

# OKF DE Chapter Development Proposal

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## Introduction

OKF DE has been founded as a legal entity in 2011, since then various projects have been developed and the OKF DE has established itself as a well-known and well respected civil society organisation in Germany. The overall goal for the OKF DE in 2012 is to extend this position in Germany. This year will be crucial for the further development of the organisation since Open Data is becoming more and more popular in Germany. OKF DE will have to initiate further projects and extend its community.

The following chapter development proposal gives an overview on the projects the OKF DE is planning for 2012-2013, as well as an overview on the overall strategy for the German chapter.

The money out of the chapter development fund constitutes an important contribution to the activities planned in 2012-2013. The question whether OKF DE will remain a big player in the field of open data in Germany is therefore directly linked to the financial support of OKF central.

## Status Quo

The proposal below gives an overview on the status quo, the achievements of the OKFN in Germany.

### Team:

As a young not-for-profit organisations we have very limited resources. Most of the work has been done voluntarily and at our own costs.

Daniel Dietrich is supported by OKF central with one paid day/week since summer 2011 for Chapter development. In addition OKF central has paid Hauke Gierow 1 day/week from mid to end 2011 for Community Building. Since 2012 Hauke is been paid by OKF DE 2 days/week. Julia Kloiber has been working as an intern for 1-2 days/week since March of 2012. Friedrich Lindenberg works as developer for OKF central and Marcus Dapp as Foundation Coordinator since February 2012. Some of the largest contributions to OKF-DE have been made by Stefan Wehrmeyer, who is a student and worked as a volunteer, and Christian Kreutz, who worked as a contractor for the KfW project. Since Mai 2012 Claudia Schwegmann is part of the OKFN DE team. She has worked since 2009 on open aid data and was the organiser of the Open Aid Data Conference in 2011. Her work has mostly been voluntary with some days paid by Development Initiatives in the UK.

## What has been achieved?

In 2011 the OKF DE had three main areas of activity: Outreach & Community Building, Policy Making and Project Development. Compared to our limited human and financial resources 2011 was a very successful year.

## Outreach & Community Building

- **Conferences:** We organised or co-organised a series of conferences such as:
  - ePSI Conference, January 2011
  - Tracks on Open Data and Data Journalism at re:publica Conference, April 2011
  - Berlin Open Data Day, May 2011
  - Open Knowledge Conference (OKCon), June 2011
  - Open Aid Data Conference, Berlin, September 2011
- **Apps Competition:** Together with the Interior Ministry and two other NGOs, OKF DE initiated an apps challenge “Apps 4 Deutschland”. The project triggered the release of 320 datasets and 77 apps.
- **Workshops and Hackdays:** OKF DE has organised workshops such as a workshop on licensing with the Ministry of the Interior in July and a series of Open Data Hackdays in Berlin, Bremen, Hamburg and Frankfurt. We have participated in a number of events as speakers and panelists. These activities were key to our visibility and important for community building and networking.

## Policy work and lobbying

- **Point of Contact:** OKF DE is engaged in the policy-making processes through direct conversations with government officials, written statements and hearings. The press and mainstream media frequently approach us for interviews and statements, giving OKF DE a relatively high public visibility.
- **Ensuring “open” is open:** Decision-making with regards to Open Government and Open Data is at the crossroad in Germany. This is why we need to make sure that in public debate and policy the “open” in Open Data is defined and understood as in the Open Definition.
- **Merger with OpenAid:** We have decided a merger with the German OpenAid e.V., a small non-profit operated by Claudia Schwegmann. We will join our efforts to push for transparency in aid and international development, particularly for the International Aid Transparency Initiative (IATI). The focus of OpenAid has been advocacy work targeting the Ministry of Economic Cooperation and Development (BMZ), with parliamentarians and with the German NGO community.

