transition group members: NoMTransitionGroup@gmail.com

- Kipp Bradford (kippb@media.mit.edu) (MIT heavily filters email. Twitter is better: @kippworks)
- Ian Cole (ian.cole@themakereffect.org)
- Chad Elish (chad@hackpittsburgh.org)
- Dorothy Jones-Davis (dorothy.jonesdavis@gmail.com)
- Kari Love (raburabusensei@gmail.com)

- Bergen McMurray (bee.lucid@gmail.com)
- Stephanie Santoso (stephanie.santoso@gmail.com)
- Dana Woodman - [Chimera Arts & Makerspace](#), Sebastopol, CA (dana@chimeraarts.org)

Notes/minutes:

Need a slack invite? Email NoMTransitionGroup@gmail.com with your organization name and position with the organization.

Need to unmute? Dial: *6

Check call attendance count: *5

- **Welcoming remarks**
 - Thanks to everyone for joining.
 - Background of Nation of Makers from Andrew Coy
 - White House cannot create any sort of group, that is on this collaborative effort
 - Ton of new people on the call
- **Mission/Vision/Values** - Kipp
 - Kari Love - NYC Resistor introduces Kipp
 - wanted community input, ran survey, anonymized and shared:
https://docs.google.com/document/d/18ANkryt1dErXWXG_Hk1uDdVmLZcPnNNchea1fwjJa0/edit?usp=sharing
 - Overwhelming agreement that the broad vision statement was yes
 - Created small structure with input from the community to guide and grow future organization
 - Mission statement
 - Changes & Comments
 - Capital "M" Maker vs "m" maker - went with "m"
 - Board of Directors & Advisors would make sure organization lives up to it
 - Vision statement
 - Comments
 - People wanted more of the mission in the vision?
 - Culture of Abundance
 - there are considerations re capitalism vs other political-sounding meanings
 - Not to compete with other organizations and makerspaces
 - Pass this on to the perm organization: goal now is to create framework to guide and provide starting point, M&V may be changed later
 - Not the end of the vision or mission, but enough to start an organization that could be held accountable to.
 - Proposed Values
 - Transparency, Open collaboration, inclusion, community building, iterations, evaluation, consideration
 - Feedback process to continue
 - **Organizational Structure Overview**
 - Discussed a general structure
 - Pragmatic

- Legally formed non profit
 - Need board of directors with at least 3 members on it
 - Governance role - responsible for health of organization
 - Holds people accountable to make sure mission is maintained
 - People want this to be very democratic, not autocratic
 - offset by board of advisors
 - Geographically represented across country
 - Event organizers, Makerspaces, Organizations
 - State Representatives and general representatives would drive the staff
 - Advisors who would guide staff

Staff would be led by Executive Director whose role would be a steward of the organization and drive us
- Andrew Coy's comments on structure and overview
 - Ambassadors are selected by the community
 - State Reps represents
 - Thinking how they can work together within region
 - Events, makerspaces, organizations - the larger picture
 - always thinking who isn't in conversations
 - Collective (assembly?)
- idealistic
 - Want this org to serve us, rather than the other way around
- Collective(s) -- national community, working groups, perhaps IETF-like, more fluid communities of practice
- The 5 'groups' - collective ambassadors, state ambassadors, advisors, staff, directors - would provide redundancy and several ways to people to get involved.
- **Board of Directors & Board of Advisors**
 - Board of Directors will be hands off and will meet only 4-5 times per year
 - Adam Savage - First Board of Directors member
 - Transition group is seeding the organization with 3 board members
 - The community will select the next 3 board members by vote (email will follow with poll link)
 - Advisors for different functions of organization
 - 5-10 board members, larger number of advisors
 - Advisors help the E.D. and board make sure they take into account the needs of the community, the "collectives" and individual members
 - hoping to get first round done before nov 15
 - Email following this meeting will include a link to a nomination doc. Currently accepting nominations for board and advisors.
- **State Ambassadors - Kari Love**
 - Key Piece moving forward
 - Want to make sure there is a regional component
 - Thank everyone who has served those so far
 - Ambassadors have written a state of making for their states. Hasn't really been used yet.
 - Was formed at the White House Nation of Makers Kickoff
 - Conference call with those in the initial role so far to chat about what has been worked on so far

