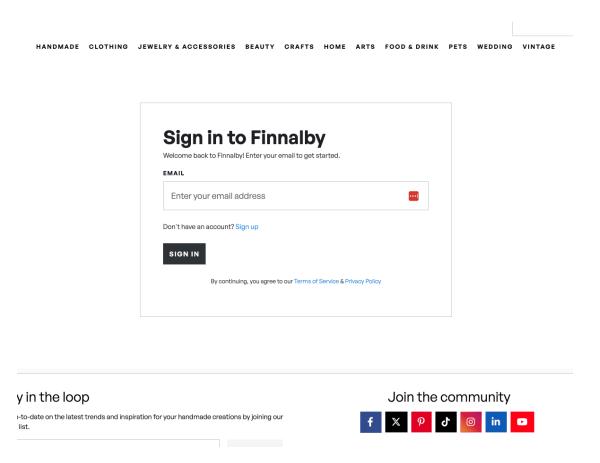
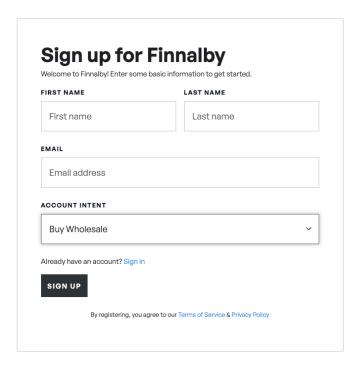
## Finnalby Getting Started as a Resale Buyer

## Welcome to Finnalby!

Please see the detailed instructions on how to go through the onboarding process with us.If you have any questions or need assistance, please feel free to email us right away at <a href="mailto:Customerservice@Finnalby.com">Customerservice@Finnalby.com</a> and we will be happy to help.

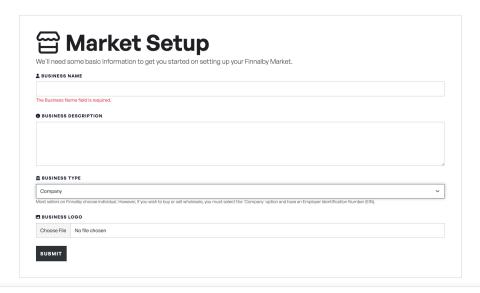


On the initial sign up /sign in screen and press Sign up. This will take you to the screen to start creating your business account on Finnalby. Here you will Enter your Name and email address you wish to use for your business. On the drop down box you will pick Buy Wholesale. With an EIN for your business, this will also give you the ability to sell wholesale and sell retail, and buy retail on Finnalby. Click Sign up.

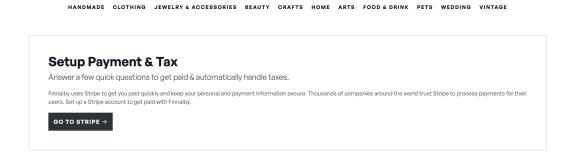


This will bring you to the "Market Setup" page where you will put in your Business Name, enter you About Section information (you can update this later if you wish, and add just something short now) Enter your business type, which would be "company" if you are buying wholesale. Upload your logo or a picture to represent your business and press submit.

HANDMADE CLOTHING JEWELRY & ACCESSORIES BEAUTY CRAFTS HOME ARTS FOOD & DRINK PETS WEDDING VINTAGE

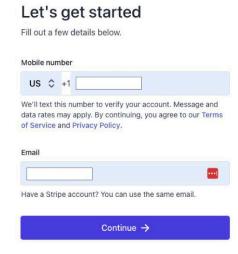


From here you will come to the Setup Payment & Tax page which will take you off of Finnalby and to Stripe to complete your banking information. Click Go to Stripe.

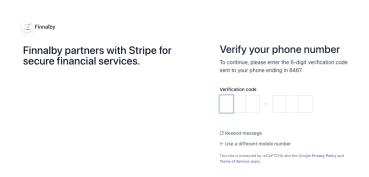


This will bring you to the "Lets get started" page and you will need to put in your phone number and enter your email address you would like to use for your Finnalby Business. Press continue.

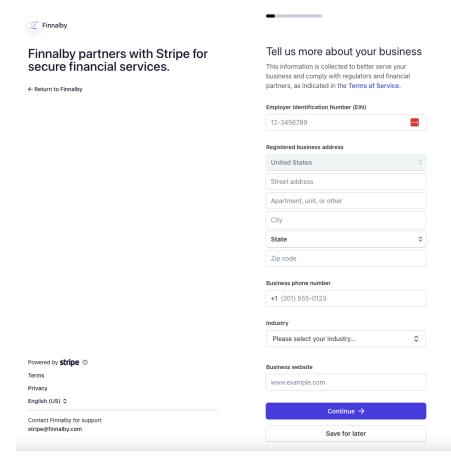
Finnalby partners with Stripe for secure financial services.