## Project Development

- **Projects:** With its incorporation in February 2011, OKF DE became the new home of a series of existing projects, such as OffeneDaten, OffenerHaushalt and Frankfurt Gestalten. These projects have been among the first examples of Open Government in Germany. They have therefore received extensive media attention. In July 2011 the project **Frag den Staat** was completed, a FOI request tracker similar to WhatDoTheyKnow in the UK. These projects have not received external funding.
- **Commercial Activity:** In 2011 OKF DE received external funding for three projects. We organised the **OKCon 2011** with external funding of 45.000 Euros from BpB, Wikimedia, Heinrich Boell Foundation and the Google Collaboratory. We developed a **budget**

**visualisation for the Kreditanstalt für Wiederaufbau** (KfW, 35.000 Euro) and a **website for the Open Government Partnership** (OGP, 4.000 Euro) in Germany.

- **Procurement:** The Ministry of the Interior considered our joint bid with init AG and IfiB to create an “Open Government Study” very strong, but we lost to Fraunhofer FOKUS and an associated research group over cost.

## What could be improved?

- **Fundraising:** We don't have insufficient capacity for fundraising and acquisition to bootstrap new projects and sustain existing ones. Acquisition of commercial projects is also limited due to the low number of programmers in OKF-DE.
- **Operational Structure:** Project development and management of OKF DE is still fairly informal. Projects are initiated by individuals on a voluntary basis and without reimbursement of costs. There is a real risk of starting projects without the capacity to sustain them. One of the main goals for 2012 - 2013 must be the allocation of funding and resources to improve strategic project development and sustainable project management.
- **Improved Communication Channels:** Communication within OKF DE needs to be improved. Information on the wider OKF Network needs to be shared more widely within OKF DE, particularly with the board members.
- **Community Building:** Within its short time of existence OKF DE has become known as a competent actor in the open data and open government field particular with regards to legal and technical expertise. OKF DE is building a growing network on open data and facilitates community building around specific topics. Activists, journalists and public servants contact us on a daily basis for more expertise and exchange. However, due to limited resources, OKF DE can address these requests only insufficiently.

## 2012–2013 Plan

### Opportunities

- Our strength in Germany is still largely in the domain of **open government (data)**, although the parts of DM2E that are located in Germany have helped us to engage with new communities.
- OKF DE is working on a bid for a Thematic Network (TN) on open data competitions called **Apps 4 Europe** funded via CIP ICT PSP work programme 2012.
- As a political topic, **transparency and accountability have risen sharply on the agenda** due to the ascent of the national Pirate Party, but also through our own work in promoting FoI and open data.
- The **civic developer community** in Germany is still very young, few actual services have been produced and even fewer organizations are involved in the space.
- The OpenAid Project is the only initiative in Germany related to open aid data. There is some political support for the project by the German chapter of Transparency International. Build upon the Open Aid Data Conference and other activities in the field of transparency and accountability in development aid through **Open Aid Data**. OKF DE is working on a Campaign “Offene Entwicklungshilfe” (working title).

### Goals

- **“Germany’s Sunlight”**: OKF-DE can establish itself as the primary innovator in open government services in Germany, similar to the Sunlight Foundation in the US. To achieve this, we should not focus on the infrastructure aspect of open data - that would force us to compete with industry giants such as T-Systems (IT unit of the state telco), CSC or big government web providers like init and Babel.
- **Strengthen Freedom of Information**: FragDenStaat has been a successful tool in encouraging citizens to hold their government to account. We need to further grow the awareness for state-citizens interactions as a prerequisite to an open and collaborative government.
- **Open Data at Work**: As more data is released, we want to add meaning to the debate and demonstrate the concrete uses. Projects like Offene Entwicklungshilfe (Open Aid Data) and Offenes Parlament can help to show the usefulness of data in political discussions, but further initiatives are needed to make the case in everyday scenarios - hence our idea for a project microfund. Both projects will be launched in 2012.
- **Strengthen our community**: Our meetups in Berlin have proven very popular and we should continue to organize them. After a series of hackdays in major German cities in early 2012, our activities to engage interested developers have stalled. We should extend our activities to develop a stronger network of activists, coders and those interested in other aspects of open content across Germany.
- **Raise project funding**: We need to enter a cycle for project funding through grants and

consultancy. Grant funding is likely be more successful in bootstrapping German projects, while commercial services regarding CKAN and OpenSpending would require more programming capacity, particularly in competition with larger players like T-Systems and Fraunhofer. A donation campaign on FragDenStaat has raised about 600 Euro. Even though this number could be increased through more aggressive fundraising, it is unlikely that we can sustain our project through individual contributions.

