

Jenny Zhou

jenquanzen@gmail.com | [linkedin.com/in/jennyszhou](https://www.linkedin.com/in/jennyszhou) | <https://github.com/jenquanzen>

Trusted team lead, programmer, and visual designer with 5+ years of experience in Project Coordination, UX/UI Design, Full Stack Programming, and Social Media Marketing. Expertise in computer science, communications, and illustration. Excited to produce innovative deliverables using strong problem-solving and operational efficiency skills.

EDUCATION

Georgia Institute of Technology

December 2024

Bachelor of Science, Computational Media (Computer Science & Media Studies)

Atlanta, GA

- GPA: 3.51, Dean's List, High Honors, Zell Miller Scholarship
 - Concentration in Media & Film, Performance, and Media
 - Accepted and participated in Foreign Exchange Program at IT University of Copenhagen, Spring 2020
-

PROFESSIONAL EXPERIENCE

JenQuanZen Studios

October 2020 – Present

Founder

- Promoted 20+ conventions & organizations through client analysis and developed social media strategies.
- Collaborated with local nonprofits AAAF, AAWPI, and WeLoveBuHi with art pop-ups marketing campaigns.
- Created and showcased original digital illustrations and animations in local galleries, promoting Atlanta arts.

Asian American Voices for Education, Atlanta, GA

February 2025 – Present

Marketing and Social Media Consultant | Feature Design Artist

- Developed content strategy plan to promote Asian American History education and increased following to 700+.
- Created artwork and craft project for 700+ heritage month educators kits for Georgia K-12 classrooms.

Heartstring Alliance, Atlanta, GA

November 2024 – Present

Event Coordinator | Creative Art Director

- Promoted LGBTQ+ media fan events with 70+ attendees and created collaborative marketing brand kit and art.

Barnes & Noble, Atlanta, GA

August 2021 – May 2022

Bookseller | Team Specialist (Manga and Children's Section)

- Spearheaded manga section reorganization, reducing overstock and curating storewide advertising displays.
- Increased sales by over 100% and enhanced operational efficiency by leading stock ordering analysis of consumer trends for manga and children's sections, optimizing inventory management, and executing marketing strategies.

College of Computing at Georgia Tech, Atlanta, GA

August 2020 – May 2021

Head Teaching Assistant | CS 2261 Media Device Architecture

- Led team of four assistants to support lectures, facilitate virtual office hours, teach supplementary recitation classes, and ensure timely grading of assignments for 60+ students via Microsoft Teams.
- Managed LMS Canvas platform to design instructional labs and class materials, streamlining course delivery and improving operational efficiency resulting in a more effective learning environment for 60+ students.

Georgia Tech Human Resources, Atlanta, GA

September 2019 – January 2020

Communications Assistant

- Designed graphics for physical and digital distribution, informing 14000+ members of the Tech community, enhancing communication and engagement by collaborating with managers using Airtable CRM.
 - Served as Drupal 7 webmaster for Human Resources site, ensuring seamless user experience and functionality.
-

SKILLS

Tools: HTML, CSS, Javascript, Adobe Suite Web Design, GIT, GitHub, Figma, Java, Python, Trello, Agile/Scrum, Unity