

Cookie Policy

Last updated: [06/11/25]

1. What Are Cookies

Cookies are small text files placed on your device when you visit a website. They help the site remember your preferences, improve functionality, and analyze how visitors use the site.

Cookies can be:

- **Essential** – required for the website to function properly.
 - **Performance / Analytics** – help us understand how visitors use our site.
 - **Functional** – remember your preferences or settings.
 - **Marketing / Advertising** – track user activity to deliver more relevant ads (we only use these if you consent).
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2. How AM Music Uses Cookies

At **AM Music**, we use cookies to:

- Keep our website secure and functional.
- Understand how visitors navigate and interact with our pages (via tools such as **Google Analytics** or equivalent).
- Improve website performance and user experience.
- Remember user preferences such as cookie consent choices.

We do **not** use cookies to collect personal data such as names or contact details.

3. Third-Party Cookies

Some cookies on our site are placed by trusted third parties, for example:

- **Google Analytics** – helps us understand how visitors use our site (pages visited, time spent, etc.).
- **Embedded media** (e.g., YouTube, Spotify, or social media content) – these services may set cookies when you view or interact with embedded content.

You can learn more about how Google uses information here:

<https://policies.google.com/technologies/partner-sites>

4. Managing Cookies

You can control or disable cookies at any time:

- Adjust your browser settings to block or delete cookies.
- Use a browser plugin or privacy tool to manage consent.
- Update your preferences via our on-site cookie banner (if enabled).

Please note that disabling certain cookies may affect website functionality or performance.

5. Your Consent

When you first visit our site, you'll see a cookie consent banner.

By clicking "Accept" or continuing to use the site, you consent to our use of cookies as described in this policy.

You can change or withdraw your consent at any time.

6. Updates to This Policy

We may update this Cookie Policy occasionally to reflect changes in technology or legal requirements.

The most recent version will always be posted on this page with the updated date.

7. Contact Us

If you have any questions about how we use cookies, please contact:

AM Music

 adam@ammusic.co.uk

 <https://www.ammusic.co.uk>
