

Joseph Reilly

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Results-driven web developer with 6+ years of experience building high-performing, responsive websites using HubSpot, React, and WordPress. Specialize in integrating APIs, optimizing SEO, and delivering user-focused solutions that drive engagement and business growth. Seeking to leverage expertise in modern frameworks and CMS platforms to create impactful digital experiences.

PROJECTS

Portfolio Website - Designed and developed a personal portfolio using HubSpot CMS, featuring custom modules and responsive design to showcase skills and projects.

<https://josephpaulreilly.com/>

EXPERIENCE

Domestique - Web Developer

February 2024 - Present

- Advanced usage of workflows, custom code, HubSpot API, and custom objects to create associations based on event and filter criteria.
- Performed Quality Assurance on all outsourced development to ensure high standards were always met.
- Integrated third-party APIs with custom modules, enabling the display of real-time data and information on websites.
- Developed and deployed custom blogs using HubSpot, boosting website engagement by 25% and improving SEO rankings by 15%.
- Developed custom themes in HubSpot, allowing clients to have unique and visually appealing websites.

Clever Marketing - Web Developer

April 2023 - Present

- Developed and maintained websites using WordPress, Shopify, HubSpot and e-commerce platforms.
- Implemented SEO strategies that increased organic traffic by 30% and improved search engine rankings for 10+ client websites..
- Designed and launched cross-platform and mobile-friendly websites, resulting in increased user engagement.
- Collaborated with designers, copywriters, and social media managers to ensure a cohesive and interactive user experience.

SKILLS

Language/framework:

Javascript
jQuery
React
Nextjs
Node.js
Express
Ruby on Rails
Git/Github
Hubl
Astro
OpenAI

Databases:

SQL
PostgreSQL
NoSQL
MongoDB
Mongoose
HubDB
Docker

Design:

CSS3
TailwindCSS
XD
Sketch
Figma
Illustrator
Photoshop

- Utilized Adobe Creative Suite for website design and graphics.
- Implemented website performance tracking and monitoring tools to analyze user behavior and optimize website performance.

Revenue River Marketing - Frontend Developer

December 2019 - February 2023

- Designed and developed customizable, responsive websites using HubSpot CMS.
- Created reusable modules, landing pages, and email templates to streamline website development.
- Onboarded clients to HubSpot and provided training on website management.
- Managed the HubSpot Marketplace, overseeing all sales of our templates both domestically and internationally.

Trilogy Education - Teacher's Assistant - Coding Bootcamp

December 2019 - June 2020

- Trained students in web development fundamentals, including HTML5, CSS3, JavaScript, Node.js, React.js, Git, and Agile methodologies.
- Led code reviews and provided constructive feedback to help students understand and improve their code.
- Mentored students, providing support and guidance as they navigated the bootcamp and prepared for careers in software development.

EDUCATION

Flatiron School - Denver, CO - Software Immersive Program

June 2019

- Proficient in web development fundamentals including HTML, CSS, JavaScript, Ruby on Rails, SQL and database design, APIs, React, Git and version control, testing and debugging.

Kingsborough College - Brooklyn, NY - Broadcast Journalism

Associate's Degree

Brooklyn College - Brooklyn, NY - Broadcasting

Completed coursework in Broadcasting

Certifications:

HubSpot CMS for Developers

HubSpot CMS for Developers
II: Best Practices

Integrating With HubSpot I:
Foundations

Software Engineering (Flatiron
Curriculum)

HubSpot CMS Implementation

HubSpot CMS for Marketers

Social Media Marketing

AWS Core Services