

# Coconino High School

## Weekly Learning Guide

Course	School to Work	Week Assigned	3 - (April 20, 2020)
Lesson Title	<b>Networking, Informational Interviews, and Career Fairs</b>		
Teacher(s), Email, & Other Contact Information	Mr. Whiting Email: <a href="mailto:CWhiting@fUSD1.org">CWhiting@fUSD1.org</a> Google Classroom		
Target Standards	1.0 Complex Communication: Employs complex communication * skills in a manner that adds to organizational productivity 2.0 Collaboration: Collaborates, in person and virtually, to complete tasks aimed at organizational goals 4.0 Professionalism: Conducts oneself in a professional manner appropriate to organizational expectations.		
Learning Goal	Students will be able to <ul style="list-style-type: none"> <li>• Craft a concise, dynamic elevator pitch</li> <li>• Identify valuable networking opportunities</li> <li>• Determine companies of interest at a career fair and research relevant information about those companies</li> <li>• Write a follow-up note to a recruiter that establishes a professional relationship</li> <li>• Demonstrate outstanding interviewing skills during an informational interview</li> </ul>		
Essential Questions	<ul style="list-style-type: none"> <li>• How does networking help me interact with others and get ahead in a professional setting?</li> </ul>		
Learning Activity	<ul style="list-style-type: none"> <li>• Networking can happen ANYWHERE, ANYTIME</li> <li>• Always be prepared before any informational interview <ul style="list-style-type: none"> <li>◦ Have clear goals for yourself</li> <li>◦ Research the companies you're interested in</li> </ul> </li> <li>• After an interview, make sure to follow up within 24 hours</li> </ul>		
Resources	Assignment in Google Classroom		
Links to Printable Materials	Lesson: <ul style="list-style-type: none"> <li>• <a href="#">Networking, Informational Interviews, and Career Fairs</a></li> </ul> Resources: <ol style="list-style-type: none"> <li>1. <a href="#">How To Write A Killer Elevator Pitch (Examples Included)</a></li> <li>2. <a href="#">6 Ways to Network While You're in College   Best Colleges</a></li> <li>3. <a href="#">Types of Career Networking Events to Attend</a></li> <li>4. <a href="#">5 Things to Do Before, During, and After a Career Fair   Job and Internship Advice, Companies to Work for and More</a></li> <li>5. <a href="#">Mastering the Informational Interview</a></li> </ol>		
Extension & Enrichment			