

Project title: Freelancia

Problem statement

Many freelancers struggle to find reliable clients, while businesses face difficulties connecting with skilled professionals quickly and safely.

Target users

Freelancers seeking job opportunities and clients or companies looking to hire on-demand talent.

Proposed solution

Freelancia provides a secure and user-friendly platform where freelancers can showcase portfolios, bid on projects, and communicate directly with clients. Clients can post jobs, review profiles, find freelancers and manage contracts all within the app.

How you came up with the idea

The idea emerged from observing how time-consuming and unreliable current freelancing platforms can be, wanting to create a simpler, more transparent connection between freelancers and employers.