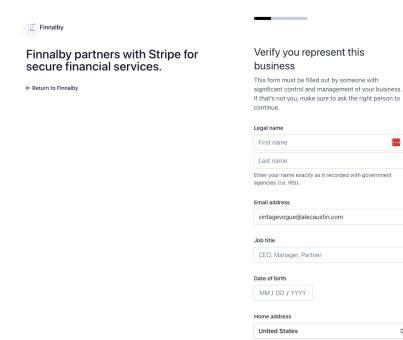
Then you will receive a text message via your phone number to enter into the code box to verify your phone number.



After you enter the code, it will automatically take you to the "Tell us more about your business" screen. You will enter your EIN, enter your address, enter your phone, select your industry, and your business website, or if you do not have one, you can enter your Facebook, Instagram, or other social media page. If you do not have any of these, you can enter a short information about your business and how you do business. See the blue link to the right of the box for more information. Click continue.



After this you will come to the "Verify you represent this business" screen. Here you will enter your legal name, your email address again, your title at your business, enter your date of birth, and enter your address, enter your phone number, and the last four digits of your social security number. Click the box if you own at least 25% of the business you are registering. Click Continue.



Street address

City

State

Apartment, unit, or other

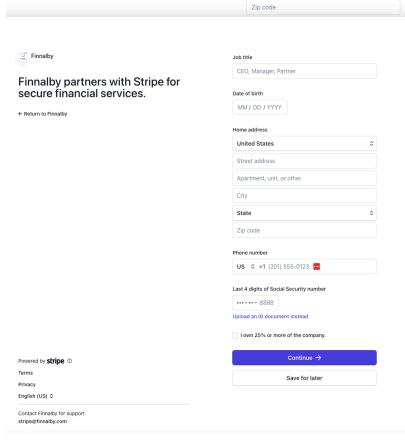
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Powered by **stripe** ①

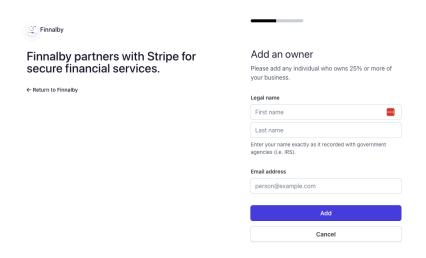
Contact Finnalby for support

Terms

English (US) \$

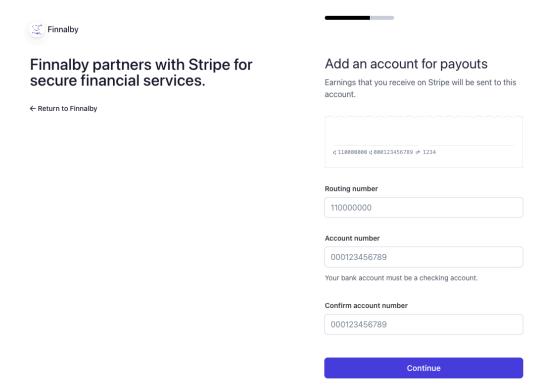


If you do not own 25% of the business, it will take you to the "Add an Owner" screen to fill out who owns at least 25% of the business. Click Add. If more than one, you will keep adding owners until it is complete. Then click Done, Add.

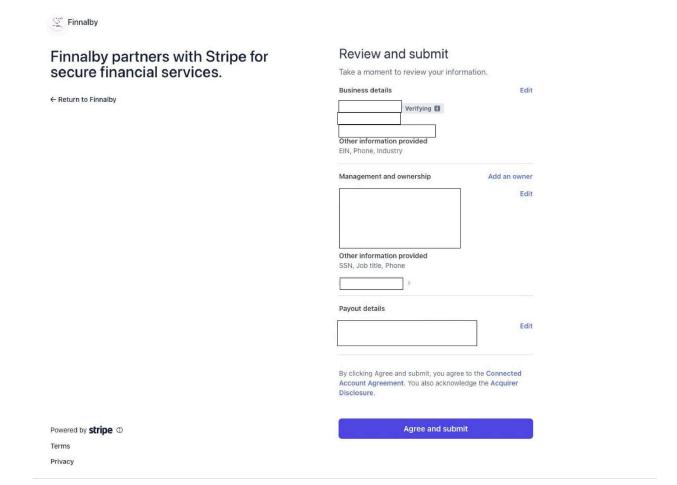


Now it will ask you for your banking information on the "Add an account for payouts screen." Fill out your routing number and your account number and confirm your account number.

## Click continue.



From here it will take you to the "Review and Submit" page. You will review the information, Note: if you have an alternative name other than your EIN name, you will want to make sure you have your EIN name in the business details. Review and check all information, and click Save.



Once you have received the "Verified" emblem in the top right next to your business name you can agree and submit. (it will be located where the Verifying emblem is in the example) This will take back to Finnalby for uploading your products screen. You are now a member of The World of Finnalby. Welcome!

You can now list products wholesale or retail or buy products wholesale or retail.

If you have any questions feel free to reach out to <u>CustomerService@Finnalby.com</u> and we are happy to help you!