

The logo for Majinx, featuring the word "majinx" in a bold, lowercase, sans-serif font. It is centered between two horizontal lines on a blue background.

## **Head of Marketing (crypto)**

Hi!

Our client “**Majinx**” **expands the team and invites the Head of Marketing!**

*We will give preference to evacuated Ukrainians who suffered from the war.*

<https://majinx.io/> - full support in marketing and PR for blockchain companies and startups.

### **Our services:**

- Launch & brand strategy
- Branding
- Content / design
- Social / Community management
- Digital
- PR & Influencers
- Technical documentation
- Exchange Listing & Investor Relations
- our main directions: Defi, GameFi, NFT

### **We offer:**

- competitive salary - from \$2 500 (depends on the candidate, work experience and portfolio, ready to discuss)
- a really cool team from Ukraine ;)
- loyal managers, open to ideas and initiatives
- full remote work
- working hours: Mon-Fri, 10:00-19:00 (flexible)
- 1.5 days off per month can be accumulated and used whenever needed
- career opportunities
- a team is assembled depending on the project

**Our candidate:**

- with technical education and deep understanding in the cryptosphere (necessarily)
- has ability to organize himself and his team
- has experience in promoting projects in the field of cryptocurrency, or understands how the cryptocurrency market works
- fluency in English
- with experience in promoting companies in diverse areas (experience in a marketing agency will be a plus)
- with experience in international companies
- it is important to be able to talk with developers in technical language
- experience in crypto wallets, blockchains is good

**Your tasks will be:**

- develop marketing strategies, make adjustments, develop funnel strategies
- manage a team and be responsible for their results
- approve the team's work, make changes to the developed materials (texts, banners, videos, etc.)
- initiate, discuss new ideas
- implement, manage the implementation of approved ideas

Send CV and your portfolio to [rich568@ukr.net](mailto:rich568@ukr.net) or write me @Olga\_A568 (Telegram)