



Shein Coupon Finder

Creator Brief — ContentRewards Campaign

Campaign Overview

We're running a ContentRewards campaign to drive installs of Shein Coupon Finder, a free PWA that automatically finds and applies the best Shein discount codes to any shopping cart. Your job is to show your audience how it works — and let the real savings speak for themselves.

Goal	Maximize app installs
App URL	shein-coupon-finder.alixblog.com
Search term Google	shein coupon finder alixblog
Platforms	TikTok · Instagram
Payout	Per views (ContentRewards)

What Type of Content Works

The most effective videos follow a simple formula: hook with a real saving, then show exactly how to get it. Content doesn't need to show a face or a traditional influencer format — we want to also explore if faceless screen recordings with voiceover perform just as well.

Examples of content that has performed well:

✓ Works well

Screen recording with voiceover
Showing real cart + real savings
Hook that leads with the discount amount

✗ Avoid

Generic product haul without demo
Not showing the install steps
Vague app mention without the search term

We're open to any creative format — the goal is installs, not a specific aesthetic. Adapt the content to your audience and style, as long as the three required steps are covered (see below).

Mandatory Requirements

Every video must include these three steps. Videos that skip any of them will not be approved.

1. Show how to find and install the app — search Google for "shein coupon finder alixblog", open the site, tap Share → Add to Home Screen. Since it's a PWA, it's not on the App Store — showing the install process is essential.
2. Show how to use it — open your Shein cart, tap Share, select all items, copy the cart link, then paste it into the app to find the best available codes.

3. Show how to apply the saving — copy the code, go back to Shein, tap Apply Coupon at checkout, paste and confirm. Show the final discounted price.

Reference Script that has worked well in Latin countries + real examples

This script is based on content that has already converted well. It's a guide — not something to read word for word. Adapt it to sound natural for your audience. HAS not been tested for english speaking audience.

#	Step	Example script
1	Hook + Final saving	"Don't buy anything on Shein before watching this. I saved €X on my last order thanks to a secret app I found."
2	What the app does	"It finds the highest discount code available on the internet and applies it to your cart instantly."
3	Share the cart link	"Easy. In your Shein cart, tap Share at the top. Check all items and copy the link."
4	Use the app	"Now open the app, paste the link you copied. And look — in seconds it's found the best codes for your cart. Copy the first one..."
5	Apply in Shein	"...Go back to Shein and at checkout tap Apply Coupon."
6	Paste & show result	"Paste it, hit the button, and look at that."
7	Call to action	"To get the app, just search Google for 'AlixBlog Shein Coupon Finder'. Also in the description so you know exactly what to type."
8	Outro	Your own natural sign-off.

<https://www.instagram.com/reel/DVWpWiNjVhr/>

<https://www.instagram.com/p/DUn3ngsDCge/>

<https://www.instagram.com/p/DUlumwcjbKw/>

https://www.instagram.com/p/DV_R51OiDEn/

https://www.instagram.com/reel/DVTCZ7_Aa1g/

Important: How to Direct Viewers to the App

Since the app name includes English words and "Alixblog" may not be immediately clear to all audiences, always show the exact search term on screen:

shein coupon finder alixblog

Show this text on screen as you say it, and include it in your caption/description so viewers can find it easily.

Questions? Reach out before submitting your content. Good luck! 🎉