



## *WACAC 2025 Sponsorships*

Register early to take advantage of our limited sponsorship options! Exhibitors and sponsors are truly keys to the success of our event. We look forward to working with you and your organization as you prepare to exhibit and sponsor at the 2025 WACAC Conference in Las Vegas. ***Please note that conference registration opens in early 2025.***<sup>1</sup>

### **Exhibitor Registration:**

- **\$1,200 includes table and attendance for 1 exhibitor**
- **\$200 for first additional exhibitor team member registration**
- **Regular registration price for any additional exhibitor team members**
  - **Exhibitor tables are 8' in length and will come with two chairs. Access to power is not guaranteed, but if required, may be purchased at an additional cost.**
  - **The specific location of the exhibitor space is TBD, but will be centrally-located.**

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<sup>1</sup> ***Information on this document is subject to change.***

Registration as an exhibitor as well as for all sponsorship opportunities can be completed via the [conference website](#). Please contact Chris O'Sullivan at [chris-osullivan@uiowa.edu](mailto:chris-osullivan@uiowa.edu) with any questions. You can also consult our helpful, living FAQ document [here](#). **Please note that exhibitor registration closes on Wednesday, April 30, 2025!**

### *(2) The Chairman \$10,000*

- ★ Two Full conference registrations at exhibitor level (includes table in the exhibitor hall)
- ★ Conference Center Lobby Signage
- ★ Exclusive Ad on WACAC website
- ★ Opportunity to place a branded novelty item at registration table
- ★ Banner ad WACAC website 2 weeks before and after the conference
- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition
- ★ Opportunity to present at your own Exhibitor Showcase<sup>2</sup>

### *(2) The Sammy \$8,000*

- ★ One Full conference registration at exhibitor level (includes table in the exhibitor hall)
- ★ Hotel Lobby Signage
- ★ Opportunity to place a branded novelty item at registration table
- ★ Logo recognition on WACAC website
- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition

### *(2) The Dino \$5,000*

- ★ Opportunity to place a branded novelty item at registration table
- ★ Logo recognition on WACAC website
- ★ Logo on official conference signage

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<sup>2</sup> Your presentation will be advertised on all conference schedules, but attendance is *not* guaranteed.

- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition
- ★ (If a sponsor wants a table in the exhibitor hall, needs to register as an exhibitor - this is not included)

### *Program/Event Sponsorships*

Verbal recognition during the conference and event. Banner advertisement on conference websites and signage with the name, message, and logo at the event.

**(Sold!) Conference Lanyards \$5,000 (sponsor to provide lanyards)**

**(Sold!) Conference Totes \$5,000 (sponsor to provide totes)**

**(1) Counselor Fair (5/15/25) \$7,500**

**(1) Opening Session and Conference Keynote Speaker (5/14/25) \$5,000**

**(1) First-Timer Breakfast (5/15/25) \$5,000**

**(1) Pre-Conference Breakfast \$4,000**

**(Sold!) Local Counselor Breakfast \$2,000**

**(1) Photo Op Stop \$3,000**

**(1) Conference Coffee Break \$2,000**

**(3) Opening Reception Sponsorship (5/14/25) \$2,500**

**(3) Closing Reception/Brunch Sponsorship (5/16/25) \$2,000**

**(6) Social (5/15/25) \$2,500**

**(1) Gear for Volunteers \$2,000**

## *Other Sponsorships*

### **Full Conference Scholarship \$1,500 (Closes April 30)**

Make a meaningful splash by contributing to the WACAC scholarship fund! All proceeds will be directly applied to registration and associated attendance costs for eligible high school counselors and college admission professionals. Verbal recognition at the opening session as well as signage at check-in.

### **Conference Registration Scholarship \$450 (Closes April 30)**

Support your colleagues by funding scholarships for Las Vegas! All proceeds will be directly applied to conference registration for eligible high school counselors and college admission professionals. Verbal recognition at the opening session.

### **Conference Attendees List \$800**

A full conference attendee list will be provided two weeks prior to the first day of the conference as well as a week after the conference has concluded. By purchasing the attendee list, vendors agree to send out no more than two (2) communications to each attendee. ***Please note this may be purchased only in conjunction with purchase of attendee or exhibition registration.***

### **(1) Conference Mobile App \$10,000 (SOLD)**

Attendees will see your branding throughout the conference whenever they use the conference mobile app. The app includes announcements, guides, session information, exhibitor information, and much more!

### **(1) Branded Hotel Key Cards \$10,000 (Closes March 30)**

A key in every guest's hand, and your logo on every key at the conference host hotel, Planet Hollywood! One of the single best branding opportunities at this event! (Note: sponsor to provide WACAC with logo art file, to be used on key card in conjunction with WACAC logo)