



- Affiliate Resources -

Firstly, a massive thank you from us personally for being a Trailforks affiliate member. Your passion for the outdoors and getting involved in the community is what makes you a valuable partner. Below is a set of resources for you to use in your promotions.

**Please note that this library of content will grow over time.*

Program Highlights

- 10% off subscription costs for new subscribers when they sign up for Trailforks Pro or Outside +
- 20% commission on Trailforks Pro and Outside+ subscriptions for affiliates
- 30-day cookie
- Rapidly growing brand awareness
- Strong following of loyal customers and ambassadors
- Outside+ members receive perks and access to other products and brands

SOCIAL PROMOTIONS

Use this content in your social channels, mentions in your YouTube, or on your website.

- **Never get lost in the woods.**
Explore trails across the globe with offline navigation. Get 10% off Trailforks Pro.
- **No Signal? No Problem.**
The riding doesn't stop when your signal does. Trailforks Pro has your back with offline maps and trail beta. Download it now.
- **Access the latest trail conditions and reports.**
Get 10% off Trailforks Pro.

- **More Trails, Less Worry.**
Download the app now and get 10% off Trailforks Pro.
- **Trails at your fingertips.**
Get offline and outside with Trailforks Pro. Download the app now and get 10% off.
- **Explore Smarter, Not Harder.**
Navigate endless trails and save 10% with Trailforks Pro. Download now.
- **Get lost in the ride, not the map.**
Unlock 10% off Trailforks Pro.
- **Your Ultimate Riding Wingman.**
Trailforks Pro has your back with real-time reporting and offline maps. Enjoy 10% off now.
- **Ride smarter with Trailforks Pro.**
Offline maps for every trail. Enjoy 10% off your subscription.
- **Ride like a local, anywhere.**
Get 10% off Trailforks Pro.

SOCIAL MEDIA HANDLES

Reference our social channels and follow along to stay in the loop!

Instagram – [@trailforks](#)

Facebook – [@trailforks](#)

IMAGERY

In the future, we plan to have images and banner ads available for you to use on your sites and social posts.

[Trailforks Logos](#)

GOOD TO KNOW INFO

A bit about us.

Trailforks is a unique mix between a community-sourced and moderated site, built from the start with local trail associations & clubs in mind. Offering unique features and tools to help promote local associations, trailbuilders and supporters. Promoting clubs on trail and area pages, encouraging users to join or donate.

One of the primary reasons Trailforks was created was to free up limited time and resources of volunteer trail associations. That way, they won't have to worry about mapping IT systems, trail inventory, reporting and more. Instead they can use this free service and concentrate on

the important advocacy and trail building work they do. Rather than thousands of clubs building their own systems duplicating effort, we can come together to create one central tool to serve everyone. We've worked closely with many associations with great feedback over the years to make Trailforks a better tool for their needs.

WHY YOUR AUDIENCE WILL LOVE TRAILFORKS

...as much as we do!

Trailforks is built for those who live to explore. Whether you're sending it on singletrack, scouting new zones, or chasing epic mountain views on foot, it's got everything you need - offline maps, real-time trail updates, and tools to plan your next adventure anywhere in the world.

By getting access to 10% off a pro sub via your link, they're also supporting and giving back to the trails they love.

WHY TRAILFORKS IS YOUR BEST FRIEND

It's the ultimate adventure companion

- **An array of features**

Trailforks provides a multitude of features to help you discover the best trails & routes to ride around the world. From our recommended rides, ride planner, ride finder, heatmap, trail popularity, interactive map browsing, YouTube integration, trail reports, reviews, hundreds of thousands of photos and the list goes on.

- **Safety**

Trailforks has a number of emergency features to help with search and rescue (SAR) and first responders. On the Trailforks app, there is an option to use the **Emergency Info** button which will both dial out to emergency services and provide your location in large latitude/longitude numbers.

- **Offline maps**

Losing service isn't fun when you're deep into a mission in the woods or a remote area with little to no signal. Trailforks lets users download regions/maps ahead of time to navigate without cell coverage.

- **Recording your activity**

Hit record in the Trailforks app. Tap the yellow arrow at the top of the app so you can share your activities in your feed and fuel personalized insights with your Year in Review. Plus, you'll support the work of local trail associations and contribute to the Trail Last Ridden layer so others know what's good to go!

- **Feed**

See those who you follow performing amazing activities around the globe. Navigate to the nearby feed to see real-time updates on regions you've selected including trail conditions, recent activities, and upcoming events.

- **Route Planning**

Whether your audience wants to follow a local trail in their area or create their own custom adventure, it highlights Trailforks as a user-friendly platform that provides reliable, detailed, and community-driven trail information.

- **Shareable adventures**

Trailforks allows users to save and share their routes, location, and photos with friends as well as high fiving them for their latest activity.

BEST TIME TO SUBSCRIBE?

Right now is the best time!

With your exclusive link, your audience will get 10% off a Trailforks Pro subscription. Why not introduce them to an app that takes their adventures to the next level, whether they're heading into the mountains, navigating trails offline, or exploring new zones.

Share the Trailforks stoke and help them save while they explore.