

Privacy Policy

Effective Date: January 6, 2025

At Global Energy Trade Group, LLC, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, store, and protect your personal information when you interact with our website, services, or communications.

1. Information We Collect:

- **Contact Details:** Name, email address, phone number, and company name.
- **Trade Inquiry Data:** Product interests, volume requirements, delivery preferences.
- **Device & Usage Data:** IP address, browser type, operating system, and usage patterns.

2. How We Use Your Information:

- To respond to inquiries and trade requests
- To deliver requested materials, such as the Petroleum Buyer's Playbook
- To send transactional emails and SMS (with your consent)
- To improve our website and services
- To verify and qualify buyer/seller status for secure introductions

3. Sharing Your Information: We do not sell your data. We may share your information with:

- Internal team members and trusted partners who facilitate fuel trades
- CRM, email, and SMS platforms for follow-up
- Legal or regulatory bodies if required by law

4. Data Security: We implement reasonable administrative and technical measures to protect your data from unauthorized access, disclosure, or misuse.

5. Your Rights:

- You can request access to or deletion of your personal data at any time.
- You may opt out of communications by replying STOP to SMS or unsubscribing from emails.

6. Cookies: Our website uses cookies for analytics, performance, and personalization. By using our site, you consent to cookie use.

7. Changes to This Policy: We reserve the right to update this Privacy Policy. Updates will be posted on this page with an updated effective date.

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