- Deploy a series of **instances of CKAN and OpenSpending** in German Cities. This requires coding and project management resources. Such projects would probably not generate much income but are of strategic importance. With the project Offene Demokratie we will aim for the deployment of these (either through consultancy or implementation).
- **Improve internal coordination:** We need to make sure our activities are coordinated with OKF central and that the board, the Berlin team and others work together and follow the same goals. In the past, our work in Berlin was based on physically meeting up in our office. As the House of Free Knowledge project by WM-DE has not yet materialized, we need to find an alternative space. We further need to clarify the roles in our team to make it clear who can help on different issues and to ensure that tasks get handled.

## Default Salary Scheme for OKF DE

Although payments might be different from project to project OKF DE proposes two default salary schemes: 100 €/day for basic tasks and 200 €/day for coding and advanced tasks like project management, etc. Note prices are including tax.

Task	€/month	€/year
Full time advanced tasks (coding, design, etc.) salary	4.000	48.000
Part time advanced tasks salary	2.000	24.000
Full time basic tasks salary	2.000	24.000
Part time basic tasks salary	1.000	12.000
Full time Internship	400	4.800
Part time Internship	200	2.400

## Overview of projects and funding requests

Project title	Chapter Funding	Other revenue	Overhead of revenue	Sum
“Jugend hackt”	18.000 €	tbd.		18.000 €
Frag den Staat	8.000 €	600 €		8.600 €
Offene Demokratie	8.000 €	tbd.		8.000 €
Project fund acquisition	6.000 €	tbd.		6.000 €
Berlin Collaborative Space	7.200 €	0		7.200 €
Offene Entwicklungshilfe	5.000 €	4.520 €	0	9.520 €
Atlas of free Knowledge	-	31.000 €	6.200 €	31.000 €
Kreditanstalt für Wiederaufbau	-	37.000 €	7.400 €	37.000 €
Apps 4 Europe	-	14.980 €	3.000 €	14.980 €
Wikimedian in Residence	-	35.000 €	3.500 €	35.000 €
<b>Total (projects):</b>	<b>52.200 €</b>	<b>122.500 €</b>	<b>20.100 €</b>	<b>203.100 €</b>
Core (Management)	7.300 €		20.100 €	
<b>Total requested funds:</b>	<b>59.500 €</b>			

# Implementation

## Projects for which we need chapter funds

### Open Government Kickstart (Jugend Hackt)

Name:	<b>Open Government Kickstart</b>	Team:	Julia Kloiber, Friedrich Lindenberg
Objectives:	Community building, project development, talent scouting	Runtime:	2012/06 - 2012/12
Target group:	Enthusiastic programmers who want to develop projects in the open government field.	Indicators:	Number of qualified app-proposals to the programme; number of applications generated; number of applications brought to sustainability. Number of publications with media coverage.
Deliverables:	Hackday for Kickstart participants.  2 projects have been launched successfully.	The Hackday has a minimum of 40 participants	Out of the 5 funded projects 2 have gained larger attention in the Internet and media (At least 5 press articles and at least 20 blog mentioning for the projects.)

There is a lack of demand for open government data in Germany. Discussions around transparency and participation generally remain on an abstract level, due to a lack of concrete initiatives. Existing players, such as the Fraunhofer organization and major software firms are almost exclusively focused on infrastructure and integrated services (portals, IT infrastructure modernization, state-run open gov services). A civic developer community (as represented by organisations like MySociety and Rewired State in the UK) does not exist. This is an opportunity for OKF DE to establish itself as a hub and to enable the creation of small, useful civic services as showcases for open content as well as to create and grow a community of programmers and creatives.

We propose an open government kickstart programme in which we will:

- provide a kickstart fund, intended to encourage and support developers who prototype new services to invest the time necessary to develop them into stable services.

