

EAST ATLANTA BUSINESS ASSOCIATION | JAN 17, 2022

6-8 PM MEETING + NETWORKING | 602 Brownwood Ave (East Atlanta Kids Club)



NEXT MEETING: February 21, 2023 | 6-8PM | EAKC: 602 Brownwood Ave | EVERYONE WELCOME

[SPONSOR NEXT MEETING](#) → Shout outs on social, email, website and in-person @ the meeting!

AGENDA

6:00-6:30 | WELCOME | Events Chair: Marsha Bagley, Keller Williams Midtown: Network + enjoy snacks & drinks!

Thank you to our meeting sponsors!

Sweets: [Mercer Street Meals](#)

Drinks: [Gate City Tattoo](#)

Hot Tea Bar: [The Victorian](#) + [Bellwood Coffee](#)

6:30-6:40: | INTRODUCTIONS | Events Chair, Marsha Bagley: Name, Business, EABA Member?

Sherry - Blessing Bags of Warmth

Libby - The Victorian

Cary - The Victorian

Charles - Bellwood

Amy - Metro Studios

Zara - Metropolitan Studios (studio manager)

Katie - Car manager for Elderly

Matt - Working with Friends of Brownwood Park

Bill - Home Business, - historic theater tour with GA Trust -

James - Gate City

Ryan - EAKC

Cat - Realtor Bolst

Patrick

Victoria - Park Pet Supply

Reuel - Waffle Bar

Micki's husband

BOD:

Carlen

Nate

Chelsea

Traci

Miko

Micki

Kelly

Marsha

6:40 | ORGANIZATION UPDATE | President, Nate Minor, Screen Fixing:

- 2022 Year in Review: [PLEASE READ](#)
 - **See what EABA accomplished in 2022**
- **MEMBER VOTE:** EABA Membership Auto Renewals - Poll is live and voting ends Friday 1.20
 - You'll get emailed prior to renewal
 - Saves us from having to keep asking
- **HUB Membership:** HUB Membership Discount passed via member vote. [MORE INFO](#)

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- 25% discount for businesses located within a collective building that don't have the benefits of a full storefront. Discount applies whether or not the HUB's owner is an EABA member.
- **EABA BOD + Main Street 2023 Planning Session:** Tuesday, Feb 7th | 6-8 PM
 - Join us at February's general meeting (1.21) for updates on EABA's plans for 2023.
- **EABA Board Elections** - March 21, 2023
 - Currently opening for Treasurer - [JOB Description](#)
 - Kevin will be stepping down
 - Please let us know if you're interested or know someone who might be!
- **Friends of Brownwood Park:** Matt Day, EACA - Collaboration with city, EACA + EABA and Park Pride. [More info](#)
 - Matt speaks:
 - Friends of Brownwood Park is an initiative launching through EACA
 - City has already put in a lot of resources
 - Collaboration between city and EACA
- **Business License Renewal Time** - [More info](#)

Secretary's Report | Ashley Browning, Village Fitness-EAV:

[Approve/Amend 11.15.22 Minutes](#)

- Approved

Treasurer's Report | Kevin Lynch, Keller Knapp Commercial Real Estate

- **Current Bank Balance:** \$17,109.31 as of 1.17.23
- **Monthly Account Tracking:** Checks, expenses, etc. to track cash flow
- **Treasurer nominations:** [JOB DESCRIPTION](#)
 - If you see something strange or have concerns let us know

Atlanta Main Street Update:

- **Accreditation:** Working towards Affiliate accreditation for 2023. The Main Street approach: [DOPE](#)
 - All reporting and document submission for 2022 has been completed. GA Main Street will determine if EAV will be designated as an accredited Main Street (currently start up) = More leverage and access to funding for overall EAV economic development.
- **Monthly Reporting:** Email hello@eastatlantabiz.com with any district developments: business closings, openings, event attendance, layoffs, expansions, renovations, etc.
- **Next Main Street Committee Meeting:** THRS 2.16 | 6-7:30 | @ TBD
- **Shop EAV: Community Gift Card** - [MORE INFO + SIGN UP NOW!](#)
 - Current EABA Members can participate in this initiative to promote East Atlanta Village as an Atlanta Main Street. **EXTRA PROMOTION FOR YOUR BUSINESS.**
 - **Participating members:** Caedel Medical Group, Big Daddy Biscuits LLC, Kaboodle Home, Traci with an Eye Graphic Design LLC, Honey Plzzzz Feet Retreat & Spa, East Atlanta Copy Center, ScreenFixing
 - \$665 have been purchased in ShopEAV gift cards
 - EABA business members please sign up! It's FREE!

