

# Sara Hunt

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[Linkedin](#)

## SUMMARY

I am a User Interface Designer proficient in Figma, Indesign and Illustrator. I have three years of experience in business-to-business sales, which allowed me to develop my customer service and account management skills. I also have a strong background/interest in Graphic Design and Branding.

## SKILLS

**Industry Knowledge:** Sales, Design, User Experience Design (UED), Business Development  
Business-to-Business (B2B), Social Media, Outside Sales, Competitive Analysis, User Stories, User Persona Branding  
**Tools & Technology:** Figma (Software), Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Creative Suite, Adobe Lightroom, Procreate App, Zoho CRM, Salesforce.com, Prototyping

**Additional Skills:** Graphic Illustrations, Sketch App, Adobe Creative Cloud, User Personas, User Experience Testing, Visual Design

## PROJECTS

### MidWest Transit App: [Case Study](#)

Designed App for a Midwestern Bus Company.  
user research, wireframing, prototyping, front-end development  
ISO

## WORK EXPERIENCE

### Sales/Business Development

September 2018 to Present

Vitalitree Tattoo Care - Dallas, TX

- Represent Vitalitree Tattoo Skincare in the professional, public and social media sectors improving company outreach and public relations.
- Navigated potential business/client relationships, turning them into long-term wholesale accounts.
- Maintained documentation and activity tracking via Salesforce Software, Zoho CRM and Google Suite in order to create a navigable database.
- Cultivated outside sales by identifying sales opportunities in order to convert prospective accounts.

### Promotion Representative

July 2018 to September 2018

Vitalitree Tattoo Care - Dallas, TX

- Met sales and promotional goals including building a contact list.
- Travel to and represent the company at trade shows, conventions, and conferences.
- Set up promotional stands or booths and use graphic illustrations such as films, slide shows, and etc to promote products/services.
- Distribute promotional materials such as product samples, flyers, brochures, among others in a friendly, approachable manner as well as meet up with clients to restock promotional materials and solicit new sales opportunities.

### Waitress/Bartender

July 2009 to March 2018

Various Locations - Pittsburgh, PA

- Developed exceptional, personalized customer service skills in order to insure client satisfaction.
- Developed teamwork skills in order to create a safe and productive work environment.

## EDUCATION

### User Experience Design

November 2020 to Present

*Thinkful - Remote*

- Applied industry best practices and design process standards with a focus on User Experience Design.
- Created and deployed projects while learning new tools and frameworks through independent study.
- Deployed multiple case studies from discovery to delivery in both robust and independent sprint scopes.

### Graphic Design in Graphic Design

August 2009 to December 2010

*Putnam Career and Technical Center - Eleanor, WV*

- Studied graphic design tools the principles and elements of design as well as Adobe Illustrator, Photoshop and InDesign.