- recruit young developers for the OKF team / community building
- create and grow open data communities in a few German cities (e.g. Berlin, Hamburg, Cologne and Munich) through hackdays and active community coordination.

Our hope is to raise additional funds from other sources, such as commercial sponsors and trade associations. Providing the core funding would enable us to set the rules for this, preventing it from becoming a PR exercise or career fair and keeping a strong focus on the civic service aspect. If external funding exceeds the needs of this project, OKF funds will be re-allocated to other chapter projects.

The goal of this fund is not to fully finance open data projects, but rather to create an incentive for their inception. Through an informal application process, this fund would work similar to commercial seed funds, providing not just financial support but mainly networking and mentoring.

**Risk:**

The project risk can come from a failure to acquire additional funding, which can be addressed by scaling down the number and size of individual grants. Further risks include an inability to find qualified applicants (in which case further funds can be reallocated to PR activities) and the outcomes of the supported projects, such as a failures to execute or to provide public value.

As this incubator is intended as a one-time operation, there is no sustainability concept. Individual projects, however, may become fundraising topics for OKF DE or develop other business models.

Item	Description	Sum (EUR)
Community & project coordination	1 person, ~ 6 months, event management and communications	5.000
Hackday budget	Travel, venue, drinks, drugs	1.000
Kickstart fund	4-5 small projects, "summer vacation at home" funding	10.000
Promotion & PR budget	Setting up a blog, printing & distributing info-materials, short promo-video	2.000
<b>Total:</b>		<b>18.000</b>

**Frag Den Staat - Platform Expansion**

Name:	<b>Frag Den Staat Platform Expansion</b>	Team:	Stefan Wehrmeyer
Objectives:	Project development,	Runtime:	2012/06 - 2012/12

	Fol campaigning		
Target group	Citizens, who seek governmental information and journalists	Indicators:	Number of states covered by the platform; number of requests made; number of visitors; number of articles and news stories based on public FOI requests.
Deliverables:	Include the an additional three of the eleven states that have state level FOI laws.	Have at least 20 FOI requests in each state by December 31st.	Generate at least 5 news stories based on request results from the site.

FragDenStaat.de is the German Freedom of Information portal modeled after WhatDoTheyKnow. The site was developed by Stefan Wehrmeyer and is run by OKF DE with support from NGOs like Transparency International. The portal is tailored to the German request procedure and supports multiple FOI laws in multiple jurisdictions (federal and state levels).

FOI culture in Germany is underdeveloped compared to countries like the US and the UK. This can be observed on both sides of the conversation: public authorities practice official secrecy and citizens don't know about their right to information. FragDenStaat's mission is to educate people about how to make FOI requests, while publishing the replies to allow for public scrutiny. FragDenStaat.de has been very successful and received wide media coverage on launch. We've established continuously growing FOI community.

### **Capacity Building**

OKF DE will organize and participate in events that educate journalists and activists about FOI legislation and how to use it to get information. Workshops about how to make FOI requests will be organized. Of special interest are journalism meetups and conferences as well as reaching journalism students at university. These activities aim to increase FOI knowledge.

### **Campaigning**

FragDenStaat.de acts as a showcase how FOI works in practice and can therefore support lobby work for better FOI legislation. OKF DE will participate in discussions about improvements to FOI laws backed by qualitative and quantitative results from FragDenStaat.de.

OKF DE hopes to extend this project in the current year through the following activities:

- include at least three more of the eleven states that have state level FOI laws. This includes gathering public body data, adding laws and launching on state level.
- lobby in the remaining five states for FOI laws and possibly allow citizens to make

request regardless of the legal situation.

- grow the FOI community and connect the different activists.
- lobby for better FOI legislation and promote FOI as an Open Government tool.
- create educational material: a video explaining FOI and how to use FragDenStaat.de, a wiki that documents tips tricks for FOI requests.

### Risks:

The project is largely dependent on Stefan Wehrmeyer and his resources to further develop it. Until now the work of Stefan was mainly on an unpaid volunteer-level. If the project does not receive funding, it is likely that Stefan will move the site to another host organisation - an organisation that provides him with better opportunities for the further development of Frag den Staat.

