6-8 PM MEETING + NETWORKING | 602 Brownwood Ave (East Atlanta Kids Club)



NEXT MEETING: February 21, 2023 | 6-8PM | EAKC: 602 Brownwood Ave | EVERYONE WELCOME SPONSOR NEXT MEETING → Shout outs on social, email, website and in-person @ the meeting!

AGENDA

6:00-6:30 | WELCOME | Events Chair: Marsha Bagley, Keller Williams Midtown: Network + enjoy snacks & drinks!

Thank you to our meeting sponsors!

Sweets: Mercer Street Meals

Drinks: Gate City Tattoo

Hot Tea Bar: The Victorian + Bellwood Coffee

6:30-6:40: | INTRODUCTIONS | Events Chair, Marsha Bagley: Name, Business, EABA Member?

Sherry - Blessing Bags of Warmth

Libby - The Victorian Cary - The Victorian Charles - Bellwood Amy - Metro Studios

Zara - Metropolitain Studios (studio manager)

Katie - Car manager for Elderly

Matt - Working with Friends of Brownwoo Park

Bill - Home Business, - historic theater tour with GA Trust -

James - Gate City

Ryan - EAKC

Cat - Realtor Bolst

Patrick

Victoria -Park Pet Supply

Reuel - Waffle Bar

Micki's husband

BOD:

Carlen

Nate

Chelsea

Traci

Miko

Micki

Kelly

Marsha

6:40 | ORGANIZATION UPDATE | President, Nate Minor, Screen Fixing:

- 2022 Year in Review: PLEASE READ
 - See what EABA accomplished in 2022
- MEMBER VOTE: EABA Membership Auto Renewals Poll is live and voting ends Friday 1.20
 - You'll get emailed prior to renewal
 - Saves us from having to keep asking
- HUB Membership: HUB Membership Discount passed via member vote. MORE INFO

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- 25% discount for businesses located within a collective building that don't have the benefits of a full storefront.
 Discount applies whether or not the HUB's owner is an EABA member.
- EABA BOD + Main Street 2023 Planning Session: Tuesday, Feb 7th | 6-8 PM
 - o Join us at February's general meeting (1.21) for updates on EABA's plans for 2023.
- EABA Board Elections March 21, 2023
 - Currently opening for Treasurer <u>JOB Description</u>
 - Kevin will be stepping down
 - Please let us know if you're interested or know someone who might be!
- Friends of Brownwood Park: Matt Day, EACA Collaboration with city, EACA + EABA and Park Pride. More info
 - Matt speaks:
 - o Friends of Brownwood Park is an initiative launching through EACA
 - City has already put in a lot of resources
 - Collaboration between city and EACA
- Business License Renewal Time More info

Secretary's Report | Ashley Browning, Village Fitness-EAV:

Approve/Amend 11.15.22 Minutes

- Approved

<u>Treasurer's Report | Kevin Lynch, Keller Knapp Commercial Real Estate</u>

- Current Bank Balance: \$17,109.31 as of 1.17.23
- Monthly Account Tracking: Checks, expenses, etc. to track cash flow
- Treasurer nominations: <u>IOB DESCRIPTION</u>
 - o If you see something strange or have concerns let us know

Atlanta Main Street Update:

- Accreditation: Working towards Affiliate accreditation for 2023. The Main Street approach: DOPE
 - All reporting and document submission for 2022 has been completed. GA Main Street will determine if EAV will be designated as an accredited Main Street (currently start up) = More leverage and access to funding for overall EAV economic development.
- **Monthly Reporting:** Email hello@eastatlantabiz.com with any district developments: business closings, openings, event attendance, layoffs, expansions, renovations, etc.
- Next Main Street Committee Meeting: THRS 2.16 | 6-7:30 | @ TBD
- Shop EAV: Community Gift Card MORE INFO + SIGN UP NOW!
 - Current EABA Members can participate in this initiative to promote East Atlanta Village as an Atlanta Main Street. EXTRA PROMOTION FOR YOUR BUSINESS.
 - <u>Participating members:</u> Caedel Medical Group, Big Daddy Biscuits LLC, Kaboodle Home, Traci with an Eye Graphic Design LLC, Honey Plzzzz Feet Retreat & Spa, East Atlanta Copy Center, ScreenFixing
 - \$665 have been purchased in ShopEAV gift cards
 - EABA business members please sign up! It's FREE!

6:50 | BUSINESS MEMBER & COMMUNITY UPDATES | Marsha:

- NPU-W: Next Meeting: January 1.25 | 7 PM | Zoom | Register in Advance
- District 5 Dispatch: Patrick Husbands | phusbands@atlantaga.gov | See Year In Review Issue here
 - You can join Council meetings on the 1st and 3rd Monday of each month at 11 am
 - Town Hall on Dekalb Ave officials will be present to answer your questions directly _ March
 - Creating a district wide council for transportation Every councilmember has a lot of discretionary money, council wants community input
 - Zoning 2.0 4 public town halls atlzoning.com zoning re-write this year

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- Tree trimming: Jan 19th and 20th
- Moving Atlanta Forward Newsletter: The Moving Atlanta Forward newsletter is an initiative of the Office of Mayor Andre Dickens. <u>SIGN UP HERE</u> to receive the newsletter in your inbox.
- **EACA Membership** Myron Polster
 - o Michelle: all businesses in the district are eligible to join EACA go to eaca.net to sign up for the newsletter
 - \$20/year
 - Myron's intention was to talk about more involvement from the businesses in EACA
- East Atlanta Farmers Market Take the 2022 Feedback Survey
 - o Katie: survey is closed. Lots of feedback
 - Winter mini market weekly Thursdays 4:30-7 PM Starts next week citrus, apples, mushrooms, greens, hot food - 10-12 vendors - full season March 30th - \$5 coupons to meeting attendees!
- Atlanta Moving Forward Bond 2.0 <u>Public Art Survey</u>
- Public art grant fund the city is doing please complete!

