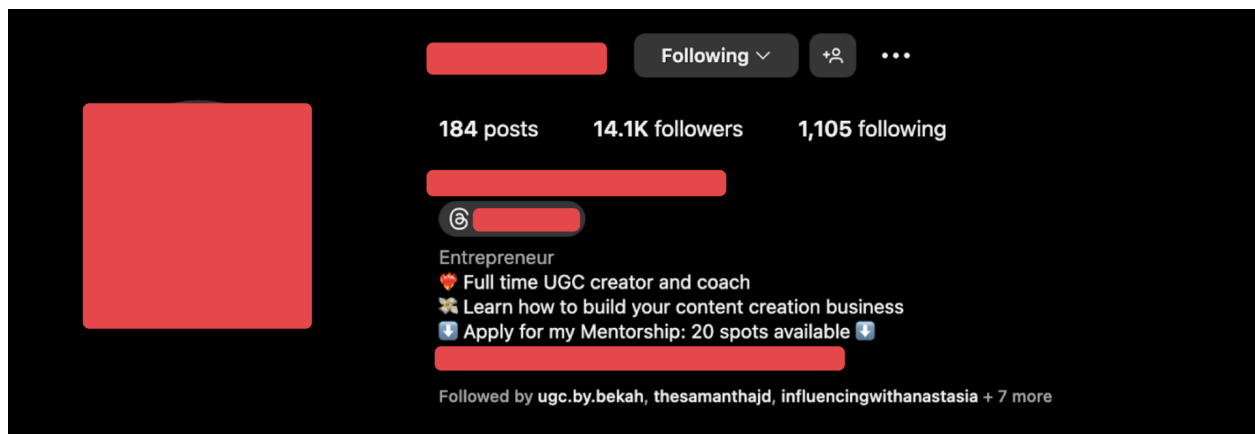


How we helped UGC “Gina” go from \$500 to \$30,000 per month in 3 Days with her UGC education business

Hey, it's Simon and Luke and today, we're going to cover how we helped our client scale her UGC coaching business from literally less than \$500/m to multiple five figures per month.



So now that we've got that out of the way, let us tell you **who this document is for:**

- If you have a social media audience and you're unsure on how to go about monetizing it, this is for you
- If you have a social media audience and you want to monetize it with a high ticket offer, this is for you.
- if you have any audience online (small or large) but you're an expert in your field and have a validated offer, this is for you
- If you sell low-ticket courses and are stuck anywhere between \$5-20k/m, than this is for you

Now let us also tell you **who this document is NOT for:**

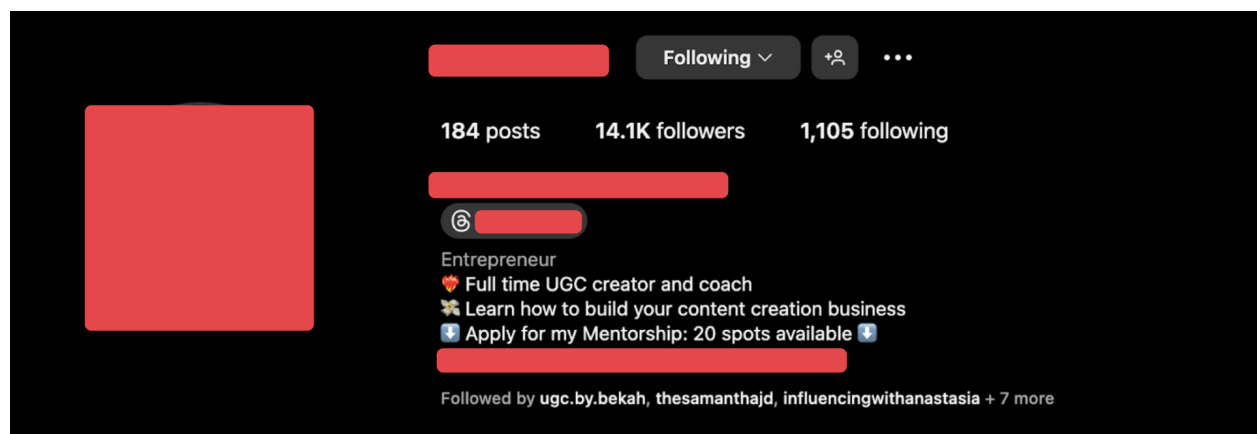
- If you don't have any online audience or presence, this is not for you
- If you don't want to start a coaching/consulting business, this is not for you
- If you don't care about building good products and delivering good results, this is not for you

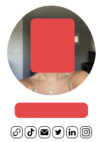
In this case study, we're gonna explain the exact sequence we used to take Gina to a \$30,000 profit launch within just Three Days!

This was Gina's way of monetizing before we started working together. She was mainly doing one off 1-1 consulting sessions for an hour.

Which wasn't too bad... however, we knew that we could optimize and repackage the offer..

This rebranding would take Gina to become one of the best UGC Coaches in the game.





This is what the new top of the funnel now looks like.

We were able to direct all traffic to the landing page.

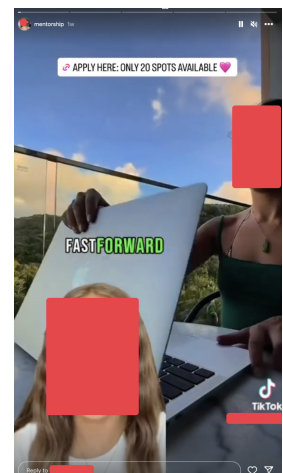
And the new offer was repackaged to a “mentorship” instead of a 1-1 call, making it more appealing.

On top of that. We were also able to add some urgency by limiting the mentorship spots to 20 people only. ➡

We now had a solidified system in place.

With the exact high ticket offer.

It was “Make 4 figures in UGC Deals within the next 90 days, or I’ll keep working with you for free until you do”



The bulletproof irresistible offer was the basis of our foundation behind the entire funnel.

From there, it wasn't too difficult to streamline the entire sales process.

You're One Step Closer To Joining...

Fill In Your Details Below...💖

This is my confidential application form:

First Name

First Name

x

Last Name

Last Name

x

Email Address

Email

x@gmail.com

Phone Number

Phone

x

Have You Started UGC ?

Enter your answer here

s

If you have started what has been your biggest challenge with UGC?

Enter your answer here

s

If you haven't started what's been stopping you?

Enter your answer here

w

Do you have at least 15 hrs a week to allocate a week to UGC?

Enter your answer here

w

Why Should We Choose You For 1 Of The 20 Spots?

Enter your answer here

w

Do You Currently Have Funds To Invest In Yourself?

297 USD

▼

SUBMIT FORM

Do You Currently Have Funds To Invest In Yourself?

Don't Have Funds To Invest In Coaching

✓ 297 USD

997 USD

2997 USD

We were able to use this form for a pre qualification method before the sales calls.

We actually created two different options for her clients..

We had the high ticket mentorship which was “1k USD” and then we had the paid community+course which was “500 usd”

On top of that, we also allowed payment installations for example: for the mentorship-it was \$500 down now, \$500 after, or four payments of \$250.

We were able to qualify candidates for the mentorship through the payment question of “how much they had to invest”

If they clicked \$997+, they would be directed to the calendly link.

If they clicked anything lower, it would be a payment link and then they'd receive instant access to the community + course.

Email marketing:

With emails, we didn't do anything too advanced.

She had about 5,000 leads for emails from her free ugc checklist.

What we set up was a 5 day welcoming sequence for anyone who opted in.

This was basically a SOAP Opera sequence.

A SOAP Opera sequence is a welcoming sequence that builds rapport and nurtures the customer.

We decided to put a story of Gina and how she was able to transform her life with UGC.

After with emails, we set up a few automations.

We were able to conduct retargeting campaigns for customers who didn't follow through with the purchase, using downsell sequences.

And that was basically it...

That's how we were able to help Gina launch her UGC coaching program and take it to \$30,000 profit within three days!

If you're interested in a free template to help organize everything- Here's the exact doc I've used with Gina to brainstorm and map this entire thing out:

https://docs.google.com/document/d/1rfkkfT3EG0I1bZMzREmEaHBq-FN6_LNkIEJZJwREfc/edit?usp=sharing

And if you're interested in working with us:

Book a free consultation call below:

<https://calendly.com/simonbrazier/30min>