



2023-2024 Network Café Series:

A Regional Approach to Food System Resilience

Understanding the Role of Market Channels in our Food System

January 5, 12-1PM

What is the potential of market channels— grocery stores, restaurants, institutions and others— to distribute local food to New England consumers? To develop Volume 4 of [A Regional Approach to Food System Resilience](#), Holly Fowler of North Bound Ventures led a team of researchers to examine just that. Join us for an overview with Holly about what the team learned and a discussion of the implications for the future of New Hampshire's food system.

The NH Food Alliance's 2023-2024 Network Café Series is exploring [A Regional Approach to Food System Resilience](#), a four-volume report of foundational food system data commissioned and released by the [New England State Food System Planners Partnership](#). The New England State Food System Planners Partnership is a collaboration among six state-level food system organizations and Food Solutions New England. The report lays out an unprecedented compilation of the most current New England food systems data and frames the data intentionally to inspire conversation and action towards New England producing and consuming more of its own food.

Desired Outcomes | [Working Agreement](#)

- Establish a shared understanding of Volume 4: [Understanding Market Channels and Food Expenditures](#), part of the [A Regional Approach to Food System Resilience](#) report, ensuring the information is accessible and clear to NH Food Alliance network partners
- Give NH Food Alliance network partners the opportunity to ask clarifying questions about the volume and the data provided in it
- Get unique insights and key takeaways from Holly Fowler about Volume 4, specifically the New Hampshire state data, and how network partners can engage with it

Pre-reading/work (optional)

- [A Regional Approach to Food System Resilience](#), Volume 4: [Understanding Market Channels and Food Expenditures](#)

AGENDA ITEM/TOPIC	SPEAKER(S)	TIME
Introductions • Attendees enter name and affiliation in the chat	Colleen Stewart, NHFA	12:00

- Facilitators introduce themselves and share agenda Acknowledgments - About us: NH Food Alliance and the Sustainability Institute at UNH UNH Land, Water, and Life Acknowledgement - Review Desired Outcomes and Working Agreement		
Welcome and Introduction (5 min) - NEFSPP Partnership // NHFA's role - Welcoming Holly and framing the volume	Nicole Cardwell, NH Food Alliance	12:05
Volume 4: Understanding Market Channels and Food Expenditures (20 mins) SLIDE DECK - Who was on your research team? - What were they tasked with doing? - Can you show us the most meaningful 3-4 charts or datasets to come out of the work, in your opinion?	Holly Fowler, Northbound Ventures	12:10
Q&A with Holly Fowler (20 mins)		12:30
Wrap up, closing remarks, questions What's next: - Take the Network Café Evaluation here - The next Network Café is February 2: ASPIRES x NH Food and Agriculture Strategic Plan Focus Group - Invite friends + colleagues! Register here	Colleen Stewart, NH Food Alliance	12:55

Holly's Bio

Holly Fowler is a recognized sustainability leader, systems thinker, and strategic advisor with fifteen years of international business experience. She has consulted on sustainable agriculture, energy, water, waste, health, and employee engagement to clients of all sizes in all sectors including Fortune 500 companies, national health care networks, public school districts, colleges and universities, city and state governments, and non-profit organizations. Holly holds a Professional Certificate in Sustainable Food Systems Leadership from the University of Vermont, a Masters in Business Administration from Babson College, and a BA from Bowdoin College.