7:15 | COMMITTEE REPORTS

Membership Chair: Carlen Hultgren | RPM Advisors | membership@eastatlantabiz.com

- Members: 80 Active https://eastatlantabiz.com/Directory
- **New Members:** Care Manager, Root and Blossom Counseling, Melange Hair Studio, Inc., East Atlanta Village Farmers Market, Atlantapurus, Waffle Bar, Bellwood Coffee
- **Renewed:** ScreenFixing East Atlanta, Dani Weiss Photography, Grantlanta Lawn, Village Fitness, Joe's East Atlanta Coffee Shop, Pure Upscale Hair Salon,
- Pending (upcoming or recent renewal date): Forever Aligned Club, Eastside Church, David Garrison Global, Big Daddy
 Biscuits, DogtoberfestEAV, Layton Consulting, White DeerGroup, IdealDesign, Intown Atlanta Disc Golf, East Atlanta Copy
 Center
- Lapsed/Overdue: 21 members Check to see if you're on the list here
- <u>IOIN/RENEW HERE</u>
 - Katie from Care Manager is here does elderly care
 - Waffle Bar is here
 - Lots of people renewed! Check link to see if you're coming up on your renewal

Events & Meeting Chair: Marsha Bagley | Keller Williams Midtown | events@eastatlantabiz.com

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- If you attended the holiday party we hope you had a great time! Thank you for coming!
- An email goes out weekly with the sponsor sign up form
- Working on a spring signature event as well as continued involvement in past events

Public Safety Chair: Micki Silvestros | East Atlanta Copy Center | publicsafety@eastatlantabiz.com

Micki: I love this city, been here for a long time - Been trying to get as involved as possible, trying to get a handle on how the police can help the business district - there seems to be a disconnect when there are issues in the district - police response is lacking

Quarterly Meetings with zone 6 - January had one - increased firearm seizures, new captain in zone 6 just started in Dec - expecting to get 5 new officers in Jan

If you want to see the maps you can go to .org and click on zones

If you're in Dekalb and you call 911 a lot of times you'll get bounced - 404-658-6666

Difference between all the emergency and non-emergency #'s

Park patrol is being started - Brownwood Park and Farmers Market lot will benefit from this

SEE SOMETHING SAY SOMETHING - reach out to Micki at publicsafety@eastatlantabiz.com

Let's get more police presence in the business district!

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EA Security Patrol is more focused on residents because of daytime hours

Happy Donuts - A lot of illegal activity has been happening right around there (library, preschool, etc) - Need some kind of signage to evict people who have taken over the building - the library has cameras but it is not helping. **Need to get in touch with the property owner who owns Happy Donuts building.**

Problem with Fire Department: they are either not responding or going to the wrong location

- Atlanta Police:
 - o **Zone 6 COMMANDER:** Major Andrea Webster <u>awebster@atlantaga.gov</u>
 - No more Citizens Advisory Council meetings now quarterly "State of the Zone"
 - Assistant COMMANDER: Captain P. Malecki: <u>pmalecki@atlantaga.gov</u>
- Public Safety Committee:
 - o Members: Vicki Park, Armando Celentano and Ashley Browning. Working on meeting date.
 - Scheduling village walk to determine hot spots
 - **EAV Emergency Notification Map:** Brick & Mortar Member Map + Camera Map (asking how many cameras you have when you join)
 - MEMBER BENEFIT: Join to get instantly notified when emergency situations are taking place in EAV.
 - Integrate with EAV Security Patrol: In progress.

Film Liaison Chair: Armando Celentano | Argosy | film@eastatlantabiz.com

- No updates this month
- MEMBER BENEFIT: Sign up to be a filming resource HERE.
 - o If your business is something that would allow filming, use this link to sign up

Marketing Chair: Traci Samspon | Traci with an Eye Graphic Design

- SIGN UP FOR: IG and FB for EABA Member Spotlight
- Contact <u>traci@traciwithaneye.com</u> regarding questions or requested posts/content
- See our posts on <u>FB (LIKE AND SHARE)</u> → Member posts are shared on FB and IG stories
- Twitter Account Deactivated
 - o If you have any specials, deals or highlights email Traci

House of Ramirez EAV Neighborhood Clean Ups: Third Sundays | 10am @ East Atlanta Copy Center

• EABA, EACA and Dept of Public Works. Donuts and Coffee provided!

7:30-8: Adjourn Meeting - Membership Sign Up + Networking - Thank you for attending!