Item	Description	Sum (EUR)
Community coordination	Preparing state-level launches, blog posts, supporting requesters	2.000
Collect data	Collects lists of state-level PSBs	2.000
Software features and fixes	Support for new laws and request modes	2.000
Promotion	Production of a short explanation video for the website	2.000
<b>Total:</b>		6.000

## Offene Entwicklungshilfe

Name	<b>Offene Entwicklungshilfe</b>	Team	Christian Kreutz, Claudia Schwegmann
Objectives	* Increase number of aid agencies in Germany publishing open aid data /IATI * Demonstrate value of open data in aid community	Run time	Mai 2012-Dec 2013
Deliverables	Advocacy work with Ministry, parliament and NGOs Visualisation of aid flows Four NGO Workshops on open data and IATI Two Open Data events with KFW and BMZ	Indicators	Planned events took place Visualisation is online NGO data is published in IATI registry

While the concept of aid transparency is generally accepted, there is hardly any awareness or knowledge among German aid agencies, watchdog organisations or politicians about open data in development and about the existing international open data standard of the International Aid Transparency Initiative (IATI). The German government has signed IATI in 2008 but has not started implementation.

To significantly increase the publication of open aid data in accordance with the IATI standard in Germany, the OpenAid project will lobby relevant stakeholders in meetings and through communications work and demonstrate the value of open aid data in the “Offene Entwicklungshilfe” website which tracks aid flows. To create momentum and peer pressure, workshops in four cities will train aid agency staff on IATI and open data and a limited number of pioneer aid agencies will be offered practical support for implementing IATI.

### Risks:

Claudia is currently fundraising for this project with different organisations. There is a risk that this fundraising is not successful, which would result in a scaling down of the activities. However, even with a reduced budget we will be able to run this project and to have an impact, since some NGOs have already signalled a strong interest in collaboration (e.g. providing workshop facilities, supporting communication activities, etc).

Item	Description	Sum (EUR)
Advocacy and Communication	Lobbying of NGOs and government aid agencies, members of parliament and journalists	2500

NGO Workshops	Food, drinks and travel costs for workshops in four cities to train aid agency staff on open data and on implementing the open aid data standard IATI	2520
KFW, BMZ workshops	Travel costs of OKF DE members and other external participants	300
Visualisation	Launch and further development of “Offene Entwicklungshilfe” website to visualise financial flows in aid	2500
Communication	Film, Flyers, Online Campaign, Press activities	1700
	Total	9520
	<b>Funding requested from OFKN</b>	<b>5000</b>

## Project fund acquisition

Name:	<b>Project fund acquisition</b>	Team:	Maria Schröder
Objectives:	Project sustainability, Growth for other projects	Runtime:	2012/06 - 2012/12
Deliverables:	10 major grant applications	Indicators:	2 of them successful

While OKF DE secured significant funding for conferences and smaller work, all attempts to acquire project funding for larger software projects have failed. This includes several approaches to the BpB (Federal Office for Political Education), the failed tender for Germany's data portal prototype and many conversations with other funding organizations.

OKF DE plans to create a dedicated role inside the chapter that would focus on acquiring funding for both our existing projects (which will be very hard) and new initiatives. This would include networking and research to discover and analyze funding opportunities, the writing of proposal documents and the required negotiations with funders. This requires time and focus that none of the existing team have, and a strategic approach that can best be implemented by someone with experience in the field.

The projects for which we'd aim to find funding include:

- **Frag Den Staat:** the platform is a proven success but we need to acquire long-term funding to ensure its sustainability. This could come from traditional donors, but also from media partnerships.
- **OffenesParlament:** we've built a parliamentary tracking application for Germany, similar to TheyWorkForYou. The need for data-cleansing and editorial work as well as additional programming makes it unrealistic to operate this on a purely volunteer-driven basis. The project is most likely to be funded by a traditional donor (philanthropic, foundation, etc.)
- **Offene Entwicklungshilfe: A Campaign on Open Aid Data.** The campaign consists of 4 elements: 1. Awareness raising and dissemination (e.g. 2nd conference). 2. Partnering up with 2-5 pilot partners (non-government aid organisations) to participate in the campaign and to deliver their aid data. 3. Implementation of website that collects all the available data for developing aid finance and make it accessible to the public to analyse German aid data flows (first version launched soon). 4. Organise workshops and a follow up conference to push the agenda for open data in aid, to present the outcomes of the campaign and to get other partners on board.
- **Media Accountability:** we'd like to work on the analysis of print, online and broadcast media to analyze media ownership and the influence of PR content in reporting

(Churnalism).

