Observation Protocol
Digital Wardrobes

Step 1: Introduction

Introduce yourself and the project

Hello, my name is _____. Thank you for taking the time to meet with me. I'm working on a school research project, and my team is interested in how we can use technology to help users keep track of their clothing inventory to reduce unnecessary consumption and waste. For this study, you will be asked to complete a task while I observe your approach. There are no wrong actions as this is a way to gain insight on how people organize and inventory of their wardrobe.

Informed Consent

For your participation we need your informed consent.

Give participant the informed consent form OR if a remote study, read it aloud.

Get a signature if in-person or verbal consent if remote.

Step 2: Warm-up

Establish rapport with the participant

Go off-script as needed to make the participant feel comfortable. Record audio and/or video if remote.

[If needed] I would like to ask you a couple of questions before we get started on the observation.

- How often do you purchase new clothing items each month?

- How much do you approximately spend on clothing each month?

Step 3: Observation

Let's move on to our activity.

Imagine you're doing spring cleaning and decide to declutter your closet. You have so many items that you don't know where to begin. Your goal is to reorganize your closet in

order to better track your clothing inventory. Can you turn on your camera and demonstrate how you would organize your personal closet?

Observe the participant:

- *Let the participant perform the activity.*

- *Record the participant's activity using a screen recording tool.*

- *Only interrupt if necessary.*

- *Take note of your questions and save them for the wrap-up.*

Note: Take a picture of any notes they record during the task

Step 4: Wrap-up

Follow-up Questions

I have some follow-up questions I'd like to ask:

- What did you discover while organizing/decluttering your wardrobe?

- Was there anything that you learned?

- How did you feel about organizing/decluttering your wardrobe?

- Do you currently keep track of your closet inventory? If so, how do you do so?

    - Do you use any technological resources (apps, websites)?

Demographic Questions

Do not use the word "demographic." This can follow from the previous section.

- What is your age?

- Gender identity?

- Marital Status?

- Where do you live?

- Occupation?

- Income threshold?

- Education?

Conclusion

That concludes the activity, thank you for your participation.

Would it be okay to reach out to you for a follow up sometime in the next few weeks?