

2026-2027 AY Video Response Prompts

You will use these instructions, prompts, and rubric to create a video that you will upload into your application (open January 18-February 8).

NOTE: You will need the Google App on your device (phone or tablet is recommended for these instructions) to submit a LINK to your video in the Google form application. To submit your video LINK in the application:

Step 1: Upload the Video to Google Drive

- **Open the Google Drive App on your tablet or Phone:** Download and open the Google Drive app if you haven't already and then log in with your Google account.
- **Upload the Video**
 - Tap the + button (bottom right corner on phone app, upper left on computer).
 - Choose **Upload File** and then click **Photos and Videos** (to find the video on your phone).
 - Select the video file you want to upload. Click Upload.

Step 2: Get the Shareable Link

- Once the video has uploaded into your Google drive, go to the video file in your Google Drive app.
- Tap the **three dots** (more options) next to the video file.
- Click **Share** and then **Manage Access**.
- Under General Access click **Anyone with the link can view**.
- Return to the video file in your Google Drive app
- Tap the **three dots** (more options) next to the video file.
- Select **Copy link** to copy the shareable link to your clipboard.
-

Step 3: Submit the Link in the Google Form

- Open the Google Form application where you need to submit your video.
- In the appropriate section of the form, paste the link you copied from Google Drive.
- Submit your form.

Instructions for applicants:

You will respond to the prompt or prompts from the list below in a one- to two-minute video. This video will be uploaded to your base application that will open on January 18, and close on February 8, 2026. The following information should be included in your recording of each video, but will not count towards the time allotment:

- Your full name
- Your current grade level
- Your current school
- A brief explanation of why you are applying to the program

You may apply to up to three programs and a video must be submitted for every program to which you are applying. You will not be able to submit your application until each video link is provided in the Google form.

Please find the prompts and base scoring rubric below. We look forward to reviewing your video and application!

TRADITIONAL HIGH SCHOOL SPECIALIZED PROGRAMS

Hoggard High School's Pre-International Baccalaureate:

IB students are creative, active, and service-oriented (they give back to their school/local/global communities). Create a 1-2 minute video in which you showcase how you are creative, active, and give back to your community.

26-27 AY Special Programs Application Video Rubric

CRITERIA	15-12	11-8	7-4	3-1 (No submission = 0)
Content Organization	The content includes a clear statement of who the student is and why they are applying. It is compelling and clearly presented.	The student statement and response components are present but seem lackluster at times. Some disorganization is present.	The student statement and presentation are complete but messy, and lack coherence around why the student is seeking special programming.	The student offers no solid statement or presentation. There seems to be no planning that went into the submission.
Response to Prompt	The student effectively responds to the prompt, addressing all aspects creatively and thoroughly.	The student response is adequate. It may lack depth or innovative thinking at times, but is complete.	The student's response touches on the prompt, but lacks depth and/or is inconsistent in its messaging.	The student's response has little to no connection to the prompt either in topic or approach.
Capacity to Relate Topic to a Program	A variety of supporting information that makes strong connections to a bigger picture are present. This student's messaging strongly aligns with a program's mission.	Some supporting information offers glimpses of a bigger picture while meeting this component, but the alignment to a specific program's mission seems generic.	While this component is met, there is little to nothing that speaks to a bigger picture. The student makes no effort to align with a program's mission.	No relation to or understanding of a specific program's mission is present. The student lacks the capacity to connect with a bigger picture offered by a program.