- 8 minutes from state ambassadors - needs to be figured out who represents all of what we have worked on
 - Will be emailed in greater detail from the transition group by November 1st on 3 points that were emailed out
 - Letters of support
 - Maker Meals
 - Op-ed
 - Former ambassadors will play some roles in the future, tons of places to give input
- **Topical or collective ambassadors**
 - working groups
 - see #community_of_practice or #governance for more discussion about how this might work
- **Tiger Teams - Chad Elish**
 - Scouting deadline has passed, we have postponed while we worked out the organization structure
 - We will resume tiger team process shortly (follow up email)
 - Each tiger team will present their findings at an upcoming meeting (TBD)
- **Tracking Log and Transparency Policy - Dorothy Jones-Davis**
 - gung ho about inclusion and transparency, looking for ways to do that
 - have a tracking log, Ian has been maintaining, would like to share in read-only mode
 - All the tasks that the Transition group thinks they would like to pursue
 - Trying to be more transparent on what group is thinking, doing, and general timeline
 - If you have questions, email NoMTransitionGroup@gmail.com
- **Stephanie -- feedback methods**
 - was Andrew's predecessor as Senior Advisor to Making
 - want to get to point where we can formally announce NoM
 - [Global Entrepreneurship Week](#) (14-20th)
 - Writing a letter of support
 - Opportunity to have your organization's voice heard on how the organization wants to work with Nation of Makers
 - Has real impact to publicly tell the story within your community
 - Collectively really paints a picture how the maker movement is taking shape across the country
 - **Template will be sent out**, but can also be written from scratch to really make it your own
 - Op-Ed
 - What you're doing in your community
 - Entrepreneurship week should get media attention
 - Have makers around the country tell their stories
 - Think about local media outlets (newspaper, radio) or self publishing
 - Goal is to multiply the voices on the impact that the community is having
 - Peter Hirshberg
 - Maker City Playbook - <https://makercitybook.com/>
 - Maker City is a big seed in economic development
 - Communicate with the community why the Maker Movement is important
 - Maker Meal
 - When you break bread with someone and share a meal, it can have a big impact
 - Not a ton of structure, community based

- Think about who in your community who would be interesting to invite to an event like this
 - Diverse array of types of organizations and talk about the maker movement
 - Local government officials, school districts, local industries - really up to you
 - Hosting them on November 15th
 - Think more of bringing people into the community, not just makers meeting
 - Adam Savage is doing it as a fundraiser - but not necessarily for everyone
- In 2014 in leadup to the White House Maker Faire, cities had a chance to talk about how they are supporting the maker movement
- **November 15th Actions from the Community**
 - Ways you can help:
 - Letters of support from your organization, city/county officials, other organizations and individuals of note
 - Every letter helps a lot
 - **Chimera has a sample letter of support you can reference**
https://nation-of-makers.slack.com/files/makersteph/F2UPP27E0/chimeraarts_nationofmakersletterofsupport.pdf
 - Transition team also has
 - Blog posts
 - On your website
 - Places like medium, etc
 - Share on social media
 - Publishing houses; MAKE, etc...
 - **Contact Andrew before publishing anything publicly** to ensure WH relationship is properly described
 - “Maker Meals” - dinner with your community on November 15th
 - Social Media
 - #NationOfMakers
 - #MakerMeals
- **Open Questions & Answers**
 - *6 to unmute
 - Is there any intent for the advisor/ambassador structure to evolve after launch? Likewise for how directors are selected?
 - Yes. Iteration is key for the maker movement.
 - How is this non-profit going to be funded?
 - Shoutout to everyone who attended either the Nation of Makers meetup at World Maker Faire or Maker Faire Atlanta at the start of the month
 - Financing
 - We have pro-bono lawyers lined up for review
 - Memberships as part of funding
 - NOM swag (portion goes to organization)
 - Grants
 - Advisors nor board will be paid - only staff with board approval
 - Should we stop working on what we’re doing since everything’s going to change?
 - No!!! It’s not necessarily going to change for you -- stay connected, help us shape it. There is flexibility. This is about all of us, including you.
 - We will continue Tiger Team work shortly (see email for call)

- There will be 3 state ambassadors to help share the load