



## Burners Without Borders: A BURNING MAN PROJECT

### BWB Grant Impact & Criteria

#### **BWB Granting Mission Statement**

Through BWB's grant program, we are committed to jump-starting creative, civic projects that both grow community & make a positive impact. We know that real change starts at the grassroots level and healthy communities emerge from citizens participating in actively creating the kinds of communities they want to live in. BWB prides itself on accomplishing a lot with very little money by engaging the power of community and innovative problem-solving to make a difference.

#### **Context for Desired Impacts**

The goal of this grant committee is to facilitate the creation of projects that models how the "special sauce" and inspiration that people may think is only found in BRC can actually be brought into their own communities.

What many people love about BRC is that it is the participants themselves are responsible for creating the transformational experience that is unique to Burning Man. We hold the assumption that if people were to bring to their own communities the same type of agency they bring to the playa, the world would be more human-centered with fundamentally stronger and more connected communities.

We promote the idea that we all have the potential to create the communities we want to live in year-round. The key is to empower people to realize the agency they have in their lives every day, not just one week at Burning Man.

## **Community Grant Program and Fiscal Sponsorship Criteria**

### **Feasibility**

- Does the project's mission/goals fit with our program's? Is it civic/community service minded (vs. art for art's sake)?
- How well does this project leverage volunteer resources and community resources against a relatively small injection of money?
- Does the project seem reasonable/feasible given the budget, timeframe and volunteers who are available to complete the project?
- What experience does the project leader have in organizing projects? How much support will they require from us to make the project successful?
- Is this project likely to get funded from a different donor? Is our grant important for this project's existence?
- What other funds need to be raised for this project to be successful?
- Will this particular grant money make a significant impact to the project?
- Will there be any income from this project? If so, how will the profit be used in service of the community?

### **Community Engagement and Impact**

- Is the project interactive and participatory? Does it engage the broader community beyond the grant recipients? Does the project bring together a variety of stakeholders or communities?
- How many people will this project touch and in what way?
- How will this project affect the community over time? What is the life of the project after the grant has been given and the initial project is completed?
- Is the community inviting this project and is there a demonstrated need for this project?
- How will the impacts be measured? What is the quality of the impact vs the quantity?
- How does this project promote community leadership?
- Is the execution of the project engaging and fun for volunteers?
- Does this project map against the 10 Burning Man Principles or the 5 Burning Man Program Areas?

### **Innovation**

- How does the project engage creative ideas or processes?
- Why is Burning Man / BWB a good funder for this project?

### **Things we don't fund include** (*sometimes* there is an exception):

- Fundraising events (walks, races, tournaments, dinners etc.)
- Salaries, tips and rewards.
- Projects with a total cost over \$10,000 - we want to be able to have a real impact on the project
- Capital Campaigns