6:50 | BUSINESS MEMBER & COMMUNITY UPDATES | Marsha:

- **NPU-W:** Next Meeting: January 1.25 | 7 PM | Zoom | [Register in Advance](#)
- **District 5 Dispatch:** Patrick Husbands | phusbands@atlantaga.gov [See Year In Review Issue here](#)
 - You can join Council meetings on the 1st and 3rd Monday of each month at 11 am
 - Town Hall on Dekalb Ave - officials will be present to answer your questions directly _ March
 - Creating a district wide council for transportation - Every councilmember has a lot of discretionary money, council wants community input
 - Zoning 2.0 - 4 public town halls - atlzoning.com - zoning re-write this year

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■ Tree trimming: Jan 19th and 20th

- **Moving Atlanta Forward Newsletter:** The [Moving Atlanta Forward newsletter](#) is an initiative of the Office of Mayor Andre Dickens. [SIGN UP HERE](#) to receive the newsletter in your inbox.
- **EACA Membership** - Myron Polster
 - Michelle: all businesses in the district are eligible to join EACA - go to eaca.net to sign up for the newsletter
 - \$20/year
 - Myron's intention was to talk about more involvement from the businesses in EACA
- **East Atlanta Farmers Market** - [Take the 2022 Feedback Survey](#)
 - Katie: survey is closed. Lots of feedback
 - Winter mini market - weekly Thursdays 4:30-7 PM - Starts next week - citrus, apples, mushrooms, greens, hot food - 10-12 vendors - full season March 30th - \$5 coupons to meeting attendees!
- **Atlanta Moving Forward Bond 2.0 Public Art Survey**
- Public art grant fund the city is doing - please complete!

7:15 | COMMITTEE REPORTS

Membership Chair: Carlen Hultgren | RPM Advisors | membership@eastatlantabiz.com

- **Members:** 80 Active | <https://eastatlantabiz.com/Directory>
- **New Members:** Care Manager, Root and Blossom Counseling, Melange Hair Studio, Inc., East Atlanta Village Farmers Market, Atlantapurus, Waffle Bar, Bellwood Coffee
- **Renewed:** ScreenFixing East Atlanta, Dani Weiss Photography, Grantlanta Lawn, Village Fitness, Joe's East Atlanta Coffee Shop, Pure Upscale Hair Salon,
- **Pending (upcoming or recent renewal date):** Forever Aligned Club, Eastside Church, David Garrison Global, Big Daddy Biscuits, DogtoberfestEAV, Layton Consulting, White DeerGroup, IdealDesign, Intown Atlanta Disc Golf, East Atlanta Copy Center
- **Lapsed/Overdue:** 21 members - [Check to see if you're on the list here](#)
- [JOIN/RENEW HERE](#)
 - Katie from Care Manager is here - does elderly care
 - Waffle Bar is here
 - Lots of people renewed! Check link to see if you're coming up on your renewal

Events & Meeting Chair: Marsha Bagley | Keller Williams Midtown | events@eastatlantabiz.com

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- [SPONSOR NEXT MEETING](#) → Shout outs on social, email, website and in-person @ the meeting!
- If you attended the holiday party we hope you had a great time! Thank you for coming!
- An email goes out weekly with the sponsor sign up form
- Working on a spring signature event as well as continued involvement in past events

Public Safety Chair: Micki Silvestros | East Atlanta Copy Center | publicsafety@eastatlantabiz.com

Micki: I love this city, been here for a long time - Been trying to get as involved as possible, trying to get a handle on how the police can help the business district - there seems to be a disconnect when there are issues in the district - police response is lacking

Quarterly Meetings with zone 6 - January had one - increased firearm seizures, new captain in zone 6 just started in Dec - expecting to get 5 new officers in Jan

If you want to see the maps you can go to .org and click on zones

If you're in Dekalb and you call 911 a lot of times you'll get bounced - 404-658-6666

Difference between all the emergency and non-emergency #'s

Park patrol is being started - Brownwood Park and Farmers Market lot will benefit from this

SEE SOMETHING SAY SOMETHING - reach out to Micki at publicsafety@eastatlantabiz.com

Let's get more police presence in the business district!

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EA Security Patrol is more focused on residents because of daytime hours

Happy Donuts - A lot of illegal activity has been happening right around there (library, preschool, etc) - Need some kind of signage to evict people who have taken over the building - the library has cameras but it is not helping. **Need to get in touch with the property owner who owns Happy Donuts building.**

Problem with Fire Department: they are either not responding or going to the wrong location

- **Atlanta Police:**
 - **Zone 6 COMMANDER:** Major Andrea Webster awebster@atlantaga.gov
 - No more Citizens Advisory Council meetings - now quarterly "State of the Zone"
 - **Assistant COMMANDER:** Captain P. Malecki: pmalecki@atlantaga.gov
- **Public Safety Committee:**
 - **Members:** Vicki Park, Armando Celentano and Ashley Browning. Working on meeting date.
 - Scheduling village walk to determine hot spots
 - **EAV Emergency Notification Map:** Brick & Mortar Member Map + Camera Map (asking how many cameras you have when you join)
 - **MEMBER BENEFIT:** Join to get instantly notified when emergency situations are taking place in EAV.
 - **Integrate with EAV Security Patrol:** In progress.

Film Liaison Chair: Armando Celentano | Argosy | film@eastatlantabiz.com

- No updates this month
- **MEMBER BENEFIT:** Sign up to be a filming resource [HERE](#).
 - If your business is something that would allow filming, use this link to sign up

Marketing Chair: Traci Samspon | Traci with an Eye Graphic Design

- **SIGN UP FOR:** [IG and FB for EABA Member Spotlight](#)
- Contact traci@traciwithaneye.com regarding questions or requested posts/content
- See our posts on [FB \(LIKE AND SHARE\)](#) → Member posts are shared on FB and IG stories
- Twitter Account Deactivated
 - If you have any specials, deals or highlights email Traci

House of Ramirez EAV Neighborhood Clean Ups: Third Sundays | 10am @ East Atlanta Copy Center

- EABA, EACA and Dept of Public Works. Donuts and Coffee provided!

7:30-8: Adjourn Meeting - Membership Sign Up + Networking - Thank you for attending!