

Finnalby

Getting Started as a Resale Buyer

Welcome to Finnalby!

Please see the detailed instructions on how to go through the onboarding process with us. If you have any questions or need assistance, please feel free to email us right away at Customerservice@Finnalby.com and we will be happy to help.

HANDMADE CLOTHING JEWELRY & ACCESSORIES BEAUTY CRAFTS HOME ARTS FOOD & DRINK PETS WEDDING VINTAGE

Sign in to Finnalby

Welcome back to Finnalby! Enter your email to get started.

EMAIL

Don't have an account? [Sign up](#)

SIGN IN

By continuing, you agree to our [Terms of Service](#) & [Privacy Policy](#)

Stay in the loop

Stay up-to-date on the latest trends and inspiration for your handmade creations by joining our list.

Join the community



On the initial sign up /sign in screen and press Sign up. This will take you to the screen to start creating your business account on Finnalby. Here you will Enter your Name and email address you wish to use for your business. On the drop down box you will pick Buy Wholesale. With an EIN for your business, this will also give you the ability to sell wholesale and sell retail, and buy retail on Finnalby. Click Sign up.

Sign up for Finnalby

Welcome to Finnalby! Enter some basic information to get started.

FIRST NAME

First name

LAST NAME

Last name

EMAIL

Email address

ACCOUNT INTENT

Buy Wholesale

Already have an account? [Sign in](#)

SIGN UP

By registering, you agree to our [Terms of Service](#) & [Privacy Policy](#)

This will bring you to the “Market Setup” page where you will put in your Business Name, enter you About Section information (you can update this later if you wish, and add just something short now) Enter your business type, which would be “company” if you are buying wholesale. Upload your logo or a picture to represent your business and press submit.



Market Setup

We'll need some basic information to get you started on setting up your Finnalby Market.

1 BUSINESS NAME

The Business Name field is required.

2 BUSINESS DESCRIPTION

3 BUSINESS TYPE

Most sellers on Finnalby choose individual. However, if you wish to buy or sell wholesale, you must select the 'Company' option and have an Employer Identification Number (EIN).

4 BUSINESS LOGO

SUBMIT

From here you will come to the **Setup Payment & Tax** page which will take you off of Finnalby and to Stripe to complete your banking information. Click **Go to Stripe**.

Setup Payment & Tax

Answer a few quick questions to get paid & automatically handle taxes.

Finnalby uses Stripe to get you paid quickly and keep your personal and payment information secure. Thousands of companies around the world trust Stripe to process payments for their users. Set up a Stripe account to get paid with Finnalby.

[GO TO STRIPE](#) →

This will bring you to the “Lets get started” page and you will need to put in your phone number and enter your email address you would like to use for your Finnalby Business. Press continue.

Finnalby partners with Stripe for secure financial services.

Let's get started

Fill out a few details below.

Mobile number

US  +1

We'll text this number to verify your account. Message and data rates may apply. By continuing, you agree to our [Terms of Service](#) and [Privacy Policy](#).

Email



Have a Stripe account? You can use the same email.

Continue →

Then you will receive a text message via your phone number to enter into the code box to verify your phone number.



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Verify your phone number

To continue, please enter the 6-digit verification code sent to your phone ending in 8467.

Verification code

 Resend message

← Use a different mobile number

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

After you enter the code, it will automatically take you to the “Tell us more about your business” screen. You will enter your EIN, enter your address, enter your phone, select your industry, and your business website, or if you do not have one, you can enter your Facebook, Instagram, or other social media page. If you do not have any of these, you can enter a short information about your business and how you do business. See the blue link to the right of the box for more information. Click continue.



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[Terms](#)

[Privacy](#)

[English \(US\)](#) 

Contact Finnalby for support
stripe@finnalby.com

Tell us more about your business

This information is collected to better serve your business and comply with regulators and financial partners, as indicated in the [Terms of Service](#).

Employer Identification Number (EIN)

12-3456789

Registered business address

United States 

Street address

Apartment, unit, or other

City

State 

Zip code

Business phone number

+1 (201) 555-0123

Industry

Please select your industry... 

Business website

www.example.com

Continue →

Save for later

After this you will come to the “Verify you represent this business” screen. Here you will enter your legal name, your email address again, your title at your business, enter your date of birth, and enter your address, enter your phone number, and the last four digits of your social security number. Click the box if you own at least 25% of the business you are registering. Click Continue.



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English (US) 

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stripe@finnalby.com

Verify you represent this business

This form must be filled out by someone with significant control and management of your business. If that's not you, make sure to ask the right person to continue.

Legal name

First name 

Last name

Enter your name exactly as it recorded with government agencies (i.e. IRS).

Email address

vintagevogue@alecaustin.com

Job title

CEO, Manager, Partner

Date of birth

MM / DD / YYYY

Home address

United States 

Street address

Apartment, unit, or other

City

State 

Zip code



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Job title

CEO, Manager, Partner

Date of birth

MM / DD / YYYY

Home address

United States 

Street address

Apartment, unit, or other

City

State 

Zip code

Phone number

US  +1 (201) 555-0123 

Last 4 digits of Social Security number

... - - - 8888

[Upload an ID document instead](#)

☐ I own 25% or more of the company.

Continue →

Save for later

If you do not own 25% of the business, it will take you to the “Add an Owner” screen to fill out who owns at least 25% of the business. Click Add. If more than one, you will keep adding owners until it is complete. Then click Done, Add.



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Add an owner

Please add any individual who owns 25% or more of your business.

Legal name



Enter your name exactly as it recorded with government agencies (i.e. IRS).

Email address

Add

Cancel

Now it will ask you for your banking information on the “Add an account for payouts screen.” Fill out your routing number and your account number and confirm your account number.

Click continue.



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Add an account for payouts

Earnings that you receive on Stripe will be sent to this account.

1100000000 000123456789 1234

Routing number

Account number

Your bank account must be a checking account.

Confirm account number

Continue

From here it will take you to the “Review and Submit” page. You will review the information, Note: if you have an alternative name other than your EIN name, you will want to make sure you have your EIN name in the business details. Review and check all information, and click Save.



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Review and submit

Take a moment to review your information.

Business details

[Edit](#)

Verifying 

Other information provided
EIN, Phone, Industry

Management and ownership

[Add an owner](#)

[Edit](#)

Other information provided
SSN, Job title, Phone

Payout details

[Edit](#)

By clicking Agree and submit, you agree to the [Connected Account Agreement](#). You also acknowledge the [Acquirer Disclosure](#).

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Agree and submit

Once you have received the “Verified” emblem in the top right next to your business name you can agree and submit. (it will be located where the Verifying emblem is in the example) This will take back to Finnalby for uploading your products screen. You are now a member of The World of Finnalby. Welcome!

You can now list products wholesale or retail or buy products wholesale or retail.

If you have any questions feel free to reach out to CustomerService@Finnalby.com and we are happy to help you!