

Subject line: Mr. Beast sent you \$50,000. NOT SCAM

Biaheza, it's Jimmy.

This is not scam.

Just kidding bro, love your videos. It's the perfect combination of humor and actual financial advice. Your fans clearly love it too.

When I saw the "Quitting the YouTube Hamster Wheel" video, I really saw the level of support other fans have for you and respect for your truth and honesty towards them.

I know you're not as active on YouTube or Instagram anymore now that you're doubling down on Ecom, but what if there was still a way to connect with your audience?

Build a newsletter. You'll still be able to interact with your fans, without having to compete for attention on other platforms, while keeping them updated and continuing to provide them value.

I've whipped up a draft for you. Have a look, we'll tweak it to your voice, and test it. From there, we'll continue the conversation.

Let me know what you think about the CTA driving your video. I also had some ideas about driving to your course if you want to chat further.

Cheers,
Alex

FV
Biaheza Newsletter: Heza news

Subject: **I quit social media... Here's what I've been up to**

When I made the decision to focus less on social media and more on my business, a lot of people showed support.

I thought it was only fair to show you what I've been doing.

TikTok is about to go bananas with e-commerce.

A few months ago, it was ads, but they're about to take a completely different approach with live selling and storefronts on the platform.

Imagine being able to watch a live, see the product, purchase the product, and ship it to your house, all without leaving the app.

That's what's happening.

I've been planning for this and working with my brands to set up for the change once the time comes.

Now, of course, I have still been creating videos now and then.

If you haven't seen it yet, I worked with a subscriber, TJ, step-by-step to make him rich.

He was just another average Joe, but I wanted to prove to him how EASY it was to make millions and that anybody could do it.

It's a very intricate new scam I've been working on, and I gave him the secret in the video.

You can see [exactly what I taught him here](#).