

TMHA Meeting July 24th @7 pm

Call to Order: July 24th, 7:15 pm

Adoption of Agenda:

- Oswald, Martin, Nicole

Additions to the Agenda:

- Ice registration

Attendance:

- Oswald
- Allison
- Michelle
- Leslie
- Martin
- Jessie
- Colleen
- Nicole
- Cristy
- Jen

Regrets

- Tara Parker
- Sean Weatherill
- Laurel Roussin
- Tom Crawley
- Jessica

Approval of Minutes: July 17th 2023

- Jessie, Nicole seconds

Director's Reports:

- N/A

Old Business:

Sponsorships/Fundraising

Sponsorship

- Went over the letter that will be given to businesses for sponsorship for the upcoming season. Different tiers of sponsorship that businesses can pick from. TMHA would be responsible for fundraising, it would allow a more equitable split of sponsorship among our Rep Teams. In the proposal we have not put costs that would be associated with the promises to each company for their sponsorship i.e. decals, bars, 1/2 board. Document outlines that you cannot solicit for more donations throughout the year, this could stop us from getting auction prizes etc. Could be a pro from businesses as they know they would not be solicited again for the season. Does this type of set up take away from smaller businesses and families being able to sponsor? Is this practical for this year? We only have a month or so until hockey begins. We should table this and come back to this sponsorship model and figure out what we would like to try.

- ***Motion to table the sponsorship package by Nicole, Leslie seconds. Motion is passed.***

Fundraising

- 4 association fundraisers throughout the season
 - Aim for Raffle Box 50/50 fundraiser for August - for TMHA equipment foam rink dividers. Aim for end of August. ***Nicole makes a motion that the Raffle Box 50/50 be started ASAP and the money raised will go towards foam rink dividers, Martin seconds. Motion is passed.***

- TMHA store (Matt making the proposal). Seems like a great idea as at Munn cup we sell out quickly. Who would we get merchandise from? Local or non-local. Discuss more at the next meeting.
- Race to the Rink - Karen Scaddan
- Community Social

New Business:

- Registration Opening Date and Questions (Nicole)
 - September 1st - 40% October 1st -30% and November 15th 30% installments when paying with credit card. Would have to pay in full if paying with e-transfer.
 - Early Bird: \$25 off for registering early. ***Motion for no early bird by Martin, seconded by Leslie, Motion Passed***
 - Jersey Waiver when registering: If the jersey is not returned, they would have to pay \$100 dollars to be able to register next year. Even if they leave, we can put a flag on their account so that any other team they register for outside of Thompson knows they owe us a jersey. ***Motion to go ahead adding a Jersey Waiver by Martin, Second by Leslie and Nicole. Motion Passed***
 - Discount for the 3rd or the youngest kid if there are more than 3 kids. 50% off. Expiry: November 1st.
 - We need to know if someone is a new TMHA registration.
 - Play-up evaluation fee \$60. Keep this amount.
 - Tigers: \$225 extra \$100 to be in the house league.
 - Coach registration/Bench staff, do they need to register as an official? Reach out to Sean to confirm
 - Can we create a TMHA account for Canva? Postermywall shared account. \$160 dollars for the year. ***Motion to purchase Canva for TMHA by Cristy, seconded by Martin. Motion passed.***
 - Rep Coach Interviews August 9/15th. (Matt)
 - Posters will be posted for when Registration goes live.
 - The Rink - Cost/Schedule/Advertise
 - September 15/16/17. Ice time is confirmed. 14 1.25 hour ice times for the weekend. Second yr U7/U9 - 2 sessions 2 groups, U11 - 2 sessions 2 groups, U13 - 2 sessions 2 groups, U15/18 2 sessions 1 group. Let's add 5 - 1h yoga sessions for athletes. ***Motion to charge \$100 for 2 hour sessions, some age groups are split into two groups by Jessie, second by Oswald, motion passed.*** Nicole is going to make a Save the date. August 25th for TMHA, then it will be open for outside communities to register for the clinic. If we have more open spots, we can ask our current registered players if they would like to register for an additional 2 sessions. Cristy is going to create a google form that has an email for e-transfer. Do we save spots for NCN?
 - Recruitment (Martin)
 - 1st shift program: Winnipeg Jets, NHLPA and Bauer. Players can get outfitted head to toe. How many people are going to sign up and use this program? Program has a link.
 - Getting the schedule out in advance to increase recruitment. Can we put out a tentative schedule beforehand based on potential numbers. Communication needs to be a priority
 - Increase our online presence
 - Race to the Rink - Are we doing it again this year
 - Karen Scadden, Jessie, Cristy, Nicole are helping put it together. September 10th is the suggested date.
- Meeting Adjourned at 9:56 pm

- Next meeting is August 14th @ 7 pm