

Prep the Page: 3 Reasons Why Every Writer Should Create a Skeleton Outline Before Writing

***EMOTION*:** NSFW: that's crazy!, LOL: that's so funny, OHHH: *now* I get it!, WOW: that's amazing!, AWW: that's sooo cute!, YAY: that's great news!, WTF: that pisses me off, FINALLY: someone said it!

Introduction:

- **WHAT:** This is about the benefits writers unlock when starting with an outline/skeleton instead of a blank page.
- **WHO:** This piece is for writers who are having trouble "getting started."
- **PROMISE:** By the time you finish reading this piece, you will know why you should start with a skeleton/outline instead of a blank page when writing online.
- **CREDIBILITY:** I have written 3,000+ articles online, and after learning how to use this framework for writing, I now write everything (all my articles, books, etc.) this way.

Reason #1: Starting with a skeleton makes you feel like you've already done 50% of the work

Reason #2: Using a skeleton outline makes it easy to batch ideas together

Reason #3: Creating a skeleton before you start writing is a forcing function for clarifying your thoughts

Conclusion:

- The fastest way to overcome Writer's Block is to start by creating templates for yourself.
- **ACTION:** If you would like to get started using some of my templates, I have a handful of templates available on Typeshare.