



FY2026 HUD COC PROGRAM COMPETITION

NEW PROJECT

APPLICATION INSTRUCTIONS

This document is intended to guide applicants in the FY2026 HUD CoC Program Competition through the Muskegon County Homeless Continuum of Care Network (MCHCOC) Local Application Process. These application instructions correspond to all new project applications.

If additional clarification is needed, please contact the contractor, Jesica Mays (jesica.makeitso@gmail.com).

Important Changes for FY26

This year, the application will be completed via an online application in Microsoft Forms. Applicants may access it by [clicking here](#), or on the link on the website. A pdf version of the application is available on the website for your reference.

It may be difficult to exit the application (closing out the window) and return to it. Applicants are encouraged to prepare answers with long responses in a separate document so they can paste answers in when they are prepared to complete the application.

The required attachments must still be sent via email as directed below.

Application Support Materials

Recorded instructions for completing the New Project Application are available [here](#).

New projects must align with HUD eligible expenses for the component type. Applicants are encouraged to review the [Notice of Funding Opportunity](#) to ensure their application is in alignment.

Application Question Instructions

At the time of the application release, there are many unknowns related to new project types and other new HUD priorities. The NOFO Contractor will update applicants via the website and CoC mailing list if additional information is learned.

Responding to Narrative Questions

Applicants **are expected to** answer all parts of each narrative question. Many narrative questions include multiple prompts or sub-questions. **Be sure to read** the full question carefully and respond to each component in your answer.

A strong narrative response should:

- Address every part of the question being asked.
- Provide enough detail for reviewers to understand the project, need, approach, and expected outcomes.
- Use clear examples, data, or local context when requested.
- Avoid general statements that do not directly answer the question.

Applicants are encouraged to structure their responses using short headings or bullets that mirror the question.

General Information Section

If an applicant is reallocating an existing project into a new project, they are strongly encouraged to select the "transition grant" option in question 10.

Eligibility Thresholds Section

This section will be reviewed by the NOFO Contractor after submission to determine if the project is eligible to move forward in the scoring process. Each of these criteria are thresholds that HUD will also employ when selecting new projects. If the CoC review process includes a project that will not pass HUD scrutiny of thresholds in the final submission, the CoC would lose that requested funding amount from the total available to the CoC as a whole. Therefore, it is important that all prospective applicants answer these questions fully and truthfully.

Application Information Section

Applicants must answer each question thoroughly for full points.

[Project Type] Project Requirements Section

The applicant will be directed to the appropriate questions depending upon the project type they have selected. The questions and points allotted directly reflect those in the NOFO pages 62-69. Applicants are encouraged to review any Federal Regulations cited in the question (CFR) and ensure their answers are in alignment. These questions will be reviewed by at least 3 Review Committee members and if an average of those scores does not pass threshold or is close to not passing, it will be considered as a wider Review Committee discussion. The CoC reserves the right to ask the applicant for clarity in these situations as well. Upon careful consideration and discussion, if the project cannot meet the minimum points required by HUD, it will not be included in the CoC's Project Priority list and ranking submitted to HUD.

Project Description Section

Applicants must provide a clear and thorough description of the project scope and activities. Be sure to answer all areas noted in the question.

In the Supportive Services section, applicants should select an option for every service type listed. Note— In the PDF version of the application, the furthest right options are cut off. In the application, applicants will have additional options such as "non-partner" and "as needed".

HUD Priorities Section

Review the question carefully and ensure all parts are addressed in the answer provided. HUD's Goals and Objectives can be found beginning on page 22 of the NOFO.

Project Start-Up Section

Applicants must answer each question thoroughly for full points.

Special Project Types Section

Applications that are eligible to earn points in this section will have the possible additional points added to their project's total available points and the points earned will be calculated as a percentage.

Budget Section

The budget and match forms must be submitted separately via email. The budgets will be reviewed and scored to reflect if the budget accurately reflects the work the application outlines. Applicants should verify that the budget lines they select are eligible costs for their project type.

Submission Details

Completed applications are recommended to be saved as a pdf to reduce chances of corruption to the narrative answers provided. Please provide the application as a separate file from attachments. The attachments may be provided as one pdf document. Zipped files are also acceptable.

You must submit the completed application online and email your completed renewal application attachments to Jessica Mays by **5PM ET on July 23, 2026** at jesica.makeitso@gmail.com using the subject line: FY26 Application-Agency Name-Project Name

Applicants are encouraged to select a unique name for their project. If each agency submitting a new Transitional Housing project names their project "Transitional Housing", it is easy to confuse with other agencies' projects.

Questions about the process may be sent to Jessica Mays at jesica.makeitso@gmail.com. Questions sent after 12PM ET on July 21, 2026 are not guaranteed a response before the due date.