- Core, community building and campaign funding: a lot of work in building the chapter is not directly related to a concrete project.

We have identified (and often contacted) potential funders, including:

- German foundations: Wikimedia Foundation, Bridge Foundation, Mercator Foundation, Wau Holland Foundation, Sebastian Cobler Foundation and the Political Party Foundations: Heinrich Boell, Rosa-Luxemburg, Friedrich Naumann, Friedrich Ebert and Konrad Adenauer.
- International funders, such as the Open Society Institute, Knight Foundation, Shuttleworth Foundation among others. With a funding coordinator, we hope to be able to submit funding proposals to initiatives such as TABridge at short notice.

The project has a high risk, as we may fail to identify appropriate funders, to properly frame our proposals and to retain enough capacity to follow up with funders during negotiations. We hope to mitigate these risks through good research, peer review of the proposals and a strategic focus on few key projects.

We hope to involve Maria Schröder, a current intern at Transparency International Germany, for this role. She has already volunteered to work on grant proposals for Frag Den Staat and expressed interest in working closer with the OKF DE.

<b>Item</b>	<b>Description</b>	<b>Sum (EUR)</b>
Acquire project funding	Write, discuss, submit and negotiate 5 grant proposals.	6.000 (6PM, part time basis)
<b>Total:</b>		6.000

## Offene Demokratie

Name:	<b>Offene Demokratie</b>	Team:	Daniel Dietrich, Julia Kloiber
Objectives:	Awareness, Helping local governments to choose the right strategy and tools for the successful implementation of open data, transparency and participation projects.  Generate CKAN/OS leads.	Runtime:	2012/06 - 2013/06
Deliverables:	Launch of the website.  Communicate and Negotiate with potential partners and customers.  Implementation of CKAN/OS instances.	Indicators:	at least 5 implementations of CKAN instances or OS front-ends

Offene Demokratie (Open Democracy) is a web brochure that presents case studies and information about projects related to open data, transparency and participation. The web site is developed in cooperation with Liquid Democracy e.V., an organization developing Adhocracy, a collaborative policy-drafting tool.

The objective of the project is to offer useful information on open government initiatives (Civic Commons), while offering commercial options for consultancy, training and implementation work. The project aims to help local governments to choose the right strategy and tools for the successful implementation of open data, transparency and participation projects to counterbalance some commercial and proprietary open data solutions, which aim to handle open data as business as usual in e-government IT solutions. This site will help to connect us to municipalities and state governments that are interested both in OKF products (CKAN, Offener Haushalt) and services (consulting, running a hack day and facilitating local open government initiatives).

After the launch of this web site, OKF DE need to make sure that there is capacity to handle incoming requests, and that further material is produced based on the feedback that we receive. This could include printed material, commercial workshops and investing some effort into OffeneDaten.de as a demo instance of CKAN for Germany.

### Risks:

The project risk can come from a failure to acquire orders from municipalities. Another risk could be that municipalities request platforms and tools, but that OKF DE does not have enough capacities (staff) to handle the requests.

There is a chicken and egg problem in terms of acquiring local technical skill without the resource to hire a coder and to train them before we have actually found work. Yet to have CKAN and OS deployments handled by their core teams we would need to bridge the language barrier effectively and coordinate availability. Such co-operations would also likely not be handled via OKF DE financially and thus not help us to build funds.

<b>Item</b>	<b>Description</b>	<b>Sum (EUR)</b>
Launch of the website	Editorial work on texts, setup and design.	2.000
Promotion	Actively promote the website and our services. This might include printed material, making presentations on conferences, writing press releases etc.	2.000
Communication	Communicate and Negotiate with potential partners and customers	3.000
Evaluation	After 6 month the project will be evaluated. Changes to the strategy and content will be made accordingly.	1.000
Consultancy and Training	Consultancy and Training should be funded by the partners / customers	via services, initial funds to be taken from KfW
Implementation	Implementation of the CKAN / OS Instances should be funded via the partners / customers	via services, initial funds to be taken from KfW
<b>Total:</b>		<b>8.000</b>

**Berlin Collaborative Space**

Name:	<b>Berlin Collaborative Space</b>	Team:	Daniel Dietrich
Objectives:	A space and infrastructure where the team can work and meet, where workshops and community events can be held.	Runtime:	2012/06 - 2013/06

In the past, our office had proven a great resource to work as a group and to combine the efforts of both voluntary and paid teams. The office was in the past funded out of the pockets of those paid by OKF central, but when this proved unmaintainable, the team was left without an office and now work in their bedrooms.

The OKF community in Berlin is relatively large, but contact without an office has become irregular. The Berlin team currently includes Daniel Dietrich, Hauke Gierow, Stefan Wehrmeyer, Julia Kloiber, Joris Pekel, Sean Hammond and, in the future, may also include Lucy Chambers and Nick Stenning from August.

A shared, physical space has proven key to maintaining voluntary participation, such as the creation of FragDenStaat. At present, we have several volunteers that would like to work with us, but we need a social space to get them on board. To maintain momentum and build our community OKF DE needs to have a collaborative space. The rent for the office should not exceed 600€/month.

Item	Description	Sum (EUR)
Berlin office	rent 600/month	7.200
<b>Total:</b>		<b>7.200</b>

## Funding for Core (Management)

Name:	<b>Funding for non project-bound-costs</b>	Team:	Daniel Dietrich, Hauke Gierow
Objectives:	<p>Keeping things together!</p> <p>Ensuring OKF DE has resources to deliver this kind of important but unfunded work, such as: organisation and supervision of activities such as fundraising, project development, project team coordination, community building organising workshops and meetings, outreach, policy making and agenda setting, as well as administrative activities like reporting and accounting.</p>	Runtime:	2012/06 - 2013/06

OKF DE needs funding not only for existing and new project but also to develop the Chapter itself to become independent and sustainable. Chapter Development includes activities such as policy making, agenda setting, attending and organising conferences, organising workshops and meetings, outreach, public relations, community building and administrative activities such as reporting and accounting.

These activities are as important for the growth of the organisation as developing new and exciting projects. Other than the **project-bound-costs** for project management and software development the costs for these Chapter development tasks can not be covered by project-bound funding.

### Staff

To continue the successful work in 2012 / 2013 OKF DE needs to secure the funding of one half time staff (2.000 Euro/month) and one full time Internship (400 Euro/month). 2011 has proven how important it is for OKF DE to provide an physical space to meet. The Berlin office has paid a important role in community and team building, making it possible for others to visit the OKF DE team and making it possible for the OKF DE team to organise meetings and workshops.

### Tasks & Deliverables

Core Management and Chapter Development Tasks & Deliverables for 2012 are:

#### Outreach & Community Building

- organise monthly regular community meeting
- organise at least two public conferences and four hackdays

- increase visibility of OKF DE and it's mission in media, with at least 10 articles
- supervise outreach activities such as blogging, social media, presence in key conferences and meetings
- supervise community building activities

### Policy Making

- publish at least 4 policy papers on key aspects of mission (IP & licensing of Data and PSI, PSI-Directive review, PSI-Directive review and GLAM, FOI legislation)
- training and consultancy: organise at least two workshops with decision makers

### Project Development

- initiate at least 5 conversations with potential partners for new project collaborations
- supervise fundraising activities
- supervise internships
- supervise project teams
- recruiting and mentoring staff
- accounting and administrative work to support existing and new projects

Item	Description	Sum (EUR)
half time staff	12 month x one half time staff (2.000 Euro/month) = 24.000	24.000
full time internship	12 month x one full time internship (2.000 Euro/month) = 4.800	4.800
<b>Total:</b>		<b>28.400</b>

The TOTAL for all non-project-bound Chapter development costs (A) including Staff are 28.400€/year.

OKF DE will aim to create an overhead (B) of minimum of 10% preferably 20% from all funded projects to cross-finance these important tasks. It is likely that the costs will higher than the overhead we can generate form funded projects. The difference between A and B is the need for additional **non-project-bound Chapter development** funding (C).

$$A - B = C$$

$$28.400 - 21.100 = 7.300$$

**Please note that C will reduce with the overhead of new funded projects. It can be discussed if this money could be used to bootstrap new cool projects (incubator funds).**

Without proper funding for these Core Activities OKF DE risks that important tasks will not be delivered or delivered inadequate or delayed.

## Unfinanced projects and work financed from other sources

The following is an overview of planned project activity in OKF DE, largely independent of chapter funding. Older projects, for which no activity is planned, are not included. Projects that are currently funded or likely to receive funds are highlighted in **bold text**.

<b>Project</b>	<b>Description</b>	<b>Team</b>	<b>Funding €</b>	<b>20% Overh ead €</b>
Frag Den Staat	Freedom of Information portal, expanding into state-level government	Stefan Wehrmeyer, TI Germany and a wide alliance of supporters.	Donations : 600	
Atlas of free Knowledge	A website that shows institutions that hold public data on a map. The institutions will include GLAM institutions as well as Public Sector Bodies and other publicly funded Organisations.  This project will be funded through WM-DE and may in part be based on CKAN and/or the Frag Den Staat codebase.	Daniel Dietrich, Wikimedia DE	31.000	6.200
Offene Entwicklungshilfe	Visualizes and contextualizes OECD donor assistance committee data on development aid. Lobby parliament and aid NGOs on IATI	Christian Kreutz, Claudia Schwegmann	-	
Kreditanstalt für Wiederaufbau	Visualize data from the KfW	Christian Kreutz	37.000	7.400
Kreditanstalt für Wiederaufbau (follow-up)	Visualize further data from the KfW, e.g. development aid funding provided through the bank.	Christian Kreutz	20.000	10.000

Offene Daten (CKAN.de)	<p>Data catalogue for surveyed data and results of Apps4DE. The site is now routinely mentioned by gov officials as an information source, we can set the standard for a future German portal here.</p> <p>While we are not requesting project funds, we hope to be able to acquire some CKAN team time in an effort to polish this as a demo and sales vehicle.</p>	Daniel Dietrich, Friedrich Lindenberg	-	
Offene Demokratie	Information portal on open government for municipal governments, potential sales vehicle for CKAN/OS.	Julia Kloiber, Daniel Dietrich Liquid Democracy e.V.	-	
Offenes Parlament	Parliamentary tracker for the federal houses of parliament, WIP. Would need significant resources to really proceed.	Friedrich Lindenberg	-	
Offener Haushalt (WDMMG-DE)	Planning to extend and update the site around a Knight-funded Spending Story.	Friedrich Lindenberg, Christiane Schulzki-Haddouti	5-10d of Knight funds	
Knowlegde-Base	Collection of in-depth information about Open Data, Open Gov etc.	Hauke Gierow	-	
Apps 4 Europe	<p>OKF DE is working on a bid for a Thematic Network (TN) on open data competitions called Apps 4 Europe funded via CIP ICT PSP work programme 2012.</p> <p>The objective is to add “business lounges” to local Apps competitions to help contest winners turn their apps into a viable business model. Funded</p>	Daniel Dietrich, Hauke Gierow	14.980	3.000

	by the CIP ICT PSP work programme 2012.			
Europeana Research	OKF DE is working on a bid called Europeana Research funded via CIP ICT PSP work programme 2012.	Daniel Dietrich, Joris Pekel + new coder	TBD	
Wikimedian in Residence	Scholarship for Wikipedia (Open Science) channeled through OKF	Daniel Mietchen	35.000	3.500
<b>SUM</b>			<b>118.580</b>	<b>20.100</b>