Mapping the cooperative / solidarity economy

https://2018.open.coop/sessions/mapping-the-cooperative-solidarity-economy/

Session notes: (please create your shared notes below)

Mapping is a core part of the Open Co-OP mission. But also a challenge. To not only discover, but cooperate (!) with, allied organisations and movements.

See http://open.coop/collaborate/ for their working docs, and the many existing mapping projects they've catalogued(!)

Louis Cousin - Co-operative Europe - https://coopseurope.coop/about-us/team

Means4End project - they do not seem to have a web presence, which is worrying.
The internet of ownership
Platform coops are a booming sector with unprecedented opportunities - and also needs for support and enabling ecosystem - but, we know so little about it - the map is blank, but we know they are out there.

Their approach:
1. Classify, connect, enable access and awareness raising - connect platforms maybe they are able to connect through an API
2. Integrate (cooperative ID service) - the user can access all services with one common account.
3. Prototype a EU common market place

Data - to understand who is doing what, how, where, when - and then enrich this data and produce it (typical added-value approach)
All platforms then can connect
This was a EU project that didn't get funding, they want to open the proposal - looking for a common strategy for mapping projects

Tom Ivey - DotCoop Enterprises

Domain for the cooperative movement
1billion members, 2,6 cooperatives
If every coop had a coop url, a media programme worth billions would be possible, and a massive internet presence.

.coop iis a statement of intent, links cooperatives, only for verified cooperatives, it becomes the logo of the cooperative movement.
Working with the Solidarity Economy Association

Laura James - Digital Life Collective

https://2018.open.coop/speakers/laura-james/

- https://diglife.com/
- https://medium.com/digital-life-collective
- https://www.uk.coop/directory/digital-life-collective
- Digilife.coop ¿?¿

They have a mapping approach, which is being launched shortly?
https://diglife.com/calling-all-mappers/
https://decentralizedweb.net/

The map itself! - kumu.io/DigLife/decentralized-tech - **warning, slow to load**
https://blog.kumu.io/mapmakers-the-digital-life-collective-53efe864a725

Research, fund, develop,... technology we can trust
We are mapping to know What tech is out there
Common factors that aligns project
Using Kumu.io centralised tool
Map goals - the need to be decentralized and interoperable,

Developing 3 main maps

- Ecosystem Map
- TechWeTrust
- Decentralized Tech
- Responsible Tech - Doteveryoneuk - launched this week?

A slide of technical info and then that she is a linked data skeptical and eg no-one really uses RDF. Example of the HSBC “different perspective” adverts. (COMMENT: Sounds like they need to link up with the Open Data Institute and gradated enhancement of data sets) Linked data is problematic when it is not clear data, when you start talking ontologies, tags, categories,... everyone has different perspectives on the same thing.

Colm Massey - Solidarity Economy Association in the UK,

Working with open data for the **solidarity economy** (explicit target, not co-op)

Several explicit goals / outcomes / measurements of success and wellbeing.

http://www.ripess.eu/about-us/
SEA approach

The SEM is values centered, focused on economic democracy, measures economic well being, recognises the informal economy and is radical, we need to change the system to solve the problem
Weaknesses of current approaches:

- multiplicity,
- short-lives
- embedding
- single modes (of mapping) …
- so much missed, both in information and opportunities
- so many different taxonomies,

Recommended approach:

- Technology
- Licensing
- Multiple scales
- Governance- to guide

Separating data from technology used -
Linked data advocates 5stardata.info - https://5stardata.info/en/
And unlike previous talk, they are using the 5 star open data approach.

What is there to govern / decide

- Standards evolution
- Collaborative software development
- ???

Various different taxonomies currently in use.

Lots more than a pure tech need - a lot of soft needs / organisations needs, etc.

Transformap, susie¿?¿

Oliver thoughts:

Challenge:
What is it that we are trying to map?

- The people - to be able to find people

- GDPI¿? Doesn’t make it easy

Mapping organisations may well be easier than individual people, (privacy, discovery, etc..). They are what's really important - the “nodes” of the system that are generating value.

Analogy of how websites were “put onto” search engines in the DMOZ / altavista era. Then Google invented spiders and schemas and the game changed (not sure that is technically accurate, but the point is made!) - build the system oriented towards discovery rather than manual intervention.

Steering group working session

See https://docs.google.com/document/d/1A_7aOZoMYVJV29EzrXn5Rg0TuaBIkV9Oz2z7ju4-KKI/edit

See also

- See also, about mapping the commons, the notes from Media convergence of the Commons https://pad.femprocomuns.cat/p/commons
- ...