## Best You ~ Email Sequence

Note: Selection of free value offers to include in the website CTA:

- free guide on how to create stunning eyebrows for any face shape.
- free video tutorial on how to perform X.
- free checklist of the essential tools and materials you need to start X.
- get a free ebook on how to market your beauty services and attract more clients.
- get a free mini-course on how to master X.
- get a free case study of how one of our students went from zero to hero in X, and how you can do the same.
- get a free invitation to our exclusive Facebook group, where you can network with other beauty professionals and get support from our trainers.