# Jenny Zhou

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Trusted team lead, programmer, and visual designer with 5+ years of experience in Project Coordination, UX/UI Design, Full Stack Programming, and Social Media Marketing. Expertise in computer science, communications, and illustration. Excited to produce innovative deliverables using strong problem-solving and operational efficiency skills.

## **EDUCATION**

#### **Georgia Institute of Technology**

December 2024

# Bachelor of Science, Computational Media (Computer Science & Media Studies)

Atlanta, GA

- GPA: 3.51, Dean's List, High Honors, Zell Miller Scholarship
- Concentration in Media & Film, Performance, and Media
- Accepted and participated in Foreign Exchange Program at IT University of Copenhagen, Spring 2020

# PROFESSIONAL EXPERIENCE

#### JenQuanZen Studios

#### **Founder**

October 2020 – Present

- Promoted 20+ conventions & organizations through client analysis and developed social media strategies.
- Collaborated with local nonprofits AAAF, AAWPI, and WeLoveBuHi with art pop-ups marketing campaigns.
- Created and showcased original digital illustrations and animations in local galleries, promoting Atlanta arts.

# Asian American Voices for Education, Atlanta, GA

February 2025 – Present

## Marketing and Social Media Consultant | Feature Design Artist

- Developed content strategy plan to promote Asian American History education and increased following to 700+.
- Created artwork and craft project for 700+ heritage month educators kits for Georgia K-12 classrooms.

#### Heartstring Alliance, Atlanta, GA

November 2024 – Present

# **Event Coordinator | Creative Art Director**

Promoted LGBTQ+ media fan events with 70+ attendees and created collaborative marketing brand kit and art.

# Barnes & Noble, Atlanta, GA

August 2021 - May 2022

#### Bookseller | Team Specialist (Manga and Children's Section)

- Spearheaded manga section reorganization, reducing overstock and curating storewide advertising displays.
- Increased sales by over 100% and enhanced operational efficiency by leading stock ordering analysis of consumer trends for manga and children's sections, optimizing inventory management, and executing marketing strategies.

# College of Computing at Georgia Tech, Atlanta, GA

August 2020 - May 2021

# Head Teaching Assistant | CS 2261 Media Device Architecture

- Led team of four assistants to support lectures, facilitate virtual office hours, teach supplementary recitation classes, and ensure timely grading of assignments for 60+ students via Microsoft Teams.
- Managed LMS Canvas platform to design instructional labs and class materials, streamlining course delivery and improving operational efficiency resulting in a more effective learning environment for 60+ students.

# Georgia Tech Human Resources, Atlanta, GA

September 2019 – January 2020

# **Communications Assistant**

- Designed graphics for physical and digital distribution, informing 14000+ members of the Tech community, enhancing communication and engagement by collaborating with managers using Airtable CRM.
- Served as Drupal 7 webmaster for Human Resources site, ensuring seamless user experience and functionality.

# **SKILLS**

Tools: HTML, CSS, Javascript, Adobe Suite Web Design, GIT, GitHub, Figma, Java, Python, Trello, Agile/Scrum, Unity