

America250AZ: Social Media Engagement Guide for Partners

Help tell your community's story as part of America's 250th anniversary in 2026! Social media is a powerful tool to connect local celebrations to the statewide effort.

What We're Suggesting for Partners

- Post about your community's America250 stories and events
 - Use hashtags: #America250AZ and your city tag (e.g. #Flagstaff250)
 - Share content that highlights learning, history, and civic pride
 - Submit events to the [Community Calendar](#)
 - Tag and collaborate with us—we'll help amplify your message
-

Quick Tips

- Keep captions short (under 280 characters)
 - Use strong visuals—photos, video, graphics
 - Shorten links with tools like Bitly
 - Highlight local libraries, museums, schools, or culture centers
 - Cross-post and reshare partner content
-

How to Use Passport250

Passport250 is a free digital pass highlighting 250+ destinations across Arizona—from historic sites to culinary and cultural gems. No app download needed.

- Learn more: america250az.org/passport250
 - Access the pass: azpassport250.com
 - Share your journey using #Passport250 and #America250AZ
-

Logo Access

- Free for educational, event, and promotional use
 - Request the logo: [Logo Access Form](#)
 - Don't share your unique access email—send others to the form instead
 - For merchandise or special use: email America250AZ@azsos.gov
-

Connect With Us

- Tag us in your social posts—we love to reshare!

- Questions or content to feature? Email: America250AZ@azsos.gov
 - Explore resources and campaign updates at america250az.org
-

Use #America250AZ in every post to link into the statewide campaign. Customize city tags (e.g., #Phoenix250, #